

Going Global 2

The UK's international
education conference

6-8 December 2006, Edinburgh, UK

Going Global2 – the UK’s international education conference

Wednesday 6 December

1830-2030

National Museum of Scotland, Edinburgh

Opening reception

Thursday 7 December

0830

Strathblane Hall

Registration

Opening address

0930

Pentland

Welcome address: Nicol Stephen MSP – Deputy First Minister and Minister for Enterprise and Lifelong Learning, Scotland

Introduction: Rt Hon. Lord Kinnock – Chair of the British Council

Chair: Martin Davidson – Deputy Director-General, British Council

Plenary 1

0950

Pentland

Going Global: in what direction?

Speakers:

- Phumzile Mlambo-Ngcuka – Deputy President of the Republic of South Africa
- Sir John Daniel – President and Chief Executive Officer, Commonwealth of Learning, Canada and Stamenka Uvalić-Trumbić – Chief of the Section for Reform, Innovation and Quality Assurance, UNESCO, France
- Ron Perkinson – Principal Education Specialist, International Finance Corporation, World Bank Group, US

Chair: Martin Davidson – Deputy Director-General, British Council

1100

Strathblane Hall

Break

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| | | 1A: Fintry | 1B: Sidlaw | 1C: Tinto | 1D: Moorfoot | 1E: Kilsyth |
|-----------|------|--|--|--|--|--|
| Session 1 | 1130 | <p>Ambassador class – what makes students recommend the experience?</p> <p>Speakers:</p> <ul style="list-style-type: none"> Will Archer – Director, i-graduate, UK Sarah Seedsman – Director of Alumni Relations, London Business School, UK <p>Chair: Christine Bateman – Director, Education UK Marketing and Communications, British Council, UK</p> | <p>Rankings versus brand</p> <p>Speaker:</p> <ul style="list-style-type: none"> John O’Leary – Editor, <i>Times Higher Education Supplement</i>, UK Allison Doorbar – Managing Partner, JWT Education, UK <p>Chair: Arlene Griffiths – Director Education UK Partnership, British Council, UK</p> | <p>Developing global citizens: the role of higher education</p> <p>Speakers:</p> <ul style="list-style-type: none"> David Killick – Head, Office for International Programmes, Leeds Metropolitan University, UK Dr John Mallea – President Emeritus, Brandon University, Canada Leonard Engel – Director, International Office, Leiden University, the Netherlands <p>Chair: Professor Joan Stringer – Principal and Vice-Chancellor, Napier University, UK</p> | <p>Making public-private partnerships work for the benefit of the students</p> <p>Speakers:</p> <ul style="list-style-type: none"> Professor Di Yerbury – Non-executive Director on the Board of IBT Education; former Vice-Chancellor, Macquarie University, Australia Tim Andradi – Chief Executive, London School of Commerce, UK Dr John Pugh – Pro-Vice Chancellor, University of Wales Institute Cardiff, UK Dr Christie Waddington – Academic Director, Hertfordshire International College of Business and Technology (HIBT Ltd), UK <p>Chair: Rt. Hon Lord Tomlinson – Chair, UK Association of Independent Higher Education Providers, UK</p> | <p>Small countries, big players</p> <p>Speakers:</p> <ul style="list-style-type: none"> Frances Kelly – Education Counsellor: Europe, Ministry of Education, New Zealand John Lynch – Chief Executive, International Education Board, Ireland Niklas Tranæus – Project Manager, Swedish Institute, Sweden <p>Chair: Rajika Bhandari – Director of Research and Evaluation, Institute of International Education, USA</p> |
| | 1230 | Cromdale Hall | | | | |
| | | Lunch | | | | |



