



Going Global 2

The UK's international education conference
6–8 December 2006, Edinburgh, Scotland



Welcome from Sir David Green

I am delighted to welcome you to Edinburgh for Going Global2, the UK's international education conference.

In addition to providing congenial surroundings for the conference, Edinburgh's role as one of the prime seats of learning in Europe, and its history as the 'capital of the mind' stretching back to the Enlightenment, makes the city a natural choice for Going Global2.

Our first Going Global conference held here two years ago attracted nearly 600 delegates from 55 countries, making it the largest gathering of its type. I hope that this year's event will build on the foundations set in 2004 as a truly global forum for exploring the latest developments in international education.

We have set as the conference theme the question of whether international education is the new global enterprise. Around the world, countries are becoming increasingly aware of the value of education to the building of successful knowledge economies.

We will be examining whether education is becoming more of a commodity – and if it is, looking at the implications for education providers, governments, policy makers and students. And we shall be looking at how the global demand for education is increasing

at all levels, and how countries are reviewing their policies to meet the challenges posed by the internationalisation of institutions.

Commodity or not, we plan to focus on the importance of mutuality and collaboration between countries. We hold this conference in the spirit of mutual learning and understanding, stressing the need for sharing experience and tackling global problems and taking advantage of opportunities together in partnership.

I wish to thank all our conference partners and sponsors, without whom mounting this large-scale event would have been impossible. We greatly appreciate their support and partnership.

I hope you enjoy your time in Edinburgh, and that you will make new contacts and friendships, refresh others, and return home with new insights and inspiration.

A handwritten signature in black ink that reads "David Green". The signature is fluid and cursive, with the first letters of "David" and "Green" being larger and more prominent.

David Green
Director-General, British Council

Conference partners



Conference supporters

department for
education and skills
creating opportunity, releasing potential,
achieving excellence





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Practical matters

Safety and emergency procedures

Please wear your conference badge at all times when inside the Edinburgh International Conference Centre (EICC). Security staff are required to challenge visitors who are not wearing conference identification.

Safety and emergency procedures are outlined in the EICC orientation guide, which is in your delegate pack. Please study this carefully so that you know what to do in an emergency.

Cloakroom and left luggage

There is a cloakroom for coats and bags at the EICC, which will be in operation during conference hours (closing 30 minutes after the last session each day). On Thursday 7 December, the cloakroom will reopen at 1900 for the gala dinner and close at 0030. On Friday 8 December there will be a secure left luggage facility, situated in the Lomand Foyer, from 0800 to 1700.

Toilets

There are toilets on all floors, which are clearly signposted.

Taxis

Taxis are available from the rank outside the EICC.

Coffee shop

There will be a coffee shop, open during conference hours, on the ground floor of the EICC, in Strathblane Hall.

Internet access and business matters

The EICC has a business centre, which will be open to all delegates between 0800 and 1800. Services include internet access, photocopying and faxing. Delegates who wish to use their personal laptops can purchase a wireless internet access card for £10 per day.

You may access the internet free of charge in the Ochil Suite (rooms 1 and 2), on level 1 from 0830 to 1730 on Thursday 7 December and from 0830 to 1630 on Friday 8 December. If you need to contact a member of the conference team during the event please telephone 0131 519 4101 or fax 0131 519 4141.

Smoking

Smoking is not permitted in the EICC (or any public building in Edinburgh).

Information desk

There will also be an information and registration desk open from 0830 to 1730 on Thursday 7 December and from 0830 to 1700 on Friday 8 December.

Feedback

We welcome your comments on the organisation and content of the conference. There will be a box on the information desk in Strathblane Hall and you will have the opportunity to complete an online feedback form after the conference.



Programme at a glance

Thursday 7 December

	0830	Strathblane Hall				
		Registration				
Opening address	0930	Pentland				
		<p>Welcome address: Nicol Stephen MSP – Deputy First Minister and Minister for Enterprise and Lifelong Learning, Scotland Introduction: Rt Hon. Lord Kinnock – British Council Chair: Martin Davidson – British Council</p>				
Plenary 1	0950	Pentland				
		<p>Going Global – in what direction? Speakers: <ul style="list-style-type: none"> ■ Phumzile Mlambo-Ngcuka – Deputy President of the Republic of South Africa ■ Sir John Daniel – Commonwealth of Learning, Canada and Stamenka Uvalić-Trumbić – UNESCO, France ■ Ron Perkinson – International Finance Corporation, World Bank Group, USA Chair: Martin Davidson – British Council</p>				
	1100	Strathblane Hall				
		Break				
Session 1	1130	1A: Fintry	1B: Sidlaw	1C: Tinto	1D: Moorfoot	1E: Kilsyth
		<p>Ambassador class – what makes students recommend the experience? Speakers: <ul style="list-style-type: none"> ■ William Archer – i-graduate, UK ■ Sarah Seedsman – London Business School, UK Chair: Christine Bateman – British Council, UK</p>	<p>Rankings versus brand Speaker: <ul style="list-style-type: none"> ■ John O’Leary – <i>Times Higher Education Supplement</i>, UK ■ Allison Doorbar – JWT Education, UK Chair: Arlene Griffiths – British Council, UK</p>	<p>Developing global citizens: the role of higher education Speakers: <ul style="list-style-type: none"> ■ David Killick – Leeds Metropolitan University, UK ■ Dr John Mallea – Brandon University, Canada ■ Leonard Engel – Leiden University, the Netherlands Chair: Professor Joan Stringer – Napier University, UK</p>	<p>Making public–private partnerships work for the benefit of the students Speakers: <ul style="list-style-type: none"> ■ Professor Di Yerbury – IBT Education; formerly Macquarie University, Australia ■ Tim Andradi – London School of Commerce, UK ■ Dr John Pugh – University of Wales Institute Cardiff, UK ■ Dr Christie Waddington – Hertfordshire International College of Business and Technology (HIBT Ltd), UK Chair: Rt Hon. Lord Tomlinson – UK Association of Independent Higher Education Providers, UK</p>	<p>Small countries, big players Speakers: <ul style="list-style-type: none"> ■ Frances Kelly – Ministry of Education, New Zealand ■ John Lynch – International Education Board, Ireland ■ Niklas Tranæus – Swedish Institute, Sweden Chair: Rajika Bhandari – Institute of International Education, USA</p>
	1230	Cromdale Hall				
		Lunch				

Session 2	1330	2A: Fintry	2B: Sidlaw	2C: Tinto	2D: Moorfoot	2E: Kilsyth
		<p>Reaching out to the new international student</p> <p>Speakers:</p> <ul style="list-style-type: none"> Professor Colin Gilligan – Sheffield Hallam University, UK Dee Roach – IBT Education, UK <p>Chair: Mark O'Donoghue – Hotcourses Ltd, UK</p>	<p>How students make decisions</p> <p>Speakers:</p> <ul style="list-style-type: none"> Dr Glen Murrell – trendance GmbH, UK Luke Cavanagh – Scottish Executive, UK Simon Brauhnoltz – Ipsos MORI, UK <p>Chair: Piera Gerrard, University of Salford, UK</p>	<p>Developing and delivering quality higher education preparation programmes</p> <p>Speakers:</p> <ul style="list-style-type: none"> Mark Rendell – English UK Sue Edwards – Aspect UK and Ireland Group Andrew Waite – South Thames College, UK Dr Janet Hannah – Kaplan International Colleges, UK Tim O'Brien – Nottingham Trent University, UK <p>Chair: Fiona Pape – British Council, UK</p>	<p>Relationships that work: public-private partnerships in transnational education</p> <p>Speakers:</p> <ul style="list-style-type: none"> Dr Ayoub Kazim – Dubai Knowledge Village, UAE Professor Roy Leitch – The Interactive University, UK Maxine Clarke – Loughborough University Business School, UK <p>Chair: Sheila Lumsden OBE – British Council Scotland</p>	<p>International strategies – Birmingham, Warwick and beyond</p> <p>Speakers:</p> <ul style="list-style-type: none"> Dr Judith Lamie – University of Birmingham, UK Dr David Law – University of Warwick, UK <p>Chair: Rebecca Walton – British Council, UK</p>
Plenary 2	1440	<p>Pentland</p> <p>Language and identity</p> <p>Speakers:</p> <ul style="list-style-type: none"> David Graddol – The English Company (UK) Ltd Michael Byram – University of Durham, UK <p>Chair: Dr Bhaskar Chakravarti – British Council, UK</p>				
	1540	<p>Strathblane Hall</p> <p>Break</p>				
Session 3	1600	3A: Fintry	3B: Sidlaw	3C: Tinto		
		<p>How are nations responding to student mobility?</p> <p>Speakers:</p> <ul style="list-style-type: none"> Peggy Blumenthal – Institute of International Education, USA Anthony Pollock – IDP, Australia <p>Response: Christian Müller – German Academic Exchange Service (DAAD), Germany</p> <p>Chair: Christine Bateman – British Council, UK</p>	<p>Examining the brain drain</p> <p>Speakers:</p> <ul style="list-style-type: none"> Dr Roshen Kishun – University of Kwazulu-Natal International; International Education Association of South Africa Professor Binod Khadria – National University of Singapore; Jawaharlal Nehru University, India Professor Jandhyala Tilak – National Institute of Educational Planning and Administration, India <p>Chair: Dr Neil Kemp OBE – University of London, UK</p>	<p>Transnational education: two sides of the coin</p> <p>Speaker:</p> <ul style="list-style-type: none"> Allison Doorbar – JWT Education, UK Dr Ning Tang – Sheffield Hallam University, UK Professor Fujio Ohmori – Kumamoto University, Japan <p>Response: Dr Maurits van Rooijen – University of Westminster, London, UK</p> <p>Chair: John McGovern – Lancaster University, UK</p>		
	1715	<p>End of day one</p>				
		<p>Strathblane Hall</p>				
	1900	<p>Pre-dinner drinks</p>				
		<p>Cromdale Hall</p>				
	2000	<p>Gala dinner</p>				

Programme at a glance (continued)

Friday 8 December

Ministerial address	0900	Pentland
<p>Introduction: Martin Davidson – Deputy Director-General, British Council Bill Rammell MP – Minister of State for Lifelong Learning, Further and Higher Education, Department for Education and Skills</p>		

Plenary 3	0930	Pentland
<p>International education: the new global enterprise? Host: Jonathon Dimpleby – broadcaster and presenter Panellists:</p> <ul style="list-style-type: none"> ■ Peggy Blumenthal – Institute of International Education, USA ■ Professor Drummond Bone – University of Liverpool, UK ■ Dr Roshen Kishun – UKZN International; International Education Association of South Africa ■ Ron Perkinson – International Finance Corporation, World Bank Group, USA ■ Dr Atta-ur-Rahman – Higher Education Commission, Pakistan ■ Professor Mary Stiasny – British Council, UK ■ Professor Sukhadeo Thorat – University Grants Commission, India 		

1045 **Strathblane Hall**

Break

Session 4	1100	4A: Fintry	4B: Sidlaw	4C: Tinto	4D: Moorfoot	4E: Kilsyth
		<p>Policy and practice: delivering internationalisation Speakers:</p> <ul style="list-style-type: none"> ■ Professor Robin Middlehurst – University of Surrey, UK ■ Professor Nigel Healey – University of Canterbury, New Zealand <p>Chair: Pat Killingley – British Council, UK</p>	<p>Public-private partnerships: opening China to the outside world Speakers:</p> <ul style="list-style-type: none"> ■ Dr Jiang Feng – Department of International Co-operation and Exchange, Ministry of Education, China ■ Zhang Jin – Deputy Department of International Co-operation and Exchange, Ministry of Education, China <p>Chair: Andrew Disbury, British Council China; British Embassy</p>	<p>International branch campuses: does reality fit the models? Speakers:</p> <ul style="list-style-type: none"> ■ Line Verbik – Observatory on Borderless Higher Education, UK ■ Professor Graham Galbraith – Glasgow Caledonian University, UK ■ Tom Rhodes – University of Sheffield, UK <p>Chair: Isabelle Turmaine – International Association of Universities, France</p>	<p>Employer perspectives – is international study worth the investment? Speakers:</p> <ul style="list-style-type: none"> ■ Richard Brown – The Council for Industry and Higher Education, UK ■ Stephen Lochhead – HBOS plc, UK <p>Chair: William Archer – i-graduate, UK</p>	<p>Do campuses embrace internationalisation? Speakers:</p> <ul style="list-style-type: none"> ■ Dr Tony Luxon – Lancaster University, UK ■ Dr Moira Peelo – Lancaster University, UK ■ Neil Harrison – University of the West of England, UK ■ Nicola Peacock – Bournemouth University, UK <p>Chair: Suzanne Alexander – University of Leicester, UK</p>

Session 5	1210	5A: Fintry	5B: Sidlaw	5C: Tinto	5D: Moorfoot	5E: Kilsyth
		<p>Learning from co-operation in Sri Lanka – post-tsunami activities Speakers:</p> <ul style="list-style-type: none"> ■ David Baker – Durham University, UK ■ Laura Youngson – Durham University, UK ■ David Swinfen – formerly University of Dundee, UK <p>Chair: Lynne Heslop – British Council, UK</p>	<p>The impact of international education in Pakistan Speakers:</p> <ul style="list-style-type: none"> ■ Dr Atta-ur-Rahman – Higher Education Commission, Pakistan ■ Professor Geof Wood – University of Bath, UK <p>Chair: Professor Geoff Whitty – University of London, UK</p>	<p>Why Europe? Speakers:</p> <ul style="list-style-type: none"> ■ Franziska Muche – Academic Co-operation Association, Belgium ■ Hanneke Teekens – NUFFIC, the Netherlands <p>Chair: Professor Peter Scott – Kingston University, UK</p>	<p>Internationalisation of institutions in Latin America Speakers:</p> <ul style="list-style-type: none"> ■ Maria de Figueiredo Cowen – University of London, UK ■ Guillermo Morones Diaz – National Association of Universities, Mexico <p>Chair: Ron Perkinson – International Finance Corporation, World Bank Group, USA</p>	<p>UK universities: embracing internationalism or merely paying lip service? Speakers:</p> <ul style="list-style-type: none"> ■ Dr Heather Forland – Kingston University, UK ■ Viv Thom – Sheffield Hallam University, UK ■ Peter Brady – Napier University, UK <p>Chair: Dominic Scott OBE – UKCOSA: the Council for International Education, UK</p>

	1300	Cromdale Hall				
		Lunch				
Session 6	1400	6A: Fintry India: partner of choice for the 21st century Speakers: <ul style="list-style-type: none"> ■ Professor Sukhadeo Thorat – University Grants Commission, India ■ Professor Mool Chand Sharma – University Grants Commission, India ■ Professor Binod Khadria – National University of Singapore; Jawaharlal Nehru University, India ■ Professor Jandhyala Tilak – National Institute of Educational Planning and Administration, India ■ Tim Gore – British Council India Chair: Dr Neil Kemp OBE – University of London, UK	6B: Sidlaw Japan–UK strategic higher education collaboration programme Speakers: <ul style="list-style-type: none"> ■ Professor Bob Boucher – University of Sheffield, UK ■ Professor Tsutomu Kimura – National Institution of Academic Degrees and University Evaluation, Japan ■ Sir David Watson – University of London, UK Chair: Lesley Hayman – British Council Japan Adviser: Jannette Cheong – the Higher Education Funding Council for England, UK	6C: Tinto Global partnership models: case studies from BRIDGE and the Open University Speakers: <ul style="list-style-type: none"> ■ Jonathan Darby – Open University, UK ■ Dr Paul Lefrere – Open University, UK ■ Dominic Newbould – Open University, UK ■ Elena Karpukhina – Academy of National Economy under the Government of the Russian Federation, Moscow; member of the BRIDGE Expert Group ■ Paul Buszard – University of Wolverhampton Business School, UK Chair: Marie Niven – Department for Education and Skills	6D: Moorfoot How efficient are institutions at managing international operations? Speakers: <ul style="list-style-type: none"> ■ Alan Olsen – Strategy Policy and Research in Education Ltd, Hong Kong, China ■ Andrew Holloway – University of Auckland, New Zealand Chair: Tim O'Brien – Nottingham Trent University, UK	6E: Kilsyth The student experience – some lessons and implications Speakers: <ul style="list-style-type: none"> ■ Maria Kelo – Academic Co-operation Association, Belgium ■ Professor Mary Stuart – Kingston University, UK ■ Professor Geoff Layer – Bradford University, UK Chair: Roy Cross – British Council Scotland
Plenary 4		Pentland				
	1500	Spikes in a flat world – the internationalisation of higher education <ul style="list-style-type: none"> ■ Professor Alan Gilbert – University of Manchester, UK 				
	1520	Challenging conventional ways of debating future skills needs <ul style="list-style-type: none"> ■ Will Hutton – The Work Foundation; <i>The Observer</i>, UK Chair: Professor Mary Stiasny – British Council, UK				
Closing address	1550	Pentland				
		Martin Davidson – British Council				
	1600	Conference ends				

*All sessions and speakers are subject to change

Sessions in detail – Thursday 7 December

0930 Pentland – Welcome address

Welcome



Nicol Stephen MSP

Deputy First Minister and
Minister for Enterprise and
Lifelong Learning, Scotland

Introduction



Rt Hon. Lord Kinno

Chair of the British Council
(Image: European Commission Audiovisual Library)

0950 Pentland – Plenary 1: Going global – in what direction?

Speakers



Phumzile Mlambo-Ngcuka

Deputy President of the
Republic of South Africa



Sir John Daniel

President and Chief Executive Officer
Commonwealth of Learning
Canada



Stamenka Uvalić-Trumbić

Chief of the Section for Reform
Innovation and Quality Assurance
UNESCO, France



Ron Perkinson

Principal Education Specialist
International Finance Corporation
World Bank Group, USA

Chair



Martin Davidson

Deputy Director-General
British Council, UK

What will the profile of international education be a decade from now? Demography and demand present pragmatic challenges. What will be the role of distance learning, cross-border partnerships and for-profit providers in response to this? Who will the millions of students be and what will they look for? How will governments stimulate and regulate the tertiary systems that their countries need?

We look at a range of emerging economies and ask whether a new model of provision could create a further quantum leap towards greater access, lower cost and higher quality like that achieved by the open universities a generation ago. Could these countries then become the dominant cross-border providers? We also examine the world's many small states, where governments and students need a new blend of tertiary provision for their growing needs. Open educational resources and galloping connectivity will be important agents of change in countries both large and small – but will also create new challenges of quality assurance and the recognition of learning for employment purposes. How will learners become active partners in this emerging global enterprise and what are the most effective ways of empowering them to make informed decisions?

1130 Fintry – 1A: Ambassador class – what makes students recommend the experience?

Speakers: **William Archer** – Director, i-graduate, UK
Sarah Seedsman – Director of Alumni Relations, London Business School, UK

Personal recommendation is the most powerful factor when deciding on international study – so what makes a student actively recommend the experience to others? In the dynamically competitive global market for international education, each country must rely on its ambassador class to secure future student flows. Not the traditional diplomatic corps – in fact almost the opposite. It's the undiplomatic, outspoken, passionate supporters of a country's education who will make the difference. The new ambassador class comprises those who would actively recommend the experience to others. Until now, we've had a hunch that graduates would recommend the experience; we now know that one in three of the class of 2006 will go out of their way to do so. For the first time, using data obtained from over 48,000 students, we can isolate the most positive and identify what's different about this group – what makes the UK education experience so special for these students.

What are the characteristics of the UK's ambassador class? Are they all lawyers? Are men more likely than women to recommend? Are postgraduates more likely than undergraduates? More significantly, what differs in terms of experiences and expectations? Who or what convinced them to apply? And finally, what have they got to say? This session will include unedited highlights from feedback volunteered by the UK's ambassador class of 2006.

Chair: **Christine Bateman** – Director, Education UK Marketing and Communications, British Council, UK

1130 Sidlaw – 1B: Rankings versus brand

Speakers: **John O'Leary** – Editor, *Times Higher Education Supplement (THES)*, UK
Allison Doorbar – Managing Partner, JWT Education, UK

There has been a steady growth in the number of university rankings available over the last few years, both for domestic and international comparisons. Although the various approaches have many detractors, increasing numbers of people – including students – are referring to them as an important means to assist decision-making.

It is clear that university rankings and other forms of institutional comparison will only evolve and expand, but do they provide a good basis on which to make decisions? Can we genuinely compare the performance of one university with another when the objectives and diversity of provision might be widely different? And how important are rankings in relation to an institutions overall brand?

This session includes two perspectives: John O'Leary, Editor, *THES*, will provide an insight into the outcomes of the *THES* World University Rankings 2006; Allison Doorbar will present preliminary research findings into institution branding and the importance of rankings in relation to brand.

Chair: **Arlene Griffiths** – Director Education UK Partnership, British Council, UK

Sessions in detail – Thursday 7 December (continued)

1130 Tinto – 1C: Developing global citizens: the role of higher education

Curriculum at the root

Speaker: **David Killick** – Head, Office for International Programmes, Leeds Metropolitan University, UK

This presentation gives a view on the importance of internationalisation to UK HE for the home and the domestic markets and will discuss features of an internationalised institution, with a particular focus on the curriculum. Global perspectives provide a values-based underpinning to the student experience within and beyond the formal curriculum, and a basis for responsible global citizenship. This presentation will refer to developments at Leeds Metropolitan University as an illustration of one approach to encourage all institutions to examine their current offer in the light of best practice within and beyond the UK.

The university's role in developing global citizens: an innovative Canadian case study

Speaker: **Dr John Mallea** – President Emeritus, Brandon University, Canada

This presentation is part of a continuing research project (2004–07) entitled 'Canadian universities – innovation and excellence in internationalisation'. It explores the historical role of the university in the formation of civic society and citizenship and presents reasons why they are now taking a more heightened interest in citizenship at a global level. Using a case study of global citizenship at the University of British Columbia (UBC) – and its strategic plan 'Trek 2010: a global journey' – this presentation explores its approach to the work of the whole institution in the preparation of outstanding global citizens and outlines the consultative and interactive stages of its preparatory planning processes. This presentation then discusses its broader relevance and lists the major challenges facing UBC as it attempts to implement its comprehensive and innovative approach to developing global citizens.

The Leiden way

Speaker: **Leonard Engel** – Director, International Office, Leiden University, the Netherlands

Leonard Engel will explore Leiden University's international strategy from the perspective of how the curriculum can be used to develop global citizens and the internationalisation of its campus.

Chair: **Professor Joan Stringer** – Principal and Vice-Chancellor, Napier University, UK

1130 Moorfoot – 1D: Making public-private partnerships work for the benefit of the students

Panellists: **Professor Di Yerbury** – non-Executive Director on the Board of IBT Education; former Vice-Chancellor, Macquarie University, Australia

Tim Andradi – Chief Executive, London School of Commerce, UK

Dr John Pugh – Pro-Vice-Chancellor, University of Wales Institute Cardiff, UK

Dr Christie Waddington – Academic Director, Hertfordshire International College of Business and Technology (HIBT Ltd), UK

The private sector – in partnership with public institutions – has become increasingly involved in the delivery of higher education to international students. These experiences have forced both policy-makers and educationists to question some long-held beliefs over the provision of higher education, domestically and internationally.

This session will add to this debate and explore the experiences and benefits of two different and both very successful companies (one from Australia, the other from the UK) and their public university partners.

The session will also review the lessons learned in expanding the partnerships, the relative benefits to both institutions and the possible future directions through short presentations and discussion by the panellists.

IBT Education is one of the global leaders in the provision of pathway and university transfer programmes, having colleges operating in Australia, Africa, Canada and the UK and Associate Colleges in Sri Lanka and Indonesia. It provides a diverse choice of study programmes including pre-university and university pathways for domestic and international students, as well as English preparatory courses, Foundation, Degree, and Pre-Master's and Master's programmes in a wide range of disciplines.

Since starting in 2000, The London School of Commerce (LSC) has grown to an operation with over 3,500 international students on undergraduate and postgraduate programmes. Although the majority are studying on the London campus, LSC also provides opportunities through a number of international locations. It has recently developed a strong partnership with the University of Wales Institute, Cardiff, for which it is now deemed to be an Associate College.

Chair: **Rt Hon. Lord Tomlinson** – Chair, UK Association of Independent Higher Education Providers, UK

1130 Kilsyth – 1E: Small countries, big players

From export education to international education

Speaker: **Frances Kelly** – Education Counsellor: Europe, Ministry of Education, New Zealand

New Zealand's recently released agenda for international education for the next five years seeks to ensure enriched experiences for New Zealand and international students, strong education providers and growing economic and social benefits. This paper will explore the development of the framework and the implications for government and government agencies, for education providers and for students.

Ireland's national strategy on international education

Speaker: **John Lynch** – Chief Executive, International Education Board, Ireland

Ireland has long established international education links and student flows, especially with the English-speaking world and EU member countries. Since the mid-1990s, it has tried to develop links and recruit students in non-traditional countries, especially in Asia. This is part of a wider national economic and political Asia Strategy. Higher education in Ireland has very close links with industry and has played a principal role in the enormous economic growth of Ireland over the past two decades. Investment in fourth level education and the development of wider education and research links are now seen as keys to Ireland's future prosperity in the knowledge-based world of the 21st century. This paper will look at recent Irish government initiatives to promote the internationalisation of Irish education in this broader context, at what has been achieved, at what remains to be done and at some of the major issues we are facing in developing a national strategy.

Sweden – from exchange to active recruitment

Speaker: **Niklas Tranæus** – Project Manager, Swedish Institute, Sweden

Internationalisation in Sweden has, until recently, been largely equivalent with exchange. This, however, is changing. The growth in the number of incoming international students (non-exchange) has increased more rapidly in the last few years than the growth of incoming exchange students. This presentation will explore these issues and the impending changes for Swedish higher education in 2007. The Swedish government will need to make a decision on whether to introduce tuition fees and the new Bologna-based degree structure will be introduced. As international competition for talented students gets sharper, we are likely to see more co-operation and a more proactive approach among Swedish higher education institutions.

Chair: **Rajika Bhandari** – Director of Research and Evaluation, Institute of International Education, USA

Sessions in detail – Thursday 7 December (continued)

1330 Fintry – 2A: Reaching out to the new international student

Generations X, Y and now C: coming to terms with the new youth market

Speaker: **Professor Colin Gilligan** – Emeritus Professor of Marketing, Sheffield Hallam University, UK

Some of the most significant and far-reaching legacies for marketing of the economic and social changes of the last decade have been reflected in the emergence of the 'new' consumer. Although these consumers are not necessarily new, they differ from traditional consumers in that their expectations, values and patterns of behaviour are often radically different from those with which marketing planners have traditionally had to come to terms. The consequences of this are manifested in several ways, but particularly by the way in which the degree of understanding of customers motivations must be far greater and the marketing effort tailored much more firmly and clearly to the patterns of specific need.

Professor Gilligan focuses on the dimensions of the changing and very different youth market and what has been labelled Generation C. It will argue that there is a clear need for those involved both in the recruitment process and in the subsequent delivery of courses to understand in detail the nature and significance of this very different youth market. Although not all students exhibit these characteristics, the values and behaviour patterns of Generation C are sufficiently widespread to cause a substantial degree of thinking – and possibly rethinking – of how we address the market.

Cracking the [My] Space age

Speaker: **Dee Roach** – General Manager, Group Marketing and New Business Development, IBT Education, UK

Social networking sites like Bebo, Friendster and MySpace offer educational institutions the opportunity to make contact with huge numbers of young people in a highly targeted manner. Despite the sweeping popularity of these sites, poor profit potential and lack of image control prevents many institutions from venturing into uncharted waters. The tides, however, are slowly changing. Educational publishers and social networking sites are now working together to offer institutions the opportunity to communicate with online communities and to help in understanding 21st-century connectivity. But do we, as education marketers, really understand this technologically adept and brand-savvy generation? What exactly are they looking for and, more worryingly, what are they saying about us and our institutions? This presentation takes a tardis-like journey through cyberspace to provide an insight into how we can attempt to 'crack the [My] space age' by using these highly fluid distribution channels to access and target our increasingly elusive student population.

Chair: **Mark O'Donoghue** – Publishing Director, Hotcourses Ltd, UK

1330 Sidlaw – 2B: How students make decisions

Global recruitment review: understanding and attracting prospective international students

Speakers: **Dr Glen Murrell** – Project Director, trendance GmbH, UK

This presentation will present findings from the Global Recruitment Review – a survey of 28,000 prospective international students interested in pursuing further and higher education opportunities in the UK. The presentation will focus on established and emerging markets and will provide a unique insight into how students choose a destination country and a specific institution within that country. This valuable student intelligence will enable higher education institutions to evaluate and minimise the risks associated with over-reliance on leading international markets such as India and China.

Promoting Scotland as the place to study and work – research into student decision-making and perceptions of Scotland

Speakers: **Luke Cavanagh** – Government Social Researcher, International and Europe Research, Scottish Executive, UK
Simon Brauholtz – Managing Director, Ipsos MORI, UK

This paper will examine recent evidence to support the Scottish Executive's international engagement policies, which focus on attracting students to Scottish universities and colleges and encouraging them to stay on as skilled migrants. It will present new research on student perceptions in countries such as China and Germany and decision-making of overseas students currently studying in Scottish universities and colleges. Finally the paper will present some innovative research that has recently been carried out looking at student responses to nation-branding marketing materials, which aim to promote Scotland overseas as 'the place to study and work'.

Chair: **Piera Gerrard** – Head of International Relations, University of Salford, UK

1330 Tinto – 2C: Developing and delivering quality higher education preparation programmes

A solid foundation for international students

Speakers: **Mark Rendell** – Deputy Chief Executive (Professional Services), English UK
Sue Edwards – Principal/Director of Academic Programmes, Aspect UK and Ireland Group
Andrew Waite – International Business Manager, South Thames College, UK

The term ‘foundation’ is often used to describe such a wide range of courses that there is a lack of consistency in its usage. The lack of an integrated UK policy towards the regulation of foundation courses has also led to concern about the quality of some courses and confusion about their content and market position. This presentation will report on recent developments made by the Accreditation UK working party in the formation of a national benchmarking and regulatory framework for foundation programmes. This framework will allow students to enjoy a greater degree of protection, guidance and reassurance and, in turn, will boost the reputation of UK further education. This presentation examines the potential benefits of rebranding the name of foundation courses to International Access Courses, the possible mapping of such courses to the National Qualifications Framework and provides an example of the regulatory framework likely to be developed in the UK.

Delivering high quality to students through a successful public-private partnership

Speakers: **Dr Janet Hannah** – Academic Director, Kaplan International Colleges, UK
Tim O'Brien – International Development Director, Nottingham Trent University, UK

Kaplan International Colleges (KIC), part of the Washington Post Group, has been active in higher education in the USA for many years. In 2004 KIC commenced operations in the UK and has developed a number of partnerships with UK universities. This presentation will discuss the purpose and the content of their foundation programme developed with Nottingham Trent University and will highlight the excellent completion results and the successful progression of their international students.

Chair: **Fiona Pape** – Manager, English Language Quality Services, British Council, UK

1330 Moorfoot – 2D: Relationships that work: public-private partnerships in transnational education

Dubai Knowledge Village and Academic City: set to better serve the regional education demand

Speaker: **Dr Ayoub Kazim** – Executive Director, Dubai Knowledge Village, United Arab Emirates

Dubai Knowledge Village (DKV) is home to more than 17 academic institutions from ten countries and over 300 international training centres, education agencies and HR companies. They serve the regional educational needs from advanced graduate and postgraduate programmes, in fields such as computing, engineering and technology, business management, life sciences, fashion, media and more. This presentation will discuss the significant transformation DKV has gone through since its establishment in October 2003 by launching a permanent international educational zone in the Academic City, catering to all higher educational needs in the region and positioning DKV to serve professional training and human capital development and continuing education needs in the region.

The best of both worlds – forming sustainable international partnerships

Speaker: **Professor Roy Leitch** – CEO, The Interactive University, UK

There is no doubt that the future of international education lies in transnational education or in-country. Delivering international educational programmes, however, has numerous pitfalls. Interactive University (IU) was formed in 2002 to develop international partnerships on behalf of Scottish universities and colleges. It now has 15 partners across the world and more recently established strategic partnerships with major universities in China, Indonesia, Dubai and Egypt. Using the IU's Distributed Education model as a case study, this presentation will argue that the development of strong, sustainable international partnerships requires each party to share risks, costs and benefits. Such partnerships should be based on identifying the core strengths of the partners and having confidence in others to deliver their part effectively.

The UK and Singapore: experiences, challenges and pitfalls of academic collaboration between a UK university and private partners in Singapore

Speaker: **Maxine Clarke** – Programme Director (Singapore), Loughborough University Business School, UK

This presentation considers all aspects of overseas collaboration with a private organisation. These range from resource implications (financial and non-financial), administrative issues (staffing and systems), marketing (responsibilities and costs), quality assurance (matching UK and Singapore requirements) and classroom experience (cultural differences, parity with university teaching and learning requirements, student expectations). The presentation will also draw a number of conclusions about best-practice and will discuss guidelines for successful collaboration with private partners.

Chair: **Sheila Lumsden OBE** – Deputy-Director, British Council, Scotland

Sessions in detail – Thursday 7 December (continued)

1330 Kilsyth – 2E: International strategies – Birmingham, Warwick and beyond

Promoting internationalisation in higher education: the University of Birmingham's international strategy

Speaker: **Dr Judith Lamie** – Director of International Strategy, University of Birmingham, UK

In 2005, the University of Birmingham undertook a review of its international procedures and policies, resulting in the development of an institutional international strategy. The basic premise of the strategy is that internationalisation means far more than international student recruitment or the setting up of campuses overseas. Major elements of the review and strategies will be discussed as well as examples taken from the emerging action plan. The presentation will conclude by considering some of the strategic issues facing educational institutions – not only in the United Kingdom, but worldwide.

Building a balanced international strategy

Speaker: **Dr David Law** – Academic Registrar and Director, International Office, University of Warwick, UK

Dr Law's paper will report on the preliminary results of a project funded by the Leadership Foundation for Higher Education, of which the author is one of the 2006 Fellows and has been awarded a grant to develop Project ORBIS (Organisational Research: Balanced International Strategy). The presentation will look at the University of Warwick's international strategy statement as a case study and brings together internationalism at home with the more established and familiar elements of international activity: outreach, student recruitment and other reputational development. This research will also incorporate some comparisons with other leading UK universities.

Chair: **Rebecca Walton** – Director, Corporate Affairs, British Council, UK

1440 Pentland – Plenary 2: Language and identity

Speakers



David Graddol
Managing Director
The English Company (UK) Ltd



Michael Byram
Professor of Education
University of Durham, UK

Chair



Dr Bhaskar Chakravarti
Director
English and Examinations
British Council, UK

English lies at the heart of globalisation and has the power to redefine national and individual identities worldwide. As new world languages emerge – Chinese, Spanish and Arabic – it seems likely that the next generation will become fluent in several languages. This can lead to a major change in ideas of national identity, affecting cultural and political relationships across the world.

David Graddol and Michael Byram will look at the advantages and the risks of foreign language learning in an increasingly interactive world and will consider the implications for the relationship of language and identity.

Sessions in detail – Thursday 7 December (continued)

1600 Fintry – 3A: How are nations responding to student mobility?

Speakers: **Peggy Blumenthal** – Executive Vice-President, Institute of International Education, USA
Anthony Pollock – Chief Executive, IDP Education, Australia

Response: **Christian Müller** – Head, Communications and Marketing, German Academic Exchange Service (DAAD), Germany

USA and Australia are both major players in international education with significant numbers of international students choosing to study there each year. While trend indicators suggest overall growth, growth by sector in these countries is less consistent – and, in some cases, appears to have plateaued. This session will examine the impact of the competitive environment and how the nature of the international education business is changing. How secure is the industry? Where are all the students going? And are the traditionally smaller players posing an increasingly greater threat?

Peggy Blumenthal (IIE) and Anthony Pollock (IDP) will provide a perspective on the trends in student mobility and international education in their respective countries. They will also provide an insight into what is happening at a national and an institutional level. As an increasingly bigger player, Christian Müller (DAAD) will provide a response from Germany detailing its central strategy in international education and how it has rapidly increased its student numbers.

Chair: **Christine Bateman** – Director, Education UK Marketing and Communications, British Council, UK

1600 Sidlaw – 3B: Examining the brain drain

International students as a source of qualified workers – tragedy or opportunity for sending countries?

Speaker: **Dr Roshen Kishun** – Director, University of Kwazulu-Natal International, Executive Director (Interim), International Education Association of South Africa

In a recent report from the UNESCO Institute of Statistics it was reported that students from sub-Saharan Africa are the most mobile in the world with one out of every 16 studying abroad. Many of these students may never return to their home countries. They choose to take advantage of attractive migration opportunities provided to them by knowledge-hungry, industrialised countries.

We have a global labour market and unequal power relations. Some countries are attempting to reverse the brain drain through incentives. Many developed nations have ethical recruitment policies in sectors such as health and education. There are also individual freedoms and choice to consider.

Will the exodus of students and qualified workers from sub-Saharan Africa result in unmitigated tragedy for some of the poorest countries in the world? Or does the experience of India and China suggest that brain drain can have a positive impact for sending countries?

The debate continues in this session with two different perspectives on the relationship between international education and brain drain.