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| | 2A: Fintry | 2B: Sidlaw | 2C: Tinto | 2D: Moorfoot | 2E: Kilsyth |
|------------------------------|--|--|---|--|---|
| Session 2 1330 | <p>Reaching out to the new international student</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Professor Colin Gilligan – Emeritus Professor of Marketing, Sheffield Hallam University, UK ■ Dee Roach – General Manager, Group Marketing and New Business Development, IBT Education, UK <p>Chair: Mark O'Donoghue – Publishing Director, Hotcourses Ltd, UK</p> | <p>How students make decisions</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Glen Murrell – Project Director, trendance GmbH, UK ■ Luke Cavanagh – Government Social Researcher, International and Europe Research, Scottish Executive, UK ■ Simon Braunholtz – Managing Director, Ipsos MORI, UK <p>Chair: Piera Gerrard, Head of International Relations, University of Salford, UK</p> | <p>Developing and delivering quality higher education preparation programmes</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Mark Rendell – Deputy Chief Executive (Professional Services), English UK ■ Sue Edwards – Principal Director of Academic Programmes, Aspect UK and Ireland Group ■ Andrew Waite – International Business Manager, South Thames College, UK ■ Dr Janet Hannah – Academic Director, Kaplan International Colleges, UK ■ Tim O'Brien – International Development Director, Nottingham Trent University, UK <p>Chair: Fiona Pape – Manager, English Language Quality Services, British Council, UK</p> | <p>Relationships that work: Public-private partnerships in transnational education</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Ayoub Kazim – Executive Director, Dubai Knowledge Village, United Arab Emirates ■ Professor Roy Leitch – CEO, The Interactive University, UK ■ Maxine Clarke – Programme Director (Singapore), Loughborough University Business School, UK <p>Chair: Sheila Lumsden OBE – Deputy-Director, British Council, Scotland</p> | <p>International strategies – Birmingham, Warwick and beyond</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Judith Lamie – Director of International Strategy, University of Birmingham, UK ■ Dr David Law – Academic Registrar and Director, International Office, University of Warwick, UK <p>Chair: Rebecca Walton – Director Corporate Affairs, British Council, UK</p> |
| Plenary 2 1440 | <p>Pentland</p> <p>Language and identity</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ David Graddol – Managing Director, The English Company (UK) Ltd ■ Michael Byram – Professor of Education, Durham University, UK <p>Chair: Dr Bhaskar Chakravarti – Director, English and Examinations, British Council, UK</p> | | | | |
| 1540 | <p>Strathblane Hall</p> <p>Break</p> | | | | |

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| Session 3 | 1600 | 3A: Fintry How are nations responding to student mobility? Speakers: <ul style="list-style-type: none"> ■ Peggy Blumenthal – Executive Vice-President, Institute of International Education, USA ■ Anthony Pollock – Chief Executive, IDP, Australia Response: Christian Müller – Head, Communications and Marketing, German Academic Exchange Service (DAAD), Germany Chair: Christine Bateman – Director, Education UK Marketing and Communications, British Council, UK | 3B: Sidlaw Examining the brain drain Speakers: <ul style="list-style-type: none"> ■ Dr Roshen Kishun – Director, University of Kwazulu-Natal International; Executive Director (interim), International Education Association of South Africa ■ Professor Binod Khadria – Visiting Senior Research Fellow, National University of Singapore; Zakir Husain Centre for Educational Studies, School of Social Sciences, Jawaharlal Nehru University, India ■ Professor Jandhyala Tilak – Head, Educational Finance Unit, National Institute of Educational Planning and Administration, India Chair: Dr Neil Kemp OBE – Senior Adviser (International), Institute of Education, University of London, UK | 3C: Tinto Transnational education: two sides of the coin Speaker: <ul style="list-style-type: none"> ■ Allison Doorbar – Managing Partner, JWT Education, UK ■ Dr Ning Tang – Senior Research Fellow, Centre for Social Inclusion, Sheffield Hallam University, UK ■ Professor Fujio Ohmori – Executiver Adviser to the President Professor, Research Centre for Higher Education, Kumamoto University, Japan Response: Dr Maurits van Rooijen – Pro Vice-Chancellor/ Vice-President, University of Westminster, London, UK Chair: John McGovern – Director, Marketing and Recruitment, Lancaster University, UK |
| | 1715 | End of day one | | |
| | Strathblane Hall | | | |
| | 1900 | Pre-dinner drinks | | |
| | Cromdale Hall | | | |
| | 2000 | Gala dinner | | |