Response: **Professor Binod Khadria** – Visiting Senior Research Fellow, National University of Singapore; Zakir Husain Centre for Educational Studies, School of Social Sciences, Jawaharlal Nehru University, India

Professor Jandhyala Tilak – Head, Educational Finance Unit, National Institute of Educational Planning and Administration, India

Chair: **Dr Neil Kemp** – Senior Adviser (International), Institute of Education, University of London, UK

1600 Tinto – 3C: Transnational education: two sides of the coin

Demand for transnational higher education is predicted to increase significantly. There are already an estimated 220,000 international students following UK higher education programmes delivered overseas. By 2010, it is likely that demand for transnational education will be even greater than the number of international students seeking an overseas campus-based experience (Vision 2020). This session will present an analysis of the TNE student decision-making research now available and new research on understanding UK institution decision-making in transnational education. It will also include a host country perspective – Japan's response to the growth in TNE and its implications

Transnational education student decision-making: research perspectives

Speaker: **Allison Doorbar** – Managing Partner, JWT Education, UK

With reference to various studies, including student decision-making research commissioned by the British Council, Allison will present an analysis of student perceptions of transnational education programmes.

Understanding UK institution decision-making in transnational education

Speaker: **Dr Ning Tang** – Senior Research Fellow, Centre for Social Inclusion, Sheffield Hallam University, UK

This new research considers the motivations of UK institutions in delivering transnational education. The research identifies the strategic drivers, motivations, capability and expectations of UK higher education institutions. It will also look at emergent models of delivery.

Transnational higher education and its quality assurance: from a Japanese viewpoint

Speaker: **Professor Fujio Ohmori** – Executive Adviser to the President Professor, Research Centre for Higher Education, Kumamoto University, Japan

Professor Ohmori examines the educational, economic and political issues at stake when higher education crosses national borders. This presentation is from the viewpoint of a Japanese academic who, as a former government official, had experience of engaging in the WTO/GATS negotiations co-ordinating Japan's policy changes on transnational higher education and its quality assurance.

Response: **Dr Maurits van Rooijen** – Pro-Vice-Chancellor and Vice-President, University of Westminster, London, UK

Chair: **John McGovern** – Director, Marketing and Recruitment, Lancaster University, UK

Sessions in detail – Friday 8 December

0900 Pentland – Ministerial address

Introduction



Martin Davidson
Deputy Director-General
British Council, UK



Bill Rammell MP
Minister of State
for Lifelong Learning
Further and Higher Education, Department for Education and Skills, UK

Bill Rammell MP will address the conference on the importance of international education from the UK's perspective.

0930 Pentland – Plenary 3: International education: the new global enterprise?

Host



Jonathan Dimbleby
Broadcaster and presenter
The Jonathan Dimbleby Programme (ITV)
Any Questions? and *Any Answers?* (Radio 4)

- Brain drain or brain gain – what are the implications of international student flows? Should there be some form of control?
- Will the evolution of international higher education result in the ever-widening gap between the rich and the poor – both between and within countries?
- Public or private good – what are the implications for international education as increasingly more private providers usurp the dominant role of the state?

Jonathan Dimbleby (ITV and Radio 4) hosts this *Any questions?* style panel discussion on the issues currently affecting the international education community – issues that are certain to be at the centre of the debate over the years to come. The panel will bring together top professionals and policy-makers from organisations around the world in a forum that is sure to be both thought-provoking and stimulating. Any questions from the floor?

Panellists



Peggy Blumenthal
Executive Vice-President
Institute of International
Education, USA



Dr Atta-ur-Rahman
Chairman
Higher Education Commission
Pakistan



Professor Drummond Bone
Vice-Chancellor
University of Liverpool, UK



Professor Mary Stiasny
Director
Education and Training Group
British Council, UK



Roshen Kishun PhD
Executive Director
International Education
Association, South Africa



Professor Sukhdeo Thorat
Chairman
University Grants Commission
India



Ron Perkinson
Principal Education Specialist
International Finance Corporation
World Bank Group, USA

1100 Fintry – 4A: Policy and practice – delivering internationalisation

Internationalisation: how are institutions, governments and agencies engaging with this important agenda?

Perspectives on internationalisation at institutional and national levels: UK and beyond

Speaker: Professor Robin Middlehurst – Director, Centre for Policy and Change in Tertiary Education, University of Surrey, UK

This presentation will use the outcomes of a recent Higher Education Academy-funded research project as well as insights arising from the Leadership Foundation's international work to discuss developments in internationalisation at institutional and policy levels. At institutional level, the main focus will be on the UK, while making relevant comparisons with other countries. At policy level, the focus will be on how governments, agencies and associations are supporting the internationalisation agenda at institutional and sector levels in a sample of countries (including the USA, Australia and the UK) concentrating on the leadership, management and governance challenges arising from internationalisation.

The internationalisation of higher education: myths and realities

Speaker: Professor Nigel Healey – Pro-Vice-Chancellor and Dean, University of Canterbury, New Zealand

It is a widely accepted maxim that, like business generally, higher education is globalising. For many countries, higher education is now an important export sector, with university campuses attracting international students from around the world. Licensing production – in the form of franchising degree provision to international partners – is beginning to mutate into foreign direct investment as many universities set up campuses in other countries. While there are clearly parallels between the globalisation of business and higher education, this paper examines the supply and demand drivers within the university sector. It argues that an alignment of special factors, rather than an inexorable trend towards commercialisation, has caused the recent internationalisation of higher education and concludes that current trends are unsustainable in the medium-term.

Chair: Pat Killingley – Director, Educational Services Division, British Council

1100 Sidlaw – 4B: Public-private partnerships – opening China to the outside world

Speakers: Dr Jiang Feng – Deputy Director-General, Department of International Co-operation and Exchange, Ministry of Education, China

Zhang Jin – Deputy Director for European Office, Department of International Co-operation and Exchange, Ministry of Education, China

The rapid growth and demand within China's domestic education requires a shift in the development of national strategies that will promote good quality and integrate a variety of interests in education including academic development, institution capacity building, student exchanges, distance learning, research and teaching links – all with long-term impact on the country. Involvement of the private sector to support the growing demand is one way to meet and ensure high-quality delivery and excellent outcomes in education.

In order for China to compete both domestically and internationally and achieve its objectives under the eleventh five-year plan, its education policy will focus on continuous reform, opening up to the outside world and to finding different and alternative approaches to education partnerships. In view of this, what are the challenges and issues faced by the Chinese government in assessing, implementing and managing such partnerships involving public-private co-operation? What are the measures that have been put in place to support and encourage participation from the private sector?

Chair: Andrew Disbury – Director, Education, British Council China; First Secretary Education, British Embassy

Sessions in detail – Friday 8 December (continued)

1100 Tinto – 4C: International branch campuses: does reality fit the models?

The international branch campus: models and trends

Speaker: **Line Verbik** – Deputy Director, Observatory on Borderless Higher Education, UK

Based on extensive research carried out by the Observatory on Borderless Education, this presentation will outline the main findings on current developments and emerging trends on international branch campuses across the world. The Observatory undertook its first comprehensive study of branch campuses in 2002 and has since followed developments in this area closely. These studies have been aimed at addressing some of the issues affecting transnational education (including branch campuses) and its provision, consumption and regulation.

Quality as a key component for successful internationalisation

Speaker: **Professor Graham Galbraith** – Pro-Vice-Chancellor, Glasgow Caledonian University, UK

Globalisation influences all aspects of economic and social development and the higher education sector is no exception. One prime area for international expansion is UK transnational education. This paper presents a case study related to the development of a university campus in Oman – which has grown over a ten-year period to a cohort of approximately 1,000 students – and illustrates the centrality of the quality agenda in the success of such ventures. This paper will explore the many lessons learned from this experience including the importance of cultural sensitivity in the content, delivery and assessment of programmes, the need for staff buy-in and the importance of effective quality control processes being embedded from the start.

Managing the clash of cultures and reaping the rewards

Speaker: **Tom Rhodes** – Assistant Registrar, University of Sheffield, UK

In 1992, the University of Sheffield (UoS) entered into partnership with a newly established, private college in Northern Greece. At the time, the college was delivering a small number of mostly unaccredited higher education equivalent programmes and had yet to make an operating profit. The partnership today enables more than 700 students a year to study on UoS validated degrees. This paper will provide a brief history of the partnership, considering the clash of cultures between public and private, old and new, large and small, UK and Greek and research-led versus teaching oriented. It will describe how these differences have been addressed and how such partnerships can be developed further to meet the challenge of increased global competition and changing delivery patterns.

Chair: **Isabelle Turmaine** – Director, Information Centre and Services, International Association of Universities, France

1100 Moorfoot – 4D: Employer perspectives – is international study worth the investment?

Speakers: **Richard Brown** – Chief Executive, The Council for Industry and Higher Education, UK
Stephen Lochhead – Head of Resourcing, HBOS plc, UK

International businesses value graduates and postgraduates who have a global perspective and have had exposure to different cultures, countries and ways of thinking and working. With a highly competitive graduate job market, equipping international students with skills for work is more important than ever. Work placements, curriculum design, and careers support are vital elements in achieving this.

How can businesses and universities work more closely together to provide attractive work and study opportunities to international students? How can businesses better articulate the capabilities and experiences they seek in graduates? How does UK higher education equip students with relevant work experience and how does this compare to other countries? How can an international education experience bring benefits not just to international students but also enrich the learning experiences of all students?

Chair: **William Archer** – Director, i-graduate, UK

1100 Kilsyth – 4E: Do campuses embrace internationalisation?

Working with international staff in UK higher education

Speakers: **Dr Tony Luxon** – Professional Development Adviser, Centre for the Enhancement of Learning and Teaching, Lancaster University, UK

Dr Moira Peelo – Co-ordinator, Student Learning Development Centre, Centre for the Enhancement of Learning and Teaching, Lancaster University, UK

This presentation explores the notion of what it means to become an academic in an international higher education environment – in this case, the UK. It will draw on interviews and group work with non-British international staff to develop an understanding of how they develop their teaching within UK universities. While for some, language is clearly an issue, we highlight the less obvious challenges arising from their disciplinary culture and its local academic practices. Is adjustment to teaching in a UK university an issue for international staff? What can their experience show us about cultural assumptions embedded in UK teaching values? Are their reference groups multinational rather than predominantly British, and if so, how does this frame their development as academics? Should educational developers change their practices to take into account the increasing diversity among teaching staff – if so, in what ways?

Understanding the UK student response to internationalisation

Speakers: **Neil Harrison** – Head of Information, Projects and Research Centre for Student Affairs, University of the West of England, UK

Nicola Peacock – Internationalisation Development Manager, Bournemouth University, UK

Nearly every classroom in UK higher education is – to some extent – an international classroom. With this, there is a growing awareness of the dual need to satisfy the expectations of incoming international students and to provide all students with an international experience wherein they might develop skills for global capability, employability and citizenship. While there is significant literature about the expectations, experiences and satisfaction of international students, the students on the other side of the equation have received scant regard. To ignore the contribution of UK students, however, is a dangerous omission in an education system based heavily on discourse and group work. This session will explore how UK students contribute to or resist the internationalisation agenda and whether there is a prevailing culture of non-integration with international students.

Chair: **Suzanne Alexander** – Director, International Office, University of Leicester, UK

Sessions in detail – Friday 8 December (continued)

1210 Fintry – 5A: Learning from co-operation in Sri Lanka – post-tsunami activities

Project Sri Lanka: a model for internationalisation in higher education

Speakers: **David Baker** – Director, International Office, University of Durham, UK
Laura Youngson – Participating student, Project Sri Lanka, University of Durham, UK

Project Sri Lanka is grounded in humanitarian objectives and brings together Durham University students and staff with community and regional partners to assist in the regeneration of tsunami-devastated communities in southern Sri Lanka. The project provides provision of physical structures and equipment, emotional and spiritual support, intellectual and academic support, and financial aid for education. It is now being developed as a model that demonstrates the effective embedding of internationalisation within institutional culture, and one which should be readily transferable to other regions of the world.

What Sri Lankan higher education really needs from us – a personal view

Speaker: **David Swinfen** – Emeritus Professor, Commonwealth History; former Vice-Principal, University of Dundee, UK

This report on how higher education in Sri Lanka has been affected by the tsunami presents the view that it was only the latest in a series of disasters – including the civil war and chronic under resourcing – to befall higher education. David Swinfen will discuss his work with the British Council, Arup Associates and South Eastern University, to develop a new campus and academic plan for SEUSL. He will talk about the challenges of the security and political situation in Sri Lanka and conclude by saying the greatest need is for staff capacity building and that higher education institutions in the UK can best help by offering split PhD programmes, and help with teaching, curriculum design and development in specified subject areas.

Chair: **Lynne Heslop** – Regional Education and Training Adviser (Central and South Asia), British Council, UK

1210 Sidlaw – 5B: The impact of international education in Pakistan

Higher education and globalisation – challenges and opportunities

Speakers: **Dr Atta-ur-Rahman** – Federal Minister/Chairman, Higher Education Commission; Adviser to Prime Minister for Science and Technology, Pakistan

Professor Geoff Wood – Professor of International Development, Dean, Faculty of Humanities and Social Science, University of Bath, UK

Over the past four years, Pakistan has been significantly reforming its higher education system. The development of higher education is seen as a prerequisite for Pakistan's goal of becoming a knowledge-based economy. The Higher Education Commission (HEC), created in 2002, has developed a strategic plan in which international partnerships are an essential component. Through the Medium Term Development Framework, 2005–10, HEC is implementing a strategy in which promoting innovative research and building sustainable international links are vital.

Dr Rahman will provide an insight into the challenges faced by Pakistan, the HEC's strategy and the ways in which Pakistan is engaging with international partners.

Professor Geoff Wood will draw on his substantial experience of developing links in Pakistan. This will cover the issues that need to be addressed (including funding) for successful international partnerships with countries such as Pakistan.

Chair: **Professor Geoff Whitty** – Director, Institute of Education, University of London, UK

1210 Tinto – 5C: Why Europe?

Speakers: **Franziska Muche** – Senior Officer, Academic Co-operation Association, Belgium
Hanneke Teekens – Director, Department for International Academic Relations, NUFFIC, the Netherlands

The European Union (EU) attracts over 600,000 international students each year and, as a study destination, already rivals North America in terms of its size. Due to the differences in the education system and language differences, however, Europe has largely been targeted as a group of independent study destinations.

As the European education system becomes more homogenous through the Bologna process, this session looks at how Europe as a whole is developing as a leading study destination. It will highlight:

- the findings of a major research study on international student perceptions of Europe
- the role of the EU in promoting Europe as a study destination
- the implications of Bologna and the trend towards teaching more programmes in English
- the opportunities and tensions between marketing Europe and individual member states.

Chair: Professor Peter Scott – Vice-Chancellor, Kingston University, UK

1210 Moorfoot – 5D: Internationalisation of institutions in Latin America

Latin American universities and international relations

Speaker: **Maria de Figueiredo-Cowen** – Brazilian Lektor, Institute of Education, University of London, UK

This presentation will explore the complex pattern of internationalisation in Latin American universities. Maria will argue that internationalisation is not merely a practical policy – subject to managerial interventions and rolling out new and efficient policies of recruitment and retention of overseas students and academics – but is deeply embedded in international politics and is resisted as well as encouraged in domestic contexts. The presentation will conclude with an outline of the forms of resistance that are making the internationalisation of universities so difficult – in the UK and Latin America.

Professional services in North America: opportunities and asymmetries among the USA, Canada and Mexico

Speaker: **Guillermo Morones Diaz** – Director of International Co-operation, National Association of Universities, Mexico

The opening of Mexico to the world since the nineties and the signing of the North American Free Trade Agreement (NAFTA) agreement in 1994 has promoted policies aimed at advancing quality assurance in Mexican higher education. While US and Canadian labour markets are expanding and have a high demand for qualified workers, the Mexican labour market does not provide enough graduate jobs. And while there is provision in the agreement for the mobility of Mexican professionals, professional degrees are commonly downgraded. How can quality assurance be developed to ensure Mexican graduates can access the North American labour market? And what measures can Mexico take to retain its professionals in their home country?

Chair: Ron Perkinson – Principal Education Specialist, International Finance Corporation, World Bank Group, USA

Sessions in detail – Friday 8 December (continued)

1210 Kilsyth – 5E: UK universities – embracing internationalism or merely paying lip service?

The international student learning experience: bridging the gap between rhetoric and reality

Speaker: **Dr Heather Forland** – Head of International Development, Kingston University, UK

The rhetoric of internationalisation claims that one of the main reasons international students are welcomed to the UK is because of the fresh perspective they bring to the learning situation. Many international students, however, experience a reality that does not match the rhetoric. Success is measured in different ways and the responsibility for adjusting to the new situation seems to be placed wholly on the student. There is little evidence that institutions are adapting the delivery of the curriculum to take account of the varied learning styles and make the most of their international students. This presentation will explore issues of institutional responsibility in the international student learning process: who does it, whether it is negotiated or imposed and whether a move from cultural imperialism to cultural synergy can be adopted to maximise the potential of the global education market.

Enhancing the student experience: global education and integration

Speaker: **Viv Thom** – International Students Education Adviser, Student and Academic Services, Sheffield Hallam University, UK

This presentation outlines Sheffield Hallam University's international student support strategy and the ways in which it has set out to encourage integration between different cultures and nationalities through an international curriculum and cross-course activity. These developments include tandem learning, volunteering, cultural adjustment and a module on British culture – each designed to enhance global awareness for all students. Initiatives in staff development, support for learning and mentoring have also contributed to a major shift in the university's international strategy and embracing the diversity of knowledge, experience, language and culture in modern UK society.

Internationalisation begins at home

Speaker: **Peter Brady** – Head of International Office, Napier University, UK

The UK has the most diverse student body in the world. This gives us the ideal environment to create a truly international education. One barrier to this is the reluctance of UK students to embrace the opportunities afforded to them. While work is done to assist in the assimilation of overseas students to UK higher education, less work has been done to ensure that UK students have the skills to benefit from the new educational environment they find themselves in. One of the most common complaints in international student satisfaction surveys is the lack of contact with their UK counterparts. This paper looks at how we have addressed the issue of students from different academic cultures joining UK programmes. Looking to how other countries embrace internationalisation, it goes on to suggest practical methods to ensure that UK students engage with and ultimately benefit from this influx of overseas talent.