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Friday 8 December

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| Ministerial address | 0900 | Pentland |
| | | Introduction: Martin Davidson – Deputy Director-General, British Council Bill Rammell MP – Minister of State for Lifelong Learning, Further and Higher Education, Department for Education and Skills |
| Plenary 3 | 0930 | Pentland |
| | | International education: the new global enterprise? Host: Jonathon Dimpleby – Broadcaster and Presenter, <i>The Jonathon Dimpleby Programme</i> (ITV), <i>Any Questions? Any Answers?</i> (Radio 4) Panellists: <ul style="list-style-type: none">■ Peggy Blumenthal – Executive Vice-President, Institute of International Education, USA■ Professor Drummond Bone – Vice-Chancellor, University of Liverpool, UK■ Dr Roshen Kishun – Director, UKZN International; Executive Director (interim), International Education Association of South Africa■ Ron Perkinson – Principal Education Specialist, International Finance Corporation, World Bank Group, USA■ Dr Atta-ur-Rahman – Federal Minister/Chairman, Higher Education Commission; Adviser to the Prime Minister for Science and Technology, Pakistan■ Professor Mary Stiasny – Director Education and Training Group, British Council, UK■ Professor Sukhadeo Thorat – Chairman, University Grants Commission, India |
| | 1045 | Strathblane Hall |
| | | Break |



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| | 4A: Fintry | 4B: Sidlaw | 4C: Tinto | 4D: Moorfoot | 4E: Kilsyth |
|--|--|---|---|---|--|
| <p>Session 4 1100</p> | <p>Policy and practice: delivering internationalisation</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Professor Robin Middlehurst – Director, Centre for Policy and Change in Tertiary Education, University of Surrey, UK ■ Professor Nigel Healey – Pro Vice-Chancellor and Dean, University of Canterbury, New Zealand <p>Chair: Pat Killingley – Director, Educational Services Division, British Council, UK</p> | <p>Public-private partnerships: opening China to the outside world</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Jiang Feng – Deputy Director-General, Department of International Co-operation and Exchange, Ministry of Education, China ■ Zhang Jin – Deputy Director for European Office, Department of International Co-operation and Exchange, Ministry of Education, China <p>Chair: Andrew Disbury, Director, Education, British Council, China; First Secretary Education, British Embassy</p> | <p>International branch campuses: does reality fit the models?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Line Verbik – Deputy Director, Observatory on Borderless Higher Education, UK ■ Professor Graham Galbraith – Pro-Vice Chancellor, Glasgow Caledonian University, UK ■ Tom Rhodes – Assistant Registrar, University of Sheffield, UK <p>Chair: Isabelle Turmaine – Director, Information Centre and Services, International Association of Universities, France</p> | <p>Employer perspectives – is international study worth the investment?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Richard Brown – Chief Executive, The Council for Industry and Higher Education, UK ■ Stephen Lochhead, Head of Resourcing, HBOS plc, UK <p>Chair: Will Archer – Director, i-graduate, UK</p> | <p>Do campuses embrace internationalisation?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Tony Luxon – Professional Development Adviser, Lancaster University, UK Dr Moira Peelo – Co-ordinator, Student Learning Development Centre, Lancaster University, UK ■ Neil Harrison – Head of Information, Projects and Research Centre for Student Affairs, University of the West of England, UK Nicola Peacock – Internationalisation Development Manager, Bournemouth University, UK <p>Chair: Suzanne Alexander – Director, International Office, University of Leicester, UK</p> |



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|-----------|------|--|--|--|---|---|
| Session 5 | 1210 | <p>Learning from co-operation in Sri Lanka – post-Tsunami activities</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ David Baker – Director, International Office, Durham University, UK ■ Laura Youngson – Participating student, Project Sri Lanka, Durham University, UK ■ David Swinfen – Emeritus Professor, Commonwealth History; former Vice-Principal, University of Dundee, UK <p>Chair: Lynne Heslop – Regional Education and Training Adviser (Central and South Asia), British Council, UK</p> | <p>The impact of international education in Pakistan</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Atta-ur-Rahman – Federal Minister/Chairman, Higher Education Commission; Adviser to the Prime Minister for Science and Technology, Pakistan ■ Professor Geof Wood – Professor of International Development; Dean, Faculty of Humanities and Social Sciences, University of Bath, UK <p>Chair: Professor Geoff Whitty – Director, Institute of Education, University of London, UK</p> | <p>Why Europe?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Hanneke Teekens – Director, Department for International Academic Relations, NUFFIC, the Netherlands ■ Franziska Muche – Senior Officer, Academic Co-operation Association, Belgium <p>Chair: Janet Ilieva – Market Information Development Manager, British Council, UK</p> | <p>Internationalisation of institutions in Latin America</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Maria de Figueiredo-Cowen – Basilin Lektor, Institute of Education, University of London, UK ■ Guillermo Morones Diaz – Director of International Co-operation, National Association of Universities, Mexico <p>Chair: Ron Perkinson – Principal Education Specialist, International Finance Corporation, World Bank Group, USA</p> | <p>UK universities: embracing internationalism or merely paying lip service?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Dr Heather Forland – Head of International Development, Kingston University, UK ■ Viv Thom – International Students Education Adviser, Student and Academic Services, Sheffield Hallam University, UK ■ Peter Brady – Head of International Office, Napier University, UK <p>Chair: Dominic Scott OBE – Chief Executive, UKCOSA: the Council for International Education, UK</p> |
| | 1300 | Cromdale Hall | | | | |
| | | Lunch | | | | |



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| | 6A: Fintry | 6B: Sidlaw | 6C: Tinto | 6D: Moorfoot | 6E: Kilsyth |
|--|--|--|---|---|--|
| <p>Session 6 1400</p> | <p>India: partner of choice for the 21st century</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Professor Sukhadeo Thorat – Chairman, University Grants Commission, India ■ Professor Mool Chand Sharma – Vice-Chairperson, University Grants Commission, India ■ Professor Binod Khadria – Visiting Senior Research Fellow, National University of Singapore; Zakir Husain Centre for Educational Studies, School of Social Sciences, Jawaharlal Nehru University, India ■ Professor Jandhyala Tilak – Head, Educational Finance Unit, National Institute of Educational Planning and Administration, India ■ Tim Gore – Director, Education, British Council, India <p>Chair: Dr Neil Kemp OBE – Senior Adviser (International), Institute of Education, University of London, UK</p> | <p>Japan–UK strategic higher education collaboration programme</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Professor Bob Boucher – Vice-Chancellor, University of Sheffield, UK ■ Professor Tsutomu Kimura – President, National Institution of Academic Degrees and University Evaluation, Japan ■ Sir David Watson – Professor of Higher Education Management, Institute of Education, University of London, UK <p>Chair: Lesley Hayman – Deputy Director, British Council, Japan</p> <p>Adviser: Jannette Cheong – Head of International Collaboration and Development, the Higher Education Funding Council for England</p> | <p>Global partnership models: case studies from BRIDGE and the Open University</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Jonathan Darby – Director, Working in Partnerships Project, Open University, UK Dr Paul Lefrere – Senior Lecturer, Institute of Educational Technology, Open University, UK Dominic Newbould – Director of External Relations, Open University, UK ■ Elena Karpukhina – Vice-Rector of the Academy of National Economy under the Government of the Russian Federation, Moscow; member of the BRIDGE Expert Group ■ Paul Buszard – BRIDGE Project Manager, University of Wolverhampton Business School, UK <p>Chair: Marie Niven – Deputy-Director International Relations, Department for Education and Skills</p> | <p>How efficient are institutions at managing international operations?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Alan Olsen – Director, Strategy Policy and Research in Education Ltd, Hong Kong, China ■ Andrew Holloway – International Director, The University of Auckland, New Zealand <p>Chair: Tim O'Brien – International Development Director, Nottingham Trent University, UK</p> | <p>The student experience – some lessons and implications</p> <p>Speakers:</p> <ul style="list-style-type: none"> ■ Maria Kelo – Senior Officer, Academic Co-operation Association, Belgium ■ Professor Mary Stuart – Deputy Vice-Chancellor, Kingston University, UK Professor Geoff Layer – Pro Vice-Chancellor, Bradford University, UK <p>Chair: Roy Cross – Director, British Council, Scotland</p> |



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| Plenary 4 | | Pentland |
| | 1500 | Spikes in a flat world – the internationalisation of higher education <ul style="list-style-type: none">■ Professor Alan Gilbert – President and Vice-Chancellor, University of Manchester, UK |
| | 1520 | Challenging conventional ways of debating future skills needs <ul style="list-style-type: none">■ Will Hutton – Chief Executive, The Work Foundation; Journalist, <i>The Observer</i>, UK <p>Chair: Professor Mary Stiasny – Director, Education Training Group, British Council</p> |
| Closing address | 1550 | Pentland <p>Martin Davidson – Deputy Director-General, British Council</p> |
| | 1600 | Conference ends |

**All sessions and speakers are subject to change*