Chair: **Dominic Scott OBE** – Director, UKCOSA: the Council for International Education, UK

1400 Fintry – 6A: India: partner of choice for the 21st century

Speakers: **Professor Sukhdeo Thorat** – Chairman, University Grants Commission, India
Professor Mool Chand Sharma – Vice-Chairperson, University Grants Commission, India
Professor Binod Khadria – Visiting Senior Research Fellow, National University of Singapore; Zakir Husain Centre for Educational Studies, School of Social Sciences, Jawaharlal Nehru University, India
Professor Jandhyala Tilak – Head, Educational Finance Unit, National Institute of Educational Planning and Administration, India
Tim Gore – Director, Education, British Council India

Foreign institutions are increasingly keen to develop both research and teaching co-operation with Indian higher education institutions. A number of governments are investing to support the growth of these activities (e.g. Australia, France, Russia, the UK and the USA) and competition is growing. But what are Indian institutions seeking from such co-operation? What might be the benefits and where are the barriers to growing successful co-operation programmes?

Chair: **Dr Neil Kemp OBE** – Senior Adviser (International), Institute of Education, University of London, UK

1400 Sidlaw – 6B: Japan–UK strategic higher education collaboration programme

Speakers: **Professor Bob Boucher** – Vice-Chancellor, University of Sheffield, UK
Professor Tsutomu Kimura – President of the National Institution of Academic Degrees and University Evaluation, Japan
Sir David Watson – Professor of Higher Education Management, Institute of Education, University of London, UK
Adviser: **Jannette Cheong** – Head of International Collaboration and Development, the Higher Education Funding Council for England

The Japan–UK strategic higher education (HE) collaboration programme began formally in 2002 following the signing of a Memorandum of Understanding in February 2002 on behalf of partners in Japan and the UK. The aims of this programme are to contribute to the development of HE – in the UK, Japan and internationally – by learning from each other's experience, collaborating in areas of strategic interest and strengthening existing links. A further memorandum was signed in January 2005 taking the programme into a second phase, which is planned to run until 2007.

This session covers the journey and outcomes of the strategic bilateral programme. Representatives from both countries will share highlights of their experience of the programme: what they hoped they would achieve, what they believe has been achieved and what they would like to achieve in the future. The session will also include discussion of the benefits, challenges and issues of sustaining collaborative programmes that span national and institutional policy and practice interests.

Chair: **Lesley Hayman** – Deputy Director, British Council Japan

Sessions in detail – Friday 8 December (continued)

1400 Tinto – 6C: Global partnership models: case studies from BRIDGE and the Open University

Global partnership models for courses, programmes and consultancy

Speakers: **Jonathan Darby** – Director, Working in Partnerships Project, Open University, UK

Dr Paul Lefrere – Senior Lecturer, Institute of Educational Technology, Open University, UK

Dominic Newbould – Director of External Relations, Open University Worldwide

This paper will present case studies of how campus-based universities can meet the global demand for education more effectively and at lower cost, through a combination of strategic collaboration, knowledge sharing and blended and distance learning based on 'open content'. It will include a number of examples – which, in principle, could be replicated worldwide – including:

- partnerships for subjects of strategic importance (e.g. teacher training in sub-Saharan Africa)
- partnerships to widen participation and improve progression through resource-sharing and service-sharing by distance learning providers and campus-based universities
- partnerships to develop nationally scalable resources, models of delivery and forms of accreditation that meet employer needs
- partnerships for innovation, sharing new insights into using technology in teaching and speeding up the introduction of new curriculum material.

Speaker: **Elena Karpukhina** – Vice-Rector of the Academy of National Economy under the Government of the Russian Federation, Moscow; member of the BRIDGE Expert Group

Arising from a statement of intent in 2003 between the Secretary of State for Education and Training and the Russian Minister of Education, the British Degrees in Russia (BRIDGE) project aim is to strengthen collaboration between UK and Russian universities through joint programmes and knowledge sharing. The project is grounded in the principle of sustainable long-term partnerships that provide benefits in higher education for both countries. This presentation gives an outline of what the BRIDGE project has achieved to date, and will analyse how the project has benefited the various stakeholders identified in the initial research. It will address the lessons learned from the programme and how far BRIDGE has achieved its initial objectives.

Speaker: **Paul Buszard** – BRIDGE Project Manager, University of Wolverhampton Business School, UK

This presentation will look at the lessons learned in the development of a BRIDGE-funded, dual Master's degree programme in business administration, developed and delivered in Russia by Tyumen State University and Wolverhampton University.

Chair: **Marie Niven** – Deputy Director International Relations, Department for Education and Skills

1400 Moorfoot – 6D: How efficient are institutions at managing international operations?

Benchmarking international operations of UK higher education institutions – structures, policies, costs and efficiencies

Speaker: **Alan Olsen** – Director, Strategy Policy and Research in Education Ltd, Hong Kong, China

This session will present findings from the 2005–06 UK International Office Benchmarking Survey, commissioned by Hobsons plc, to promote discussion around the current situation – and best practice – in international student recruitment. This type of research has been carried out in Australia for several years and a similar model is now being employed in the UK. Delegates attending this session will be able to compare their own approach against the benchmarks provided and will be encouraged to reflect on such questions as:

- how much is spent on international student marketing, enquiries and admissions?
- how does this change across different source countries?
- what conversion rates are experienced for each level of study?
- how is responsibility for international activities shared across the institution?

Diversify or perish – cost-effective national and institutional marketing objectives and strategies

Speaker: **Andrew Holloway** – International Director, University of Auckland, New Zealand

Prime Minister Blair's call for expansion of international enrolments in the UK will result in greater competition with institutions in Australia and New Zealand (NZ) as well as emerging exporters in Europe, Asia and the Middle East. How can this be done without proliferation of marketing budgets and staff – or increasing risk from reliance on one or two source countries? Sustained growth requires strategic planning and sophisticated marketing to build brand equity and competitive advantage. Major objectives include diversification of source countries and high return on investment. China and India serve as a case study of the need for rapid and flexible responses, at an institutional and national level, to manage unpredictable fluctuations in enrolments. This presentation draws on strategies developed at the University of Auckland and by NZ's university sector.

Chair: **Tim O'Brien** – International Development Director, Nottingham Trent University, UK

Sessions in detail – Friday 8 December (continued)

1400 Kilsyth – 6E: The student experience – some lessons and implications

Support for international student in higher education

Speaker: **Maria Kelo** – Senior Officer, Academic Co-operation Association, Belgium

Student support systems and pathways for international students have become – for many countries in search of the ‘best brains’ – part of the universities’ marketing strategy and an important tool for attracting high-standard students. The resources available, however, are often scarce and force institutions (or countries) to make choices of what to offer to whom and who should pay the bill. This presentation will discuss findings from a new Academic Co-operation Association (ACA) study which investigates:

- the level at which student services and pathways are offered and how they are organised
- which services and pathways are designed for international students and how they compare with services available for all students
- whether services are geared towards particular sub-groups (e.g. students from developing countries, students at a lower than the entry level, full-fee paying students)?

The research reviewed different approaches in a number of countries and highlights best practice from these.

Global connections – new thinking in institutional practice

Speakers: **Professor Mary Stuart** – Deputy Vice-Chancellor, Kingston University, UK

Professor Geoff Layer – Pro-Vice-Chancellor, University of Bradford, UK

International students are often said to bring a fresh perspective into classroom discussion and encourage academic staff to re-evaluate their teaching methods. There is little evaluation, however, of how these changes have internationalised learning environments; nor is there much evidence of how the presence of international students has changed the process or content of educational activities. A recently formed consortium of universities across England is establishing a Centre for Global Citizenship to develop new practices in internationalisation. The consortium argues that many conceptions of internationalisation have a simplistic divide between ‘local’ and ‘international’ students. Institutions can benefit from this diaspora by working with student groups and developing a more complex engagement with local and international communities. This paper will examine how two institutions in the consortium, Kingston and Bradford, are responding to this changing global environment and will show how the student voice can change institutional policy and practice.

Chair: **Roy Cross** – Director, British Council Scotland

1500 – Pentland: Plenary 4

Spikes in a flat world: the internationalisation of higher education

Speaker



Professor Alan Gilbert
President and Vice-Chancellor
University of Manchester, UK

Thomas L. Friedman's now-famous 'flat world' metaphor describes a vast, interconnected social landscape, global in reach, in which access to knowledge and knowledge workers has become the primary determinant of success or failure for corporations and national economies alike. Professional education, sophisticated skills formation, research, development and knowledge and technology transfer will remain indispensable functions in such a world.

Friedman's illuminating metaphor, however, fails in two respects. First, on closer scrutiny this world seems more spiky than flat; indeed, Friedman arrived at his arresting metaphor only after spending time in one of the more conspicuous of its emerging 'spikes' – Bangalore in India. An elevated perspective often makes the rest of a landscape appear flat. But for knowledge institutions and aspiring knowledge-intensive city regions, the metaphor of spikiness may provide a more illuminating approach to globalisation.

Second, Friedman's topographical metaphor recognises but does not properly address the fearful truth that a majority of humankind still has but limited access to necessities and decencies taken for granted in the flat world, and little or no access to its rewards and luxuries. Their world is not flat. Depressed, exploited, despairing, it spawns alienation and terror as well as poverty.

To survive in this complex landscape of the future – at once flat, spiky and surrounded by depressed lowlands of poverty and despair – universities will have to engage strategically with each of the three very different topographies of globalisation. But it is in the spikes commanding the flat world that they must be at home.

Challenging conventional ways of debating future skills needs

Speaker



Will Hutton
Chief Executive, Work Foundation
Journalist, *The Observer*, UK

Globalisation poses the UK an increasingly unavoidable choice: do we take the high road or the low road to productivity as we move to an increasingly knowledge-intensive economy? How do we manage the shift towards a higher share of national income produced by knowledge-based industries, a higher share of the workforce employed in knowledge-based jobs and a higher share of firms using technology to innovate?

Will Hutton will explore the implications of these changes and the skills challenges facing the UK – for individuals, employers and the wider economy. Will acted as rapporteur to the High-level Group on the mid-term review of the Lisbon strategy and has recently completed his latest book, *The Writing on the Wall*, on the rise of China. His speech will also draw on The Work Foundation's current research, including its recently launched three-year, £1.5 million programme looking at the nature of the knowledge economy – the largest investigation of its kind anywhere in the world.

Chair



Professor Mary Stiasny
Director
Education and Training Group
British Council, UK

1550 – Closing address

Closing
address



Martin Davidson
Deputy Director-General
British Council

Speaker biographies

Suzanne Alexander

Suzanne Alexander joined the University of Leicester as Director of the International Office in 2005. From 2001–05 she was Director, Promotions at the British Council where she is responsible for the portfolio of services supporting UK education institutions in their international marketing and recruitment. She led the strategic review of the Education Counselling Service (ECS), the UK's national membership organisation for international education marketing, resulting in the launch of the Education UK Partnership in April 2005. In her role at the British Council she built on experience gained in a career of more than 20 years in higher education management, distance education and education marketing, both in the UK and internationally. At the University of Warwick she held various posts, including Administrative Director of the Distance Learning MBA programme at Warwick Business School, and she was Director of the International Office and Director, Marketing Services at the University of Birmingham.

Tim Andradi

Tim Andradi obtained his undergraduate degree from the London School of Economics and Political Science. He went on to do his postgraduate research at the University of Cambridge. He also qualified as a Member of the Chartered Institute of Management Accountants (CIMA). After a brief period in the industry, Tim joined EW FACT, a public listed company, as a Senior Lecturer in Finance. It was a premier institution in accountancy training and produced over 50 per cent of the world's prize winners. At EW FACT he spearheaded the setting up of the degree course division, which was regarded as a principal division of the group. He was responsible for setting up overseas campuses in Trinidad, Singapore, India and Hong Kong. Tim was appointed as a Director to the main Board of the PLC in 1996. The Group was subjected to a takeover bid in 1998, at which point Tim resigned from the listed company and set up the London School of Commerce (LSC). Tim expanded the LSC into one of the largest independent sector higher education providers in the UK. In 2005, he set up two overseas campuses in Malaysia and Bangladesh. He is currently the Managing Director of the Group.

William Archer

William Archer runs the International Graduate Insight Group (i-graduate.org) and directs the International Student Barometer, a global benchmarking process tracking the expectation and experience of international students. Will has 20 years' experience in market research and international education, consulting for multinational corporations and governments, universities, colleges and schools and as an independent expert for NGOs and charities. Prior to i-graduate he headed the education practice at Barkers Norman Broadbent. In 1998 he established The Global Workplace, the recruiting network for alumni of the world's leading business schools. Will is co-author of *Working in the European Union*, the European Commission's official guide to higher education and recruitment and *Mission Critical?*, a study of HR management for the Higher Education Policy Institute. He is also non-executive chairman of Tokyo-based strategy house GTF KK and a director and trustee of HECSU, the Higher Education Careers Services Unit.

David Baker

David Baker has spent much of his adult life involved in international education. He was an international student himself (in the USSR and Spain), and after graduating, spent three years working for the Central Bureau for Educational Visits and Exchanges (now part of the British Council) before joining the University of Leeds in 1981. After a spell in publications and planning work, he returned to international student work in 1986 and has been actively engaged in it ever since. Director of the International Office at Durham University since 2004, he is a member of the Operating and Executive Boards of the Education UK Partnership and a member of the Higher Education Advisory Group for the Prime Minister's Initiative.

Christine Bateman

Christine is Director of Education UK Marketing and Communications within the British Council's Education UK Marketing Division (EUMD). The division promotes UK education internationally and provides marketing services for universities, colleges and schools through the Education UK Partnership. Christine manages the global marketing campaign for UK education (following on from the successful Prime Minister's Initiative). She has over a decade of experience in international education and has extensive knowledge of international markets and education issues. Prior to her current role, Christine worked as a specialist adviser on transnational education within the British Council.

Rajika Bhandari

Rajika Bhandari directs the International Institute of Education's (IIE) research and evaluation activities and leads two major research projects – Open Doors and Project Atlas – that track and measure international higher education mobility at the domestic (US) and international level. She also conducts evaluations of IIE's international education and professional exchange programmes. Before joining IIE, Dr Bhandari was a Senior Researcher at MPR Associates, an educational research firm in Berkeley, California, that provides research and evaluation services to the US Department of Education. She also served as the Assistant Director for Evaluation at the Mathematics and Science Education Network at the University of North Carolina at Chapel Hill. Dr Bhandari has substantial experience conducting educational research in the USA and in India on topics such as women and education in developing countries, immigrant parents' participation in children's education in the USA, and adult education and lifelong learning. She holds a doctoral degree and an MSc in Psychology from North Carolina State University and a BA (Honours) in Psychology from the University of Delhi, India.

Peggy Blumenthal

Peggy Blumenthal is responsible for the overall programmatic and administrative operations of the Institute of International Education (IIE). She also directly supervises IIE's research activities, corporate- and foundation-funded scholarships and training activities, the Global Engineering Educational Exchange Consortium and support activities to the Ford Foundation International Fellowships Program. Before joining IIE in 1984, she served as Assistant Director of Stanford University's Overseas Studies and then as co-ordinator of Graduate Services/Fellowships for the University of Hawaii's Center for Asian and Pacific Studies. Peggy was also active in the development of US–China exchanges as a staff member of the National Committee on US–China Relations and the Asia Society's China Council.

Professor Drummond Bone

Professor Bone took up the Vice-Chancellorship of the University of Liverpool in September 2002, having been previously Principal of Royal Holloway, University of London. He is currently President of Universities UK. During his career Professor Bone has taken a particular interest in the links between higher education and both the private and public sectors. He has been a consultant on higher education financial management, e.g. to the Argentine Ministry of Education; a board member of the Surrey Economic Partnership, and an adviser to the South East of England Development Agency Sustainable Development Group. Professor Bone is currently a member of the CBI Innovation, Science and Technology Committee, a Trustee of the Small Business Research Trust and Chair of Graduate Prospects. He is Chairman of the Liverpool Culture Company Board and Chairman of the Foundation for Arts and Technology (FACT).

Professor Bob Boucher

Professor Bob Boucher has been Vice-Chancellor of the University of Sheffield since 2001. He was previously Principal and Vice-Chancellor of the University of Manchester Institute of Science and Technology (UMIST) from 1995 to 2000. Prior to his appointment at UMIST, he was Head of the Department of Mechanical Engineering and Pro-Vice-Chancellor for Research at the University of Sheffield. He is a member of the Board of Universities UK, which represents the interests of all universities in the UK. On the international stage, Professor Boucher is Chairman of the International Sector Group of Universities UK and Treasurer of the Association of Commonwealth Universities.

Peter Brady

Peter Brady was a senior lecturer in electronics at Napier University. In this capacity he became involved in early ERASMUS programmes and in finding students work experience in Europe. He then spearheaded the university's recruitment campaign in Europe primarily through partner institutions in France. As a result of his work in France, Peter was invited to talk at the European Parliament at the celebration of the 50th anniversary of the founding of IUT's (Institut Universitaire de Technologie). He received several grants to create innovative new programmes and has set up franchises at home and abroad. Recently he has been seconded to the international office of Napier University, which, over the period of his secondment, has doubled their on-campus numbers.

Simon Brauholtz

Simon Brauholtz is Managing Director of Ipsos MORI Scotland. He joined MORI in 1985, and until summer 1997 was head of MORI's local government research unit in London and was responsible for the company's political polling during the General Election of that year. Before moving to Scotland, Simon directed research for many organisations operating in the public sector, including work for the audit commission on indicators of public service performance, and work for the Local Government Commission for England on the review of the two-tier system across the shire counties. Since moving to Edinburgh, Simon has worked closely with the Scottish Executive, conducting studies ranging from the Scottish household and Scottish crime surveys to smaller-scale studies both for the Executive and other public bodies. Simon directed the research in Scotland and China for the Scottish Executive's strategy, visiting his colleagues in China as part of the study.

Speaker biographies (continued)

Richard Brown

Richard Brown is the Chief Executive of the Council for Industry and Higher Education (CIHE). Before joining the Council in 1996, Richard held senior management positions in the public and private sectors. In the DTI he headed divisions dealing with the vehicle industry and then EU policy. At Meyer International he helped develop the strategy and was involved in restructuring this building products group, and was joint Managing Director of an acquired German subsidiary. At the National Grid Company he was General Manager with responsibilities for corporate planning and new business development. He was the Chief Executive of a predecessor of the South West Regional Development Agency (RDA) immediately before joining the CIHE.

Paul Buszard

Biography unavailable at time of printing.

Michael Byram

Michael Byram studied French, German and Danish at King's College Cambridge, and wrote a PhD on Danish literature. He then taught French and German at secondary school level and in adult education in an English comprehensive community school. Since being appointed to a post in teacher education at the University of Durham in 1980, he has carried out research into the education of linguistic minorities, foreign language education and student residence abroad. He has published many books and articles including, most recently, *Teaching and Assessing Intercultural Communicative Competence; Language Teachers, Politics and Cultures* (with Karen Risager); *Intercultural Experience and Education* (edited with G. Alred and M. Fleming); and is the editor of the *Routledge Encyclopedia of Language Teaching and Learning*. He is a Programme Adviser to the Council of Europe Language Policy Division, and is currently interested in language education policy and the politics of language teaching.

Luke Cavanagh

Luke Cavanagh is a government social researcher at the Scottish Executive. He is currently working on international and Europe research in the finance and central services department. While in the Executive he has worked as a researcher in enterprise and lifelong learning, the office of the permanent secretary and the education department. Prior to that he was a parliamentary assistant in the Scottish Parliament for three years.

Dr Bhaskar Chakravarti

Bhaskar Chakravarti currently heads the British Council's English operations (including teaching 350,000 learners) and the delivery of 1.3 million UK English language tests and other exams a year to over 900,000 candidates worldwide. He has extensive experience of managing education programmes in a range of countries (including China, Egypt, Thailand and Nigeria), which have included a focus on English for access to international education. Trying to learn the languages of countries in which he has lived has provided him with a first-hand appreciation of what it feels like to be on the receiving end of foreign language teaching and testing – as well an evolving understanding of the place of English within the family of world languages.

Jannette Cheong

Jannette Cheong has been Head of International Collaboration and Development of the Higher Education Funding Council for England (HEFCE) since 1997. As part of her role she has taken the lead for HEFCE, working with partner organisations, to initiate international programmes of collaboration and development at the national level with selected countries and multinational organisations throughout the world. During this time she has helped to facilitate a number of high-level meetings between senior policy-makers and institutional leaders in many countries, for example, Argentina, Brazil, China, India, Finland, France, Japan, South Africa, Sweden, Thailand and the USA. Many of these meetings have resulted in high-level negotiations and both bilateral and multilateral collaborative projects covering a wide range of strategic higher education policy and practice interests such as higher education reform, funding, quality, management and leadership development, industry links, and promoting excellence in learning, teaching and research. She has also taken part in six Ministerial delegations overseas.

Maxine Clarke

Maxine Clarke works at Loughborough University Business School and is Programme Director for two undergraduate programmes in Singapore. She has worked at Loughborough for over three years and has responsibilities for the academic and administrative issues involved in the programmes and for maintaining links with the partner institute in Singapore. She is also a member of the International Working Group at the Business School. Before joining Loughborough, Maxine worked in higher education in Germany and the Netherlands and has many years' experience of both teaching and managing international programmes and of international collaboration. Until September 2006 she was a member of the Executive Board of the European Association for International Education and was Chair of the Economics and Business Studies Professional Section of the Association from 2001–06.

Roy Cross

Roy Cross has been Director of British Council Scotland since September 2005, based in Edinburgh. His previous postings with the British Council include Baghdad, Berlin, Bucharest, London, Munich and Zagreb (twice). His areas of specialisation include the theory and practice of networks, language teaching policy and south-east Europe. Roy is also on the advisory panel of the Council of Europe's European Centre for Modern Languages in Graz, Austria.

Sir John Daniel

Sir John Daniel, a world-renowned authority on open and distance learning, joined the Commonwealth of Learning (COL) on 1 June 2004 as President and Chief Executive Officer. He came to COL from UNESCO (United Nations Educational, Scientific and Cultural Organization) where he had been Assistant Director-General for Education and headed the global Education for All programme. Sir John was knighted by HM Queen Elizabeth II for services to higher education in 1994. The honour recognised the leading role he has played internationally, over three decades, in the development of distance learning in universities. Sir John has been awarded 25 honorary doctorates, fellowships and professorships from universities in 15 countries, is a past President of both the International Council for Open and Distance Education (ICDE) and the Canadian Association for Distance Education (CADE), and served as Vice-President of the International Baccalaureate Organisation. He is a citizen of Canada and the UK.

Jonathan Darby

Jonathan Darby directs the Open University's working in partnerships project, which is seeking to establish new collaborative models for the provision of education. Prior to joining the Open University he ran a consulting company, Oxford Insight, which provides advice on e-learning strategy to universities and other organisations engaged in education. Jonathan established the Technology-Assisted Lifelong Learning programme at Oxford University in 1996 to provide, for the first time, access to award-bearing programmes for remote adult learners. He was Chief Architect of UK e-Universities during its brief existence and pioneered a radical learning object-based course development model. Jonathan was principal founder of the UK's Association for Learning Technology and is well known both in the UK and internationally as a speaker and writer on e-learning.

Martin Davidson

Martin Davidson has worked in China and Hong Kong for more than 16 years. His first experience in East Asia was as a young graduate working in Hong Kong as District Officer in Tsuen Wan District. He also served as a Flying Officer in the Royal Hong Kong Auxiliary Air Force. He joined the British Council in 1983 and was posted to Beijing from early 1984 to 1987. He returned to Hong Kong to establish the British Council's South China office covering the southern provinces of China in 1989. His last overseas post was as Director China from 1995 and he returned to London in March 2000 as Director for East Asia and the Americas and then as Director for Europe, Americas and Middle East. Martin was appointed Deputy Director-General of the British Council in September 2005.

Maria de Figueiredo-Cowen

Maria de Figueiredo-Cowen started her career as a lecturer and senior administrator in the State University of Montes Claros in Brazil. She was also a regional adviser to CAPES, a research and funding agency of the Ministry of Education. She studied at the Sorbonne in Paris. She undertook her MSc in University Planning and Administration at the University of Wisconsin, USA. Later she obtained her PhD from the Institute of Education, University of London, where she became the Brazilian Lektor, appointed by the Institute of Education in partnership with the Brazilian Ministry of Foreign Affairs.

Guillermo Morones Diaz

Guillermo Morones Diaz has been Director of International Co-operation at the National Association of Universities, Mexico (ANUIES), since 1997. In this position, he is in charge of different programmes of academic co-operation of Mexico with Europe (France, Spain, Germany and the European Commission), Canada, United States, Cuba, Central America, and Argentina. He has also been involved in programmes undertaken with the European Commission (ALFA Project: Tuning America Latina, ALBAN Scholarships Program for Latin America), AECI (Spanish Agency of International Co-operation), Ministry of Education of France (ECOS Program), and others. Guillermo has a Master's degree in international affairs from the National University of Mexico.

Speaker biographies (continued)

Jonathan Dimbleby

Jonathan Dimbleby is one of Britain's best known broadcasters. He presents ITV's flagship political programme, *The Jonathan Dimbleby Programme*, and chairs *Any Questions?* and *Any Answers?* for BBC Radio 4. Jonathan started at Radio Bristol as a reporter before moving on to *The World at One*. He then joined *This Week* and filmed a documentary series in South America. Jonathan then returned to the BBC to launch *On The Record*. Jonathan wrote, presented and co-produced *Charles: The private man, the public role*. He also made *The Last Governor*, about the final years of British rule in Hong Kong, and published a best-selling book of the same name. Jonathan is also a Fellow of University College London, a trustee of the Richard Dimbleby Cancer Fund, President of the Soil Association and Vice-President of the Council for the Protection of Rural England.

Andrew Disbury

Andrew Disbury was born in Aylesbury, England in 1962. He studied Chinese and French at the University of Leeds, where he obtained a BA (Honours) degree in 1984. In 1995 he obtained the degree of Master of Business Administration from Sheffield Hallam University. His most recent achievement was passing the Hanban's Chinese Proficiency Test (HSK) at advanced level in May 2006. Andrew Disbury first went to China – as a Leeds exchange student to Fudan University, Shanghai (1981–82). Andrew spent another year at Fudan on a British Council scholarship (1984–85), before becoming an English teacher at Suzhou Silk Textile Technology College (now part of Suzhou University), where he worked from 1985 to 1987. Andrew began working at Sheffield Hallam University in 1988, where he had a variety of academic and management roles, including Principal Lecturer in International Business, Head of Student Recruitment in the Business School and Programme Leader in Business and Finance. Between 1988 and 2001 Andrew visited China and Chinese-speaking areas on behalf of the university. Andrew Disbury has been First Secretary (Education) of the British Embassy in Beijing since December 2001. His first post with the British Council was as national Education Promotion Manager and, on 1 September 2003, he became Director of Education for mainland China and China Regional Education Director from 1 April 2005.

Allison Doorbar

Allison Doorbar is Managing Partner of JWT Education, a division of JWT that provides market research, strategy and communications advice to organisations and institutions operating in the education sector. She has worked with many government bodies, NGOs and institutions globally. She was instrumental in the development of the Asian Student Survey – the only longitudinal survey into the motivations and choice factors of Asian undergraduate students who choose to study overseas.

Sue Edwards

Sue Edwards is Principal/Director of Academic Programmes for the Aspect UK and Ireland Group. Sue is the overall manager of Aspect College, Bournemouth, and oversees the academic and university programmes for Aspect in the UK and Ireland. Sue is also a member of the Accreditation UK Executive Board, the joint chair of English UK and the chair of the English UK Accreditation Services Board.

Leonard Engel

Leonard Engel has been with Leiden University for almost 30 years. His BA is in Dutch Language and Literature and his MA (Honors) in literary theory. He was a film critic for over ten years. He worked as a student counsellor before becoming the Director of Student Affairs and Deputy Director of the Office for International Affairs, PR and Student Affairs. From 2000 he has been the Head of the International Office and Deputy Director of the Leiden University Worldwide Programmes (LUWP). Since January 2005 he holds the position of Director International at Leiden University. From 1998 to 2000 he studied Public Administration and he wrote his thesis on enrolment management in the United States. From 2002 to 2003 he has been a member of the university committee to design the new strategy on internationalisation of Leiden University. Since 2004 he has played a leading role in the rethinking of the organisational structure of international activities at Leiden University.

Dr Jiang Feng

Dr Jiang Feng was educated at Shanghai International Studies University, Beijing Foreign Studies University and the Universities of Munich and Bonn. He has a PhD on German cultural foreign policy. Dr Jiang has previously worked at the Chinese Embassy in Germany and with the Hans-Seidel Foundation in Beijing has taught in the Chinese department of Bonn University, and has guest teaching responsibilities in Beijing at the Foreign Studies University and Renmin University.

Dr Heather Forland

Dr Heather Forland is Head of International Development at Kingston University, London, and was Head of the International Centre at Roehampton University from 2000 to 2006. Previously she was a Senior Lecturer in the Faculty of Education at Roehampton University. Her current research interests focus on the learning experience of international students in UK higher education and on the effects of the implementation of university internationalisation strategies on learning and teaching.

Professor Graham Galbraith

Professor Graham Galbraith is the Pro-Vice-Chancellor, External Affairs, Glasgow Caledonian University, where he is responsible for the International Office, International Development, Marketing, Communications and Public Relations and the Development Office. He joined Glasgow Caledonian University in 1993 and prior to becoming PVC, he held the position of Dean of the School of Engineering, Science and Design. Professor Galbraith's primary research interests are within the area of building physics and material science. He is funded for his work by the UK Engineering and Physical Sciences Research Council as well as a number of industrial organisations and currently holds research grants to the value of over £1 million. He also works in partnership with the Building Research Establishment and Strathclyde University, is the author of over 50 scientific publications and is a scientific referee for the Hong Kong Research Council, as well as a number of international research journals.

Piera Gerrard

Piera Gerrard recently joined the University of Salford as Head of International Relations. Prior to this she was Head of the International Office at the University of East London. She has over ten years' experience in international education marketing both as a marketing practitioner and in leading and developing new strategic initiatives. As Deputy Director for Education Marketing at the British Council she played a lead role in the development of a number of new initiatives designed to enhance the promotion of British education overseas including the development of the Education UK brand. She also worked on a £5 million marketing campaign launched by Tony Blair to attract international students to the UK. The campaign, launched in 2000, led to an additional 50,000 students in higher education and 25,000 students in further education programmes being recruited. She is now looking forward to helping the University of Salford develop and implement their international strategy.

Professor Alan Gilbert

Professor Alan Gilbert came to Manchester in February 2004 as President and Vice-Chancellor-elect to plan for the launch of the single university. He formally took up his duties as President and Vice-Chancellor on 1 October 2004. Professor Gilbert was Vice-Chancellor of the University of Melbourne, Australia's premier research intensive university from 1996 to February 2004. During his term at Melbourne, he initiated and, for the first four years led, Universitas 21, an incorporated association of international universities drawn from ten countries. Prior to his appointment at Melbourne, he was Vice-Chancellor of the University of Tasmania, where he oversaw a merger with that university's main competitor, the Tasmanian State Institute of Technology.

Professor Colin Gilligan

Colin Gilligan is Emeritus Professor of Marketing at Sheffield Hallam University and a Visiting Professor at Northumbria University. Over the past 20 years he has carried out numerous management consulting and development assignments for a wide variety of organisations in both the private and the public sectors, including Microsoft, Kellogg's, Canon, BBC Worldwide, and Nissan Europe. He is the author/co-author of 12 books, including the best-selling *Strategic Marketing Management*. His particular interests are in the areas of strategic marketing, customer care, branding, and planning for an uncertain future.

Tim Gore

Tim Gore is Director Education for the British Council in India. Tim has worked closely with educationists, institutions and governments to improve bilateral and multilateral educational links in Hong Kong, Singapore, the United Arab Emirates and Jordan over a 23-year career. He has led the development of programmes on creativity for professionals with the Singapore Government (CREST); established e-learning and blended learning programmes for Hong Kong, Singapore and Dubai; led the establishment of the British University in Dubai; and helped Jordan establish an evaluation framework for its ICT-led Jordan Education Initiative. In his current role he is responsible for increasing the quality and quantity of educational relationships between India and the UK. There are currently 20,000 Indian students in the UK – with up to 700 on scholarships, over 100 higher educational institutional relationships and 90 school links. In addition, Tim is India Project Manager for the UK India Education and Research Initiative

Speaker biographies (continued)

David Graddol

David Graddol – the author of *English Next* – is Managing Director of The English Company (UK) Ltd, which provides consultancy and publishing services in applied language studies. He is well known as a writer, broadcaster and lecturer on issues related to global English. David's previous publications include *The Future of English?*, a seminal research document commissioned by the British Council in 1997. David is the Managing Editor of the new *Journal of Applied Linguistics* and *Linguistics and the Human Sciences* and is a member of the editorial boards of *Language Planning and Language Problems* and the *Journal of Visual Communication*. David worked for 25 years in the Faculty of Education and Language Studies at the UK Open University and is now an eLearning consultant. He helped the British Council develop an eELT strategy in the Middle East and has completed a multimedia eLearning project for undergraduates at an Italian university. Elsewhere he has undertaken educational consultancies in India, China and Latin America.

Arlene Griffiths

Arlene Griffiths joined the British Council in February 2006 as Director Education UK Partnership. Prior to this Arlene headed the International Office at Cardiff University. While at Cardiff she was a member of the Education UK Partnership Board. The majority of Arlene's career has been spent in the commercial sector, starting at Glaxo Holding. She was appointed to establish a new commercial division for Beohringer Ingelheim, working in Europe. As Marketing and Sales Director, Arlene took on a number of struggling companies and turned these around to become profitable. She has also worked in consultancy offering strategic business planning and human resource support to a range of intentional and SME organisations. In 1995, Arlene took a sabbatical; she completed her MBA at Cardiff University, graduating with distinction.

Dr Janet Hannah

Dr Janet Hannah is Academic Director of Kaplan International Colleges. Prior to joining Kaplan, she was Deputy Director of the Centre for Comparative Education Research at the University of Nottingham, having worked previously at Ruskin College, Oxford, and the University of Northumbria. She is an Honorary Consulting Fellow to UNESCO's International Institute for Educational Planning and international adviser to the Brazilian *National Journal of Education*.

Neil Harrison

Neil Harrison is Head of Information, Projects and Research in the Centre for Student Affairs at the University of the West of England. He has worked for the last 12 years in the field of enhancing the student experience, especially in relation to students from non-traditional backgrounds. His academic interests include student retention and success, widening participation, student volunteering, the experiences of young people leaving care and support for international students.

Lesley Hayman

Lesley Hayman was posted to Japan as Deputy Director, British Council Japan and Education Attachée in August 2004. Prior to this she worked in the Corporate Planning and Performance Department in the British Council's London office where she was responsible for developing planning and evaluation systems for the organisation worldwide. Since joining the British Council in 1990 she has worked in the Philippines, Poland and Romania as an ELT Projects Specialist, Finance Director and Deputy Director. Lesley is a qualified teacher of English as a Foreign Language to adults. She has three degrees, two of which are at Master's level, from the Universities of Manchester and Essex and the London Business School, where she completed her MBA in 2002. Before starting in the British Council in 1990 she worked in education both in the UK and overseas. She worked in adult education in West London for five years co-ordinating volunteer teachers of English as a Second Language. She has taught English to adults in Iran and Japan.

Professor Nigel Healey

Nigel Healey is Pro-Vice-Chancellor of the College of Business and Economics at the University of Canterbury, where he also shares responsibility for international relations. Prior to joining the university in 2004, Healey was Pro-Vice-Chancellor and Dean of Manchester Metropolitan University Business School and, before that, Director of the Centre for European Economic Studies and Jean Monnet Chair at the University of Leicester in the UK. His research interests are in economic transition (i.e. the marketisation of former centrally planned economies), regional economic integration and globalisation. He has served as an economic policy adviser to the prime minister of Belarus and the deputy minister of economy of the Russian Federation and managed a number of multinational research and educational development projects in eastern Europe and the former Soviet Union. Healey is a long-standing member of the European Association for International Education and has a strong commitment to the internationalisation of higher education.

Lynne Heslop

Lynne works for the British Council as the Regional Education and Training Adviser for Central and South Asia, including Sri Lanka. She provides support and advice for British Council operations on regional and country education strategies and develops opportunities for mutually beneficial engagement in education and training between the UK and international partners. Lynne has worked in the education sector for 15 years for various development organisations, focusing on teacher education, educational technology and distance education.

Andrew Holloway

Andrew Holloway is the International Director at the University of Auckland – New Zealand's leading research institution with 5,000 international students. He manages an award-winning team of international education professionals, recognised most recently through a prestigious NZTE/DHL New Zealand Export Award and an Education New Zealand award for 'advancing internationalisation' (2005). He has served as an international director at four Australian universities including the Australian National University and the University of Western Australia. Andrew is a member of the Advisory Panel to the Ministry of Education, Wellington, on a three-year project promoting Internationalisation of tertiary education institutions in New Zealand. His qualifications include a BA (Honours) in South Asian History, a postgraduate DipEd, and an MBA.

Will Hutton

Will Hutton is chief executive of The Work Foundation, an independent, not for dividend, research-based consultancy, which is the most influential voice on work, workplace and employment issues in Britain. Will began his career as a stockbroker and investment analyst, before working in BBC television and radio as a producer and reporter. Prior to joining The Work Foundation, Will spent four years as editor in chief of *The Observer* and he continues to write a weekly column for the paper. Will has written several best-selling economic books including *The World We're In*, *The State We're In*, *The State to Come*, and *The Stakeholding Society*, with Anthony Giddens. In addition, he won the Political Journalist of the Year award in 1993. In 2004, Will was invited by the EU Commission to join a high-level group on the mid-term review of the Lisbon strategy and he acted as rapporteur for the report.

Zhang Jin

Zhang Jin is Deputy Director for European Office, International Department for Co-operation and Exchanges, Ministry of Education (MoE), China. She started her career at MoE in 1997, after graduating from Nanjing University with a BA in British and American literature. In 2001 she was offered a scholarship for a postgraduate programme in human resource development and awarded an MSc with distinction by the University of Manchester in 2002.

Elena Karpukhina

Biography unavailable at time of printing.

Dr Ayoub Kazim

Dr Ayoub M. A. Kazim is an executive director of the Dubai Knowledge Village. He received his BSc in Mechanical Engineering from the University of Alabama in 1989, his MSc in Mechanical Engineering from the Polytechnic University in New York in 1994, and a PhD from the University of Miami in 1998. Previously, Dr Kazim was an associate professor at the Mechanical Engineering Department of UAE University in Al-Ain where he was teaching thermal-fluid courses at the department. In addition, he was actively involved in research and development where he published numerous research articles related to renewable energy, hydrogen energy, PEM fuel cells and energy policy and economics.

Frances Kelly

Frances Kelly is the New Zealand Education Counsellor for Europe, based in Brussels. Her role is to build understanding of the New Zealand education system across Europe, and of the European systems within New Zealand, so that institutions on both sides of the world can be supported to develop closer and deeper relationships. Frances began her education career as a secondary school teacher, teaching music and English. She spent a period in teacher education where she was involved in the development of the first initial teacher education degree in a college of education. In 1998 she joined the Ministry of Education as Senior Policy Manager. Since then she has managed the development of policies relating to school strategy, curriculum and qualifications, evidence-based policy, and the preparation of advice to new ministers across the education portfolio.

Speaker biographies (continued)

Maria Kelo

Maria Kelo is Senior Officer at the Academic Co-operation Association (ACA). In this role, she is responsible for the acquisition, development and implementation of ACA projects, the planning of ACA conferences and seminars, public relations and information activities. Recently she was in charge of an extensive study on support for international students in higher education, and is the author of the related publication. Before her appointment at ACA Maria Kelo worked as a researcher for Eurydice (the Information Network on Education in Europe). She has also worked as an intern at the DG for Education and Culture of the European Commission where she was involved in the development of the new community programmes in the field of higher education. Maria has a MSc in Philosophy, Policy, and Social Value from the London School of Economics and Political Science.

Dr Neil Kemp OBE

Neil Kemp is an international education consultant specialising in the global market for education and training, international student mobility and the role of education and training in developing countries. His research interests include the economics of education and the growth of the independent sector as a provider of higher education in developing and middle income countries. He currently has a variety of responsibilities including: professional adviser to the UK-India Education and Research Initiative, Trustee of the Institute for Development Studies at the University of Sussex, Senior Adviser (International), Institute of Education, University of London and Adviser to the UK Association for Independent Higher Education Providers. He is also a board member of the Open University Worldwide, University of Westminster and International College, and Sussex Downs College.

Professor Binod Khadria

Biography unavailable at time of printing.

David Killick

After several years as an itinerant English language teacher in Greece, Morocco and Japan, David Killick returned to Brighton, UK, at first continuing English language teaching and then teacher training. A short stint with the British Council in China was followed by four years as Director of Studies at a well-established English language school. David returned to Yorkshire as an economic migrant, having packed up his post on the south coast in search of more familiar cultures. Since taking up his first part-time lecturing post there in 1991, Leeds Metropolitan University has provided him with an array of opportunities, from developing the ELT provision from scratch and leading on the development of a research strategy for the School of Languages, to the role he currently enjoys – helping to facilitate the internationalisation of the curriculum and the student experience across the institution.

Pat Killingley

Pat Killingley was appointed Director of Educational Services at the British Council in 2002. She has overall responsibility for education marketing and is a member of the UK's Prime Minister's Initiative (PMI) strategy group. She played a leading role in developing the new PMI strategy, which was launched in April 2006 by the Prime Minister. Pat previously worked in the areas of employment, education and training and education management. She was at the University of Sheffield for 12 years, where she was Director of Staff Development and course director of the North of England Universities' Leadership Programme. While in higher education, she ran a number of international university programmes and links, working with universities in South-East Asia and Africa. Pat graduated from the University of Hull with an honours degree in Social Studies, subsequently undertaking postgraduate studies at the Universities of Huddersfield, Sheffield Hallam and the University of Sheffield.

Professor Tsutomu Kimura

Tsutomu Kimura graduated from the Civil Engineering Department at Tokyo University in 1961. He was awarded an MEng in 1964 and a doctoral degree by the Tokyo Institute of Technology in 1968 and promoted to associate professor in the same year. From 1971 to 1973, he was engaged in research at the University of Strathclyde being supported by a British Council scholarship. He was also engaged in research at the University of Cambridge under the Fellowship of the Japanese government, from 1978 to 1979. He was promoted to full professor in 1981. He was nominated as Dean of the Students Office in 1990 and elected as Dean of Faculty of Engineering in 1992. He was then elected as President of the Tokyo Institute of Technology in 1993. In 1997 he was elected a Fellow at Churchill College at the University of Cambridge and spent half a year at the college until March 1998. On his retirement from the Tokyo Institute of Technology in 1998, he was made the President of the National Institution for Academic Degrees. He has been in the position since then. He was awarded The Most Excellent Order of the British Empire (CBE) in 2004.

Rt Hon. Lord Kinnock

Neil Kinnock was born in Tredegar in 1942. His father was a steel worker and former collier, his mother a nurse. He graduated from University College Cardiff and became a tutor organiser for the Worker's Education Association in South Wales. He was elected to the House of Commons as MP for Bedwellty (later Islywn) in 1970. He was elected to the Labour Party National Executive in 1978 and appointed Chief Education Spokesman of the Labour Party in 1979. In 1983 he was elected Labour Party Leader and leader of HM Opposition. During his time at the head of the Labour Party he extensively modernised and reformed the organisation, constitution and policies of the party. He stepped down from the Party leadership in 1992 and three years later was appointed to the European Commission. He was European Commissioner for Transport from 1995 to 1999 and, from 1999 to 2004, Vice-President of the Commission. He was made a member of the House of Lords in 2005 as Lord Kinnock of Bedwellty. He has been President of Cardiff University since 1998 and Chair of the British Council, the United Kingdom's international organisation for cultural and educational relations, since December 2004.

Dr Roshen Kishun

Roshen Kishun has been Director of the University of KwaZulu-Natal (UKZN) since 1990. He has a PhD from the University of Southern California, Los Angeles, USA, and an MA degree from the University of Durban-Westville, South Africa. He is President of the International Education Association of South Africa (IEASA), established in 1997. Kishun represented the tertiary education sector on the Immigration Advisory Board of South Africa from 2003 to 2005. He is a member of the Atlas International Advisory Group (AIAG) that was constituted by the International Institute of Education (IIE) in New York to look at the data on the global mobility of international students. He represented Africa on the Commonwealth Study Abroad Consortium (CUSAC) Executive Committee until 2002 and represents the University of KwaZulu-Natal (UKZN) on the following associations: Association of International Educators (NAFSA), European Association of International Education (EAIE), Association of Commonwealth Universities (ACU), and the Association of African Universities (AAU). Dr Kishun has presented papers at national and international conferences on internationalisation and is responsible for various publications promoting South African higher education internationally.

Dr Judith Lamie

Dr Judith Lamie is Director of International Strategy at the University of Birmingham. Judith is responsible for leading and co-ordinating the implementation of the university's International Strategy. She is also an Associate Professor of Advanced Language Study. Her research focus for a number of years now has been on international education and, in particular, on the management of change.

Dr David Law

David Law's initial career in higher education was as an academic. After completing an MPhil at Glasgow in Area Studies (USSR and Eastern Europe) and a PhD in History at Keele, he taught history and international politics at Keele (where he was also Deputy Dean of Humanities for a period). After moving into university management, he became Director of Programmes at Keele University. During the last five years he has been an Academic Registrar, first at the University of Hull and now at the University of Warwick. Now at Warwick he continues his duties as Academic Registrar with the Directorate of the University's International Office.

Professor Geoff Layer

Geoff Layer is Pro-Vice-Chancellor of Learning and Teaching at the University of Bradford. Much of his work has focused on changing the way higher education works with students seeking to ensure successful participation. He has published widely on participation in higher education. Geoff is reviews editor for the *Journal of Access Policy and Practice*.

Dr Paul Lefrere

Dr Paul Lefrere has wide-ranging experience of successful 'Going Global' projects concerned with entering new international markets, capacity building and change management. His background and current work is both academic and commercial. Until 2005 he was Executive Director for e-learning at Microsoft. Now he is Ambassador for the Institute of Educational Technology at the Open University; professor of e-learning at Finland's University of Tampere; and Policy Adviser to higher education providers abroad, the European Commission and government departments. Paul is also a member of the advisory groups of two leading European networks of excellence concerned with how to use technology to enhance learning.

Speaker biographies (continued)

Professor Roy Leitch

Roy Leitch is an academic with a lucid strategic view of the development of higher education and, in particular, opportunities for delivering education globally. He has a strong commitment to modernising educational delivery: making it more flexible, student-centred and inclusive to all who could benefit. He believes passionately in the potential for global educational partnerships to promote international political stability. He is currently founding Chief Executive Officer of the Interactive University, previously being Deputy Principal of Heriot-Watt University, Edinburgh. This organisation has the dual remit of establishing a flourishing international education business on behalf of Scottish universities and colleges and being a catalyst for educational reform within indigenous campuses. It operates in partnership with local educational organisations or authorities to deliver international standard education within the local culture and context. The Interactive University now has more than 60,000 students worldwide with more than 15 partners in 15 countries.

Stephen Lochhead

Stephen graduated from St John's College, Durham University in 1995 with a BA Hons in Theology. Prior to graduating he undertook volunteer work overseas in El Salvador (1992), Romania (1993) and Bangladesh (1994). The majority of Stephen's career has been with American firms. At Andersen, Stephen was Head of Recruitment for UK regions as well as a HR consultant in their consulting practice. In 2002, Stephen was appointed ASDA's Head of Graduate Recruitment and Development followed by an ex-patriate assignment in Arkansas, USA, with ASDA's parent group Wal-Mart. In the USA Stephen looked after executive hiring for Wal-Mart's international business, hiring executives in diverse locations such as Puerto Rico, Germany and South Korea. Stephen returned to the UK in 2004 and joined HBOS as their Head of Executive Assessment and Development and is currently their Head of Resourcing.

Sheila Lumsden OBE

Sheila Lumsden has worked in the education field for the British Council for a number of years. She has been involved in developing the Scottish Networks International programme, placing international postgraduates into the business community for greater interaction and benefit to all, the EducationUK Scotland team, working with the education sector in Scotland to promote Scotland overseas and to work closely with colleagues across the British Council and, more recently, as Deputy Director in Scotland. In this latter role, Sheila is responsible for much of the British Council's education activity in Scotland, including school partnership activity (e.g. Comenius; DFID Global School Partnerships), Language Assistants, Teacher Exchanges, and the development of international education from schools to colleges and universities.

Dr Tony Luxon

Tony Luxon is Continuing Professional Development Adviser in the Centre for the Enhancement of Learning and Teaching (CELT) at Lancaster University. His research interests include supporting student learning in an international environment and internationalisation issues in teacher development.

John Lynch

John Lynch has been the Chief Executive of the International Education Board Ireland (IEBI) and Higher Education for Development Co-operation (HEDCO) since 1995. During the early 1970s he worked on education and development programmes in South-East Asia and later undertook postgraduate studies in Italy and the UK. Following a number of lecturing positions in Ireland, he joined HEDCO in 1981. For HEDCO, John managed education projects and undertook consultancy work in Africa, the Middle East, Asia and Latin America. As Acting Chief Executive of HEDCO, he helped establish the IEBI in 1992. He is currently working with the Department for Education and Science on the establishment of a new statutory agency – Education Ireland – which will co-ordinate and promote the internationalisation of Irish education and into which IEBI will be absorbed.

Dr John Mallea

Dr John R. Mallea is President Emeritus of Brandon University, President of JRM and Associates Consultants, and Senior Adviser to the Centre for Higher Education and Research and Development (CHERD), University of Manitoba, Canada, and President of JRM and Associates (International Consultants). He has published widely on pluralism, language policies, multiculturalism, higher education and internationalisation. He is a recipient of the Distinguished Educator Award of the Ontario Institute for Studies in Education, University of Toronto, and the Canadian Bureau for International Education's Award of Merit for Contributions to International Education. John is now at work on a three-year, field-based research project: 'Going Global: Innovation and Excellence in Canadian Universities'.

John McGovern

Biography unavailable at time of printing.

Professor Robin Middlehurst

Robin Middlehurst is Professor of Higher Education at the University of Surrey where she leads the research and development Centre for Policy and Change in Tertiary Education. The work of the centre includes research on international education, quality assurance and enhancement, leadership and governance as well as the support and supervision of research students. In addition to research, the centre undertakes internal consultancy for the university and external consultancy and development programmes for a range of clients in the UK and other parts of the world. Since 2004, Robin has been seconded half-time to the Leadership Foundation for Higher Education as Director, Strategy, Research and International. She has also co-directed (with Professor Tom Kenne) the UK's Top Management Programme for Higher Education since 1999.

Phumzile Mlambo-Ngcuka

Phumzile Mlambo-Ngcuka was appointed Deputy President of the Republic of South Africa in 2005. Phumzile Mlambo-Ngcuka became a member of parliament in 1994, chairing the Public Service Portfolio Committee. She was deputy minister in the Department of Trade and Industry from 1996 until 1999, during which time she also was a founding member of the Guguletu Community Development Corporation. Since 1997 she served as member of the national executive committee of the African National Congress as well as being the provincial vice-chairperson of the ANC Western Cape. Phumzile Mlambo-Ngcuka was the Minister of Mineral and Energy (1999–2005) and briefly served as acting minister of arts, culture, science and technology in 2004. She obtained her Bachelor of Arts in Education from the National University of Lesotho in 1980 and a Master's in Philosophy from the University of Cape Town in 2003, which dealt with educational planning and policy.

Franziska Muche

Franziska Muche is senior officer at the Academic Co-operation Association (ACA). In this capacity, which she has held since 2003, she is responsible for the acquisition, development, and implementation of ACA projects, as well as the organisation of ACA conferences and seminars. She co-ordinated the ACA study on the perception of European higher education in third countries carried out in 2004–05, which will be presented at Going Global2. Franziska Muche is also the main author of a publication on the admission of international students into higher education and the editor of a book on the external dimension of the Bologna Process, both published in the ACA Papers on International Co-operation in Education. Franziska Muche studied international business and cultural studies in Passau, London, and Granada. Before her appointment at ACA, she had been trained at the European Commission, at the Unit for Higher Education in DG Education and Culture, where she was dealing with the Bologna Process.

Christian Müller

Christian Müller is head of Communication and Marketing at the German Academic Exchange Service (DAAD). In this function, he is responsible for the secretariat of the consortium GATE-Germany and for the secretariat of the joint initiative 'International Marketing for Education and Research'. Prior to occupying this post, he worked for the DAAD in Portugal and Brazil. He also used to work as a university lecturer in German language and literature as well as in the preparation of experts in development co-operation (German Foundation for International Development).

Dr Glen Murrell

In his role as project leader (international research) at trendence GmbH, Dr Glen Murrell uses a robust set of quantitative research skills developed in academic settings. He has a PhD in physical sciences and his research has been published in international peer-reviewed journals. His responsibilities include the production of the European Student Barometer and all other international research projects at trendence GmbH. In collaboration with Jo Wilson at Hobsons, he managed the Global Recruitment Review 2006.

Dominic Newbould

Dominic Newbould is Director of External Relations for Open University (OU) Worldwide. OU Worldwide is the international division of the Open University, responsible for negotiating and managing a range of partnerships with governments and higher education systems throughout the world. The OU has a record of partnership and collaborations with over 40 countries worldwide in addition to the university's more traditional research relationships. Dominic's background is in publishing, where he was formerly an editor for Penguin Books. At the OU he was a tutor of courses in the Faculty of Arts and also researched and co-wrote *Education in Western Europe* (1997; Hodder & Stoughton).

Speaker biographies (continued)

Marie Niven

Marie Niven is Deputy Director in the Joint International Unit of the Department for Education and the Department for Work and Pensions. Her responsibilities include UK relations and representation at international organisations such as the G8, the OECD, and the Council of Europe, as well as education partnership programmes such as the Prime Minister's Initiative for International Education (PMI); the UK/India Education and Research Initiative (UKIERI), a number of programmes with China; the UK/Russia Higher Education partnership programme (BRIDGE); and the England/Africa Higher Education partnership programme (EAP).

Tim O'Brien

Tim O'Brien has been involved with international student recruitment for more than 12 years. He joined Nottingham Trent University in March 2004 as International Development Director from the University of Salford, where he was Head of the International Office. He and his team have collected two HEIST International Marketing awards for work with international students. Tim is particularly interested in the application of customer relationship management principles and technologies to the admissions and recruitment process. He is a member of the International Board of UCAS. He speaks regularly on international education issues at conferences in the UK and beyond. He has also delivered training programmes and seminars on behalf of the British Council, the European Association of International Education and DAAD (the German Education Promotion organisation). In 2004 Tim was a member of the management team that developed the Nottingham Trent International College in collaboration with KAPLAN Inc. The college, which is embedded within Nottingham Trent University, enrolled more than 240 new international students for September 2006 entry.

Mark O'Donoghue

Mark O'Donoghue runs the publications and websites division of Hotcourses Ltd. This encompasses all of the company's student-facing editorial and media across adult learning, undergraduate, postgraduate and international student recruitment (through the British Council's Education UK portfolio), as well as the Schoolsnet business helping parents to find the right state or private school for their children. He has worked in web and print publishing for nearly ten years and holds an MBA from INSEAD.

Professor Fujio Ohmori

Professor Fujio Ohmori has been Professor at the Research Center for Higher Education, Kumamoto University, since July 2003. From April 2004, he has been assuming an additional duty as Executive Adviser to the President of the university. He worked at Japan's Ministry of Education, Culture, Sports, Science and Technology (MEXT, i.e. former Monbusho) and other governmental organisations related to educational administration and diplomacy for approximately 20 years. The posts occupied by him include First Secretary (Education) at the Embassy of Japan in London (1992–96), Deputy Director of the ministry's International Affairs Planning Division (1996–97), the ministry's International Science Co-ordinator (1997–98), Director of Management at Gifu Prefecture's Board of Education (1998–2000), Counselor (Education) at the Embassy of Japan in Washington, D.C. (2000–02), and Inspector (International Affairs) at the Higher Education Bureau of the ministry (2002–04). He graduated from Kyoto University as a sociologist in 1982.

John O'Leary

John O'Leary is the editor of the *Times Higher Education Supplement*, a post he took up in June 2002. Before that he spent eight years as the Education Editor of *The Times*, having joined the paper in 1990 as Higher Education Correspondent. A graduate of Sheffield University, he began his career on the *Evening Chronicle*, in Newcastle upon Tyne, and worked on the *THES* throughout the 1980s, latterly as deputy editor. He also edits *The Times Good University Guide*, which pioneered university rankings in Britain and has been published annually since 1993. He was a member of the government inquiry into primary school tests in 1999 and is a member of the board of British/Irish Encounter. His latest publication is the paperback version of the *World University Rankings*, which he co-edits.

Alan Olsen

Alan Olsen is a researcher, strategist and policy adviser on international education, transnational education and international student programmes. He has worked in international education in the UK, Australia, Singapore and now Hong Kong and has published extensively. In 2006 he was joint author of *Education Reforms in Hong Kong: Threats and Opportunities for Australia* for the Australian Education Festival in Hong Kong, and joint author of *Academic Performance of International Students in Australia* for the winter 2006 edition of *International Higher Education*. He contributed 'Benchmarking 2004: Australian Universities International Directors' Forum' for the Australian International Education Conference on the Gold Coast in 2005; 'An Ideal International Student Program: How Does New Zealand Compare?' for the New Zealand International Education Conference in Auckland in 2004; and 'New Zealand as International Education Destination: Demand, Supply, Quality, Yield' for the New Zealand International Education Conference in Wellington in 2003.

Fiona Pape

Fiona works for the British Council as Manager English Language Quality Services, based in the UK. She contributes to improving standards and perceptions of UK ELT, especially among EFL students studying at accredited institutions in the UK, primarily through the management, promotion and development of Accreditation UK, the quality assurance scheme for the UK's ELT sector. Fiona has worked in the education sector for over 15 years for the British Council and other international organisations, focusing on international marketing, quality assurance in education, teacher education and ELT.

Nicola Peacock

Nicola Peacock has spent many years working as a TESOL teacher before moving to Bournemouth University in 2001, first as an International Student Adviser and then as Internationalisation Development Manager. In 2005, she won a Learning and Teaching Award to research the international student experience and, in particular, the processes of orientation and integration. She is chair of the Association of International Student Advisers and sits on the AGCAS Internationalisation Task Group and the PMI2 Student Experience and Employment subgroup.

Dr Moira Peelo

Moira Peelo is currently the co-ordinator of the Student Learning Development Centre (a part of CELT) at Lancaster University and a current National Teaching Fellow. She has published in the area of supporting students in their academic practices and on failing students in higher education.

Ron Perkinson

Ron Perkinson is a New Zealander who has held positions at Chief Executive and Director level in large multinational service industries in New Zealand, Australia and South Africa, spanning more than two decades. For the last six years Ron has had global responsibility for private education investments made by the International Finance Corporation (IFC), World Bank Group. Ron was seconded from New Zealand to the IFC in 2000 to assist with the establishment of a new Global Health and Education Group focusing on private education projects in developing economies. In November 2006, Ron will take up his new role as Senior Vice-President of the recently formed 'Whitney International University System', which has its headquarters in Dallas, Texas. Ron represents the International Finance Corporation as well as Whitney International University System at Going Global2. He is also a Director of the Sampoerna Foundation in Indonesia, which is one of the largest education foundations in the ASEAN region.

Anthony Pollock

Anthony Pollock is one of the most respected and experienced figures in Australian international education, having been a leading contributor to the development of the A\$10 billion a year industry for nearly two decades. Anthony Pollock is currently chief executive of IDP Education Pty Ltd, the largest recruiter of international students for Australian institutions, which also delivers IELTS, one of the world's top English language tests, around the globe. He recently led the IDP equity raising process which resulted in SEEK Ltd, Australia's largest online job search company, becoming a 50 per cent shareholder of IDP. The other 50 per cent of IDP equity is held by Australian universities. He has been Chief Executive of IDP since May 2005. Previously he was Vice-President International of Monash University.

Dr John Pugh

Dr John Pugh has been the Pro-Vice-Chancellor for Collaboration and Partnership at the University of Wales Institute Cardiff (UWIC) for the last four years. He has been central to UWIC's development of international franchise activity alongside leading the way in his engagement with selected high-quality partnerships with private colleges. He has 18 years' experience in higher education and has held a number of senior posts, including Head of Department, a Dean of Faculty and Assistant Principal.

Professor Atta-ur-Rahman

Dr Atta-ur-Rahman obtained his PhD from Cambridge University (1968) and was later honoured as a Doctor of Science (ScD) and is widely published in several fields of organic chemistry. He is the first scientist from the Muslim world to have won the prestigious UNESCO Science Prize (1999); the Government of Pakistan has conferred four civil awards, including Tamgha-i-Imtiaz (1983), Sitara-i-Imtiaz (1991), Hilal-i-Imtiaz (1998) and the highest national civil award Nishan-i-Imtiaz (2002); and he was elected as Fellow of the Royal Society (London) in July 2006. Dr Atta-ur-Rahman was the Federal Minister for Science and Technology (2000–02). He is now the Co-ordinator General of COMSTECH, an OIC Ministerial Committee, and is Federal Minister/Chairman of the Higher Education Commission and Adviser to the Prime Minister on Science and Technology. Dr Atta-ur-Rahman is also the President of the Pakistan Academy of Sciences and the Network of Academies of Sciences of Islamic Countries (NASIC).

Speaker biographies (continued)

Bill Rammell MP

Bill Rammell was elected Member of Parliament for Harlow in 1997. He was appointed Parliamentary Private Secretary to Tessa Jowell in June 2001 and promoted to Parliamentary Under-Secretary of State at the Foreign Office in October 2002. Bill Rammell also served on the Education and Employment Committee in 2000 and was also a member of a Select Committee on European Scrutiny in 2001. Before entering Parliament, Bill Rammell was the general manager of the University of London Union, Head of Youth Services for Basildon Council and worked for the National Union of Students and British Rail. He was a member of Harlow District Council from 1985 to 1997. He was President of Cardiff University Students Union in 1982–83. Bill Rammell is married with two children who are educated in local secondary schools.

Mark Rendell

Mark Rendell is Deputy Chief Executive of English UK which is the world's largest English language teaching association with over 345 members. English UK represents private schools, educational trusts and charities, further education colleges and universities. Mark is responsible for the Professional Services department, which offers a range of high-quality training products including: ELT qualifications, conferences, practical training events and the accreditation consultancy service. Mark is also closely involved in the development of the Accreditation UK scheme.

Tom Rhodes

Tom Rhodes holds the position of Assistant Registrar in the University of Sheffield's Teaching and Learning Support Unit, where he has had responsibility for managing the administration of the university's portfolio of collaborative provision for the last ten years. This has involved establishing and overseeing a wide range of partnerships across the UK and throughout the world, developing and implementing strategies and procedures and guiding the university through this complex and potentially high-risk area of activity. Current activities and interests are focused on strategies for developing joint awards and jointly delivered programmes and on encouraging teaching-led research in a collaborative context.

Dee Roach

Dee Roach initially worked in the arts and then with a big poster company. She is now a qualified Chartered Marketer, who 'sort of fell into Education' 11 years ago. Formerly the Country Director for IDP Education Australia UK Office, Dee worked in this capacity for three years as a recruitment agent for the Australian institutions and as such has a good overall view of both the British and Australian education systems, recruitment practices and ways of doing business. Dee's first international education position was with Sheffield Hallam University where she worked for six years as part of a team of four, working on the internationalisation of the university, with a specific focus on international marketing, student recruitment and collaborative links. Since 2005, Dee has been working as a consultant with a number of different organisations, including i-graduate, and has recently accepted a permanent position with IBT Education.

Dominic Scott OBE

Dominic Scott OBE has been Chief Executive of UKCOSA: The Council for International Education, the body that promotes the interests of international students and those who work with them, since 2004. Prior to that he held a number of senior posts with the British Council including three years in Norway, three years in Egypt and, most recently, five years in India. His current interests and concerns are to ensure that the international student experience theme within the Prime Minister's Initiative (PMI) is supported and implemented as effectively as possible and that the new immigration Points-Based System results in improved services and standards for the international student community. He is a member of the PMI Strategy Group, the Home Office's Joint Education Taskforce (JET), the UCAS International Board and the Board of the British Accreditation Council.

Professor Peter Scott

Professor Peter Scott is Vice-Chancellor of Kingston University. Prior to this he was Pro-Vice-Chancellor for External Affairs at the University of Leeds. Before going to Leeds in 1992, he was the Editor of the *Times Higher Education Supplement*. He is a Member of the Academia Europea, an Academician of the Academy of Learned Societies for the Social Sciences and a member of the Board of the Higher Education Funding Council for England. His research interests are the governance and management of universities and colleges, non-standard access to higher education and the links between further and higher education. His most recent books are the *Globalization of Higher Education* (1998) and *Higher Education Re-formed* (2000), *University Leadership: The Role of the Chief Executive* (2000), *Ten Years On: Higher Education in Central and Eastern Europe* (2000) and *Re-Thinking Science: Knowledge Production in an Age of Uncertainties* (2001).

Sarah Seedsman

Sarah Seedsman is a graduate of the London Business School (Sloan Fellowship, 2000) and has a background in service/brand management in two of the world's leading airlines. Sarah manages and develops the London Business School's relationship with its 25,500 alumni worldwide. This encompasses management of a portfolio of alumni services and benefits, a network of over 65 alumni clubs globally, an extensive worldwide event programme and a network of almost 1,000 volunteers. Sarah is also responsible for a wide-ranging communications programme for alumni, including a website, magazine and newsletters.

Professor Mool Chand Sharma

Professor Mool Chand Sharma, Professor of Law at Delhi University, is at present adorning the office of Vice-Chairperson of the University Grants Commission (UGC). Before taking over as Vice-Chairperson, Professor Sharma has been the Secretary of UGC and, prior to that, Director of the National Law University, Bhopal. Professor Sharma, known for his eminence in constitutional jurisprudence and human rights, also possesses vast experience of educational policy-making and higher education administration.

Nicol Stephen MSP

Nicol Stephen was elected leader of the Scottish Liberal Democrats in June 2005 and appointed Deputy First Minister (DFM) and Minister for Enterprise and Lifelong Learning under the terms of the Partnership Agreement that underpins the coalition government. With the First Minister (FM), the DFM is responsible for development, implementation and presentation of executive policy and deputises for FM on promotion and representation of Scotland. As Enterprise Minister, he is responsible for economy, business and industry including Scottish Enterprise, Highlands and Islands Enterprise trade and inward investment, further and higher education, science, corporate social responsibility, community business and co-operative development, European Structural Funds, energy, lifelong learning, and training and skills.

Professor Mary Stiasny

Before joining the British Council in 2003, Mary Stiasny was Head (Dean equivalent) of the newly formed School of Education and Training, University of Greenwich, having previously been Head of the School of Education. She also held senior positions at Oxford Brookes University and Goldsmiths College, where her initial appointment was as subject tutor training social studies teachers. Extensive management experience over this period in higher education included membership of the Court of Governors (elected office), the University Executive, and the Academic Council as well as management of internal strategies, systems and structures. Mary's published research and papers have covered a range of educational topics: particular expertise in teacher training, comparative education, the sociology of education and education policy with a particular focus on vocational education. Other administrative experience includes the management of institution-wide overseas recruitment policies, strategies systems and structures.

Professor Joan Stringer

Biography unavailable at time of printing.

Professor Mary Stuart

Mary Stuart took up the role of Deputy Vice-Chancellor at Kingston University in February 2006. Previously she was Pro-Vice-Chancellor at the University of Sussex, where she had worked since 1992. Her research is in the field of education and social policy with a particular interest in higher education policy, global citizenship and social inclusion in education. Mary edits the *Journal of Access Policy and Practice* and has published widely on learning and teaching and access issues.

David Swinfen

David Swinfen is Emeritus Professor of Commonwealth History and former Vice-Principal of the University of Dundee. In February 2005 the British Council invited him to visit Sri Lanka and report on the effect of the tsunami on higher education. The report can be found on the British Council website at www.britishcouncil.org/srilanka-news-and-events-post-tsunami-uk-higher-education.htm. Since then he has visited Sri Lanka on two occasions as academic adviser to the VC of South Eastern University at Oluvil.

Dr Ning Tang

Ning received higher education and professional training in four universities in China and has study and work experience in four UK universities. Her recent research interests include Chinese student migration and its impact on the UK higher education market. Her research expertise includes cross-national survey design, qualitative techniques, quantitative data collection and analysis, census data analysis, literature review and comparative research methods.

Speaker biographies (continued)

Hanneke Teekens

Hanneke Teekens is currently Director, International Academic Relations at the Netherlands Organization for Co-operation in Higher Education (NUFFIC), based in The Hague. In this capacity she is also the director of the Socrates National Agency and Erasmus Mundus and is responsible for the higher education actions in Leonardo and Tempus. Previously Hanneke worked at the Hogeschool and the University of Amsterdam and the University Twente. She has been involved in international programmes and project work in various parts of the world. Her latest interest involves 'Internationalisation at Home' as a debate on how to involve the non-mobile students in preparing them to study, live and work in a globalised world at home.

Viv Thom

Viv Thom is the International Student Adviser at Sheffield Hallam University. She is responsible for developing and delivering the university's policy for international student support and for collaborative learning and teaching projects to support learning in all faculties. She has longstanding experience of developing inclusive and responsive strategies for students and has worked extensively in the international field in staff development and transition as well as recruitment and partnership development. She has developed innovative approaches to the above, which have secured the reputation of the university in this field. Her areas of expertise include integration projects, the learning, teaching and assessment needs of international students and cultural diversity.

Professor Sukhadeo Thorat

Professor Sukhadeo Thorat attained a BA from Milind College of Arts, Aurangabad (Maharashtra), an MA in Economics from Marathwada University, Aurangabad, Maharashtra and an MPhil/PhD from Jawaharlal Nehru University, New Delhi. He served as lecturer in Vasantrao Naik College, Aurangabad, during 1973–75. He received a postgraduate Diploma in Economic Planning from the Main School of Economics, Warsaw (Poland). He has been on the Faculty of the Center for the Study of Regional Development at Jawaharlal Nehru University since 1980. He served as visiting faculty for two years (1989 to 1991) in Iowa State University, Ames, USA, during 1989–91, and has been Consultant to the International Food Policy Research Institute, Washington DC, USA since 1992.

Professor Jandhyala Tilak

Biography unavailable at time of printing.

Rt Hon. Lord Tomlinson

Rt Hon. Lord Tomlinson of Walsall is by background a British Labour Co-operative politician. He is currently a life peer in the House of Lords, and was previously a Member of Parliament from 1974–79 and a Member of the European Parliament (MEP) from 1984 to 1989. During his five years in the Commons, he held a series of government posts including Parliamentary Private Secretary (PPS) to Prime Minister Harold Wilson (1975–76); Parliamentary Under-Secretary of State, Foreign and Commonwealth Office (1976–79); and Parliamentary Secretary, Ministry of Overseas Development (1977–79). From 1979 he lectured at Solihull College of Technology and in 1984 he was elected as Member of the European Parliament (MEP) for Birmingham West. He was re-elected in the 1989 European election and in the 1994 election, but did not stand for re-election under the new list system in the 1999 election. He has always taken an active interest in education and international affairs and joined the London School of Commerce as Chair of its Advisory Board and also became Chair of the Association of Independent Higher Education Providers in the UK.

Niklas Tranæus

Niklas Tranæus is project manager for international marketing of higher education at the Swedish Institute (SI) in Stockholm with eight years' experience in promoting Sweden as a study destination for foreign students. Niklas's experience includes co-ordinating a promotional tour of eight Swedish universities in Australia in 2005, organising two national conferences on international marketing, drafting the SI's response to a review on the new degree structure in Sweden and organising numerous presentations and marketing initiatives together with Swedish universities in Asia, Europe and North America. Niklas holds a Magisterexamen in International Relations and a Kandidatexamen in Political Science from Stockholm University.

Isabelle Turmaine

Isabelle Turmaine is Director, Information Centre and Services of the International Association of Universities (IAU), a UNESCO-based non-governmental organisation, located in Paris, France. She is responsible for information collection and dissemination; the publication of different reference books and CD-ROMs; the management of bibliographic and factual databases; and the website and e-bulletin. Prior to joining IAU, she was in charge of the implementation, in Africa, of the e-campus project of the Agence universitaire de la Francophonie. She holds a postgraduate diploma in information technologies.

Stamenka Uvalić-Trumbić

Stamenka Uvalić-Trumbić is Chief of the Section for Reform, Innovation and Quality Assurance in UNESCO's Higher Education Division in Paris (2000 to the present day). She also worked as Programme Specialist in UNESCO's Centre for Higher Education – CEPES in Bucharest (1990–99). Prior to work in UNESCO, she was Secretary-General of the Association of Universities of Former Yugoslavia. Her UNESCO experience includes responsibility for the elaboration of the 1997 Lisbon Recognition Convention; setting up the 1994 Council of Europe/UNESCO ENIC Network; the launch of the 2002 Global Forum on International Quality Assurance, Accreditation and the Recognition of Qualifications; and the 2005 Guidelines on Quality Provision in Cross Border Higher Education. She has also undertaken higher education reviews of Macedonia (1994), Bosnia and Herzegovina (1996, 1997) and Yugoslavia (2001).

Dr Maurits van Rooijen

Dr Maurits van Rooijen joined the University of Westminster in 1993, having worked previously at the Erasmus University, Rotterdam, and his alma mater Utrecht University. He was one of the first generation to get involved in the strategic internationalisation of universities. As Vice-President of International and Institutional Development (an executive board position), he is responsible for the university's international operations and offshore campuses and centres, such as the Westminster International University, Tashkent, and the Westminster University Centre for International Studies in Paris. Dr Van Rooijen is involved in a number of international organisations. He is Vice-President of the Compostela Group of Universities, Vice-President of the European Access Network and Director of the World Association for Co-op Education.

Line Verbik

Line Verbik is Deputy Director of the Observatory on Borderless Higher Education. Following an undergraduate degree in history and Russian at the University of Copenhagen and an MA in history at the School of Slavonic and East European Studies, University College London, Line worked as Information and Recruitment Officer at Imperial College London. Publications for the Observatory include reports on online learning, global trends in transnational higher education and national regulatory frameworks for the import of transnational education. Recent presentations include Global Trends in Transnational Higher Education at Naric's National Conference in Malta (February 2006), 'Values and Ethics in Higher Education – the Borderless Perspectives' at the OECD Conference in Paris (September 2006) and 'Regulation of Cross-border Higher Education' at UNESCO–Ministry of Human Resource Development, India, in New Delhi (September 2006).

Dr Christie Waddington

Dr Christie J. Waddington was educated in the UK and Australia and has international teaching, curriculum development and research experience in classical and near eastern archaeology with a number of world-class institutions inclusive of the British Museum, the Centre for National Scientific Research in France and Harvard in the USA. In 2005 Christie returned to the UK and commenced working with HIBT Ltd as Director of Academic and Support Services. Major achievements during the last 18 months have included the development and implementation of a QA process that aligns with the UK's QAA objectives and requirements and steering the college through a successful external quality audit. Previously Christie has held senior corporate positions within the executive search industry with a bias in the telecoms and IT sectors with successful outcomes in business development, due diligence and new market identification and diversification. Early on in her career she gained considerable project management experience via involvement in lead groups and co-direction of successful, on-target research and reinstatement field projects across the UK, Europe and the Middle East.

Andrew Waite

After working in marketing and communications, Andrew Waite moved into ELT, first in the private sector then in the English language unit at a further education college and eventually back into marketing. Now International Business Manager, Andrew set up the College's University Foundation Programme, and is concerned about issues of transparency and consistency in this product sector. He was a past Chair of BASELT and is currently on the English UK Executive Board.

Speaker biographies (continued)

Rebecca Walton

Rebecca took up the job of Director Corporate Affairs in May 2005. Rebecca joined the British Council in 1985 after having worked as a primary teacher in the Isle of Man and the Soviet Union. She has had a range of jobs in the British Council several of which drew on her professional background in education, including extensive education project work in Russia and in Pakistan. Most recently she has held the posts of Director Jordan followed by Secretary to the British Council.

Sir David Watson

Professor Sir David Watson is the Institute of Education's first Chair of Higher Education Management, joining the Institute in October 2005. Sir David recently retired as Vice-Chancellor of Brighton University. In his work at the Institute, Sir David heads the Institute's MBA programme in higher education management – the first of its kind in the UK – as well as conducting research and consultancy on higher education policy in the Institute's Centre for Higher Education Studies. Sir David is a specialist in the history of ideas and in higher education policy and has contributed widely to developments in UK higher education, including as a member of the Dearing Committee of Inquiry. He was a founder member of both the Polytechnics and Colleges Funding Council and the Higher Education Funding Council for England. He has chaired Universities UK's longer-term strategy group since 1998. His most recent books are *Managing Institutional Self-Study* (2005) and *Higher Education and the Lifecourse* (2003).

Professor Geoff Whitty

Geoff's main areas of teaching and research are the sociology of education, education policy and teacher education. He has led evaluations of major educational reforms in the UK, including changes in initial teacher education and provision for pupil voice in schools. He has also assisted schools and local education authorities in building capacity for improvement. Much of his work has an international and comparative dimension. His recent publications include *Devolution and Choice in Education* (with Sally Power and David Halpin), Open University Press, 1998; *Making Sense of Education Policy*, Sage Publications, 2002; and *Education and the Middle Class* (with Sally Power, Tony Edwards and Valerie Wigfall), Open University Press, 2003, which won the Society for Educational Studies 2004 book prize. He is currently President of the College of Teachers and of the British Educational Research Association. He is a member of the General Teaching Council for England and former Chair of the British Council's Education and Training Advisory Committee. He regularly serves as a specialist adviser to the House of Commons Education and Skills Select Committee.

Professor Geof Wood

Geof Wood is Professor of International Development and Dean of Faculty of Humanities and Social Sciences, University of Bath. After early fieldwork in Africa, he conducted extensive research in North India, Bangladesh and Pakistan over three decades and carried out additional work in Nepal, Afghanistan, Thailand, Venezuela and Peru. He has also carried out policy analysis and action research with governments, NGOs and international agencies. His previous research themes include rural development and class formation, irrigation, social development and empowerment, microfinance, urban livelihoods and public institutional performance. Professor Wood is currently focused on insecurity, welfare regimes, well-being and strategies of de-clientelisation.

Professor Di Yerbury

Emeritus Professor Yerbury is a former President of the Australian Vice-Chancellors' Committee and Vice-Chancellor of Macquarie University. Her Vice-Chancellorship was characterised by her passion for the internationalisation of education. She has chaired and served on many government committees and boards, and has conducted several reviews for government, including in Zambia and Hong Kong. As well as Programme Chair for the Commonwealth Study Forum's Emerging Pacific Leaders Dialogue 2006, Professor Yerbury has joined the Prime Minister's Advisory Council on Regional Economic Integration for East Timor following an invitation from Jose Ramos-Horta. She has also actively supported the arts in her roles as chair, board director or founding patron of many arts organisations, including the National Cultural Heritage Committee, Australian Youth Orchestra, the National Art School and the NSW Society of Women Authors. She was NSW Telstra and TMP Businesswoman of the Year 2002–03. She has Hon. Doctorates from Ritsumeikan (Kyoto), Western Sydney and Macquarie Universities.

Laura Youngson

Laura Youngson is a final year undergraduate student reading physics at Durham University. She was selected as one of the team of 15 students to spend the summer of 2006 in southern Sri Lanka and, during that time, was leader for sporting activities and for media and reporting matters.

Social events

Opening reception

The opening reception will take place at the National Museum of Scotland, Chambers Street, Edinburgh EH1 1JF, from 1830 until 2030 on Wednesday 6 December. All registered conference participants are invited.

A short speech will be given by Dr Ayoub Kazim, Executive Director, Dubai Knowledge Village, United Arab Emirates.

Dress code for the reception is business attire/national dress.

Please see the map below, which indicates the location of the National Museum of Scotland in relation to the EICC.

The opening reception is proudly sponsored by the **Dubai Knowledge Village**.



Gala dinner

The gala dinner will take place in the Cromdale Hall at the EICC on Thursday 7 December. Pre-dinner drinks will be offered from 1900 in the Strathblane Hall and dinner is at 2000.

A short dinner speech will be given by Professor Di Yerbury – non-Executive Director on the board of IBT Education and former Vice-Chancellor of Macquarie University, Australia.

After dinner there will be dancing to a live soul band and a cash bar will be in operation until 2400 (last orders at 2330). An invitation card is in your delegate pack.

Dress code for the dinner is smart/national dress.

The gala dinner is proudly sponsored by **IBT Education**.



Conference partners



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Students in the Middle East who are looking for high-quality international education have, for many years, had to travel to overseas universities usually based in Europe or the USA. Today they have opportunities closer to home – in the Dubai Knowledge Village (DKV), the region's dynamic new international education destination.

DKV, Dubai's cluster initiative dedicated to the education and training sector, was launched in October 2003. The initiative was conceived as part of the vision of His Highness Shaikh Mohammad bin Rashid Al Maktoum, UAE Vice-President and Prime Minister, and Ruler of Dubai, to develop the country into an advanced knowledge-based society. During the three years since its launch, DKV has come a long way in fulfilling this vision. It has developed into a global learning destination housing a wide diversity of international and regional higher education and training institutions.

DKV today has regional campuses of universities from Australia, India, Pakistan, Iran, Russia, Belgium, the UK, Canada, France and Ireland. The cluster also has over 200 professional training institutes and numerous academic support service providers. 'It has been an exciting journey towards the development of Shaikh Mohammad's vision,' says Dr Ayoub Kazim, Executive Director of DKV. 'The exponential growth that DKV has experienced vindicates our faith in the vision,' he added. DKV's growth has been dramatic. During 2005, DKV enjoyed a 50 per cent growth in student enrolment as well as a significant increase in student diversity.

DKV's student body is today over 6,000-strong and the programmes of study available in DKV span the entire educational spectrum. Postgraduate opportunities doubled in the 2005–06 academic year with over 2,000 students enrolling, compared with 1,000 in 2004–05. 'These figures show that DKV is moving closer to fulfilling its mission of developing Dubai into the Middle East's leading education destination,' said Dr Kazim. 'We are very pleased with the increasing diversity of DKV's students and its programmes of study.'

Student community

The presence of a growing multicultural student community has led to DKV becoming a social microcosm in which, diverse nationalities can interact and build cultural bridges.

Dr Kazim says that a major factor in the success of DKV is the rising demand in the region for high-quality education. DKV also helps its existing universities to create opportunities for student enrolment by participating in international educational events around the world.

www.kv.ae

For further information, telephone Carlota Ibrahim on +971 4 3654528 or e-mail carlota.ibrahim@tecom.ae.



Creating opportunities

IBT EDUCATION

Creating opportunities

IBT Education is a leader in the development and provision of educational services and learning solutions. IBT Education excels in understanding the world's learning needs and continually adapts to meet the needs of the changing global environment.

IBT Education's business model was conceived in the early 1990s and the first operation was established in Perth, Western Australian in 1994. The Perth Institute of Business and Technology (PIBT), in association with its partner university, Edith Cowan University, commenced its operations in 1994 by providing university pathway programmes to international students.

Today the company's diverse business interests include:

- colleges that offer pre-university and university pathway programmes in association with leading universities in Australia, Canada and the United Kingdom
- university campuses operated on behalf of leading Australian universities
- English language training providers that offer a diverse range of programmes to students, teachers, tourists and migrants from all over the world
- corporate training and professional development providers that offer programmes and customised training to corporate and individual clients
- a student recruitment company that recruits international students to IBT and other institutions
- licensee arrangements with institutions and companies that offer IBT programmes outside Australia.

As one of the largest networks of English language training providers, university preparation, pathway and degree programme providers, corporate training

and professional development, IBT Education is able to offer its clients a wide selection of programmes and locations.

The IBT university pathway programmes and approach to teaching are unique. University designed programmes, taught by university lecturers, on university campuses, ensure that students have the very best preparation for the demands of higher education. In addition to being located on a university campus and experiencing university life, students have the additional benefits of a smaller, more dynamic and supportive learning environment.

Each year, thousands of students choose an IBT university pathway programme as their preferred option for accessing higher education studies and preparing for their future career.

The IBT English language providers offer many types of English language programmes catering to students, teachers, travellers and migrants. With up to 25 years of experience in teaching English language to international students, from over 80 countries, IBT Education English language training providers are some of the most respected providers of English language training in Australia.

IBT corporate training and professional development providers offer programmes and customised training to corporate and individual clients. Corporate training programmes can be delivered on site at the client's premises or off site in appropriate training facilities.

IBT Education's strengths lie in understanding the world's learning needs, being a market-focused organisation, adapting to changing learning styles, developing and delivering the right products and service cost-effectively, and managing public and private partnerships successfully.

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For further information, e-mail Dee Roach at dee.roach@ibteducation.com.



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IELTS is jointly managed by Cambridge ESOL, the British Council and IDP: IELTS Australia.

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With over half a million tests taken every year, IELTS continues to be one of the fastest growing English language tests in the world, and still sets the standard in integrity, research and innovation. Over 4,000 educational institutions, government agencies and professional organisations throughout the world recognise IELTS scores as a trusted and valid indicator of a candidate's ability to communicate in English. This includes over 850 educational institutions in the USA.

IELTS is available in over 300 locations worldwide, up to four times a month, making it one of the most widely available English language tests.

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IELTS measures test takers' ability to communicate in English across all four language skills – listening, reading, writing and speaking. Since 1989, IELTS has been proven and trusted worldwide to provide a secure, global, authentic test, which measures true-to-life ability to communicate in English. IELTS is the original four-skills English language test, with more than half a million tests conducted every year.

Fair and reliable

IELTS provides a valid, reliable assessment of the level of English language skills of applicants for education, immigration or entry to the professions.

IELTS test centres are operated by the British Council, IDP: IELTS Australia or by independent organisations that meet strict standards of quality, security and customer service.

Test takers' results are consistent wherever and whenever they take the test. IELTS scores are proven and valid regardless of country of testing.

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IELTS offers an electronic bulk download facility where organisations can download results for all IELTS candidates who want the organisation to recognise their results.

The free IELTS Test Report Form Verification Service on our website enables registered organisations to authenticate test report forms and safeguard against fraudulent report forms.

For more information, please visit www.ielts.org or contact your nearest test centre.

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Creating opportunity, releasing potential, achieving excellence

Our vision is of the UK as a confident, outward-looking society and a leading-edge economy playing its full part in the world. To support that, we have identified three principal goals:

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- equip employers and employees with the skills needed for a global economy
- move towards the international mutual recognition and improved transparency of qualifications.

Engaging with our international partners to achieve their goals and ours to:

- benchmark our own performance against world-class standards
- develop our capacity to engage strategically with a wide range of partners across the world
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- share expertise and resources in support of the improvement of education and children's services worldwide, particularly in Africa.

Maximising the contribution of our education and training sector, and university research to overseas trade and inward investment to:

- promote further expansion in the number of international students at further and higher education institutions, including increasing quality assured overseas outlets
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SCOTTISH EXECUTIVE

The Scottish Executive's Fresh Talent initiative was launched in February 2004. Its aim is to reverse the population decline and ensure Scotland's future prosperity. Individual strands of the initiative, which support international students, are:

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- Fresh Talent: Supporting International Students Challenge Fund – funding to support international students integrate into life in Scotland and explore opportunities to stay here at the end of their studies.
- Scottish International Scholarship Programme – funding to support 21 international scholars study a Master's degree in Scotland.
- Scottish Networks International – funding for 20 work placements for international postgraduates in Scotland. The funds should also enhance the experience of a further 400 overseas postgraduates.
- Dare to be Digital – sponsorship of seven international students, four from China (including one from Hong Kong) and three places from India to attend a ten-week summer programme promoted by the University of Abertay. The programme gives high-flying students in computer sciences or computer arts the chance to develop a computer game or similar into a marketable product.
- EDGE – £40,000 to help provide a cultural programme for international students participating in the programme. The programme brings together students from the USA, Canada and Poland with Scottish students, Scottish school pupils and businesses to encourage entrepreneurship. The programme is led by Scottish Enterprise Dunbartonshire.

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- what institution brand values are important to students
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Findings from the 2005–06 UK International Office Benchmarking Survey, focusing on:

- the spend on international student marketing, enquiries and admissions
- conversion rates for each level of study
- how responsibility for international activities (marketing, enquiries, admissions, support, exchanges, policy and strategy) is shared across the institution
- how many international students take part in exchanges to/from your institution.

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The International Graduate Insight Group (i-graduate.org) exists to provide decision-making tools for educators all over the world. Within i-graduate's portfolio is the flagship project, the International Student Barometer,™ a global benchmarking process tracking the expectation and experience of international and home students. In just 18 months the group has taken feedback from more than 100,000 students and 187 nationalities on behalf of university and college partners in Australia, South Africa, North America and Europe. In the UK the process has been adopted by more than 30 per cent of the HE sector and over 80 per cent of the country's research-led universities. Related initiatives include the International Alumni Barometer,™ Future Student Barometer,™ the StudentPulse™ Research Series and bespoke projects for individual universities.

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Services to higher education

We provide our student and university communities with access to the best in higher education through a number of channels:

- informative websites: www.topuniversities.com, www.topgraduate.com, www.topmba.com
- market leading publications: *Top Grad School Guide*, *The MBA Career Guide*, *Top ExecEd Guide*
- education events: Asia Pacific Professional Leaders in Education Conference and Exhibition (QS APPLE), World Grad School Tour, World MBA Tour, and the ExecMBA Villages.

Careers advice and communications

QS connects high-calibre graduates and executives with major recruiters on five continents through the web-based platforms : www.topmba/careers and www.global-workplace.com.

Software

QS delivers admissions solutions for universities and business schools who require online CRM, enquiry and applications solutions.

Research

QS produces reports identifying the top universities, business schools and employers worldwide. This includes the Times Higher/QS World University Rankings

For further information, visit www.qsnetwork.com.



STUDYLINK

More than 65 per cent of prospective international students use the web as their primary research tool. StudyLink is the world's leading online provider of information to prospective international students. Our network of sites include Yahoo Asia and India, the *Guardian* and the Bank of Communications in China – reaching tens of millions of users each month.

StudyLink also has a number of unique technology solutions to manage enquiries and applications online, either direct or using your existing network of agents and partners. These solutions have been developed over years of direct experience of the international education recruitment sector and are used currently by King's College London, Australian National University, University of Queensland, IDP Education and Study Melbourne to name a few.

Talk to us about your issues, objectives and problems. We'll help develop a cost-effective solution that meets your needs, even if it's not one of ours.

www.studylink.com/solutions

For further information, please contact Shelley Griffin on +44 (0)1332 298992 or e-mail shelley.griffin@studylink.com.



UCAS

UCAS is the organisation responsible for managing applications to higher education courses in the UK. Our commercial subsidiary is involved in publishing, event management and the marketing of data and media.

The services we provide to applicants, advisory services, schools, colleges and universities, facilitate and promote access to higher education. We achieve this through two channels:

- by enabling students to access coherent, comprehensive, accurate and timely information, we help them make informed choices and establish solid foundations for success
- by ensuring that universities and colleges can admit students efficiently and effectively, on an equal and fair basis, we support the achievement of their admissions goals and policies.

Our vision is that, by the end of the decade, we will be the world's most respected admissions organisation – internationally credible, trusted by students throughout the world to provide coherent, effective and efficient admissions services, and by institutions and governments to offer first-class solutions to their needs.

www.ucas.com

For further information, please contact Virginia Isaac on +44 (0)1242 544803 or e-mail v.isaac@ucas.ac.uk.



UK-INDIA EDUCATION AND RESEARCH INITIATIVE

UKIERI is a five-year initiative aiming to substantially improve educational links between India and the UK. We do this by supporting collaboration between UK and Indian institutions, in particular in developing joint research. The focus is on higher education where UKIERI provides opportunities for collaboration, including:

- research awards – for joint research projects
- collaborative programme delivery awards – to develop joint courses
- research fellowships
- PhD scholarships
- opportunities for UK students and researchers to study and work in India
- travel grants.

UKIERI also supports collaborations in professional and technical skills, school linking and policy dialogue.

Ambitious targets include at least 50 new collaborative research projects, 40 collaborative delivery projects, 300 additional Indian research students, postdoctoral researchers and staff to have worked in the UK, 200 UK researchers worked in India and 200 UK undergraduate students supported for studies in India.

The initial fund of £12 million from DfES, FCO and the British Council has been augmented by additional contributions from other departments, UKIERI's four Corporate Champions – BAE Systems, BP, GSK and Shell – and additional sponsorship. With the government of India indicating its willingness to contribute, the anticipated total fund is in excess of £25 million.

www.ukieri.org

E-mail: ukieri@in.britishcouncil.org

Exhibitors floor plan



