



Going Global 3

The UK's international education conference
3–5 December 2008, ExCeL London

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Welcome from Martin Davidson

Welcome to Going Global 3, the UK's largest international education policy forum. Previous conferences have attracted 1,300 delegates from more than 60 countries, providing a truly global forum for exploring the latest developments and issues in international education and this year's conference is the largest yet.

Globalisation is imposing new imperatives on universities and colleges to change: they now need to be global enterprises delivering results to an unforgiving international marketplace. The decade ahead will be one in which international collaboration and co-operation will be a decisive ingredient in achieving and maintaining international competitiveness. But this can only be accomplished through collaboration and working with partners across the world – be that institutions, funding agencies or business – to share ideas and knowledge.

Education has the power to transform lives; it gives us the tools we need to understand and embrace other cultures and it provides us with the knowledge

and skills we need to prosper in a global economy. Students across the world are looking for skills that will enable them both to contribute to and gain from an ever more interconnected world. As future employees they need the ability to work across cultures at home, as well as to work in an international environment. As policy-makers and educators it is our duty to ensure that we work together to give them the opportunity to acquire these skills. This conference and others like it provide us with a forum to agree how we can do so.

I hope you will enjoy the conference and look forward to hearing the outcomes from the debates and discussions over the next two days.

A handwritten signature in black ink, appearing to read 'Martin Davidson'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Martin Davidson CMG
Chief Executive, British Council

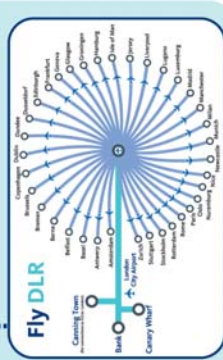
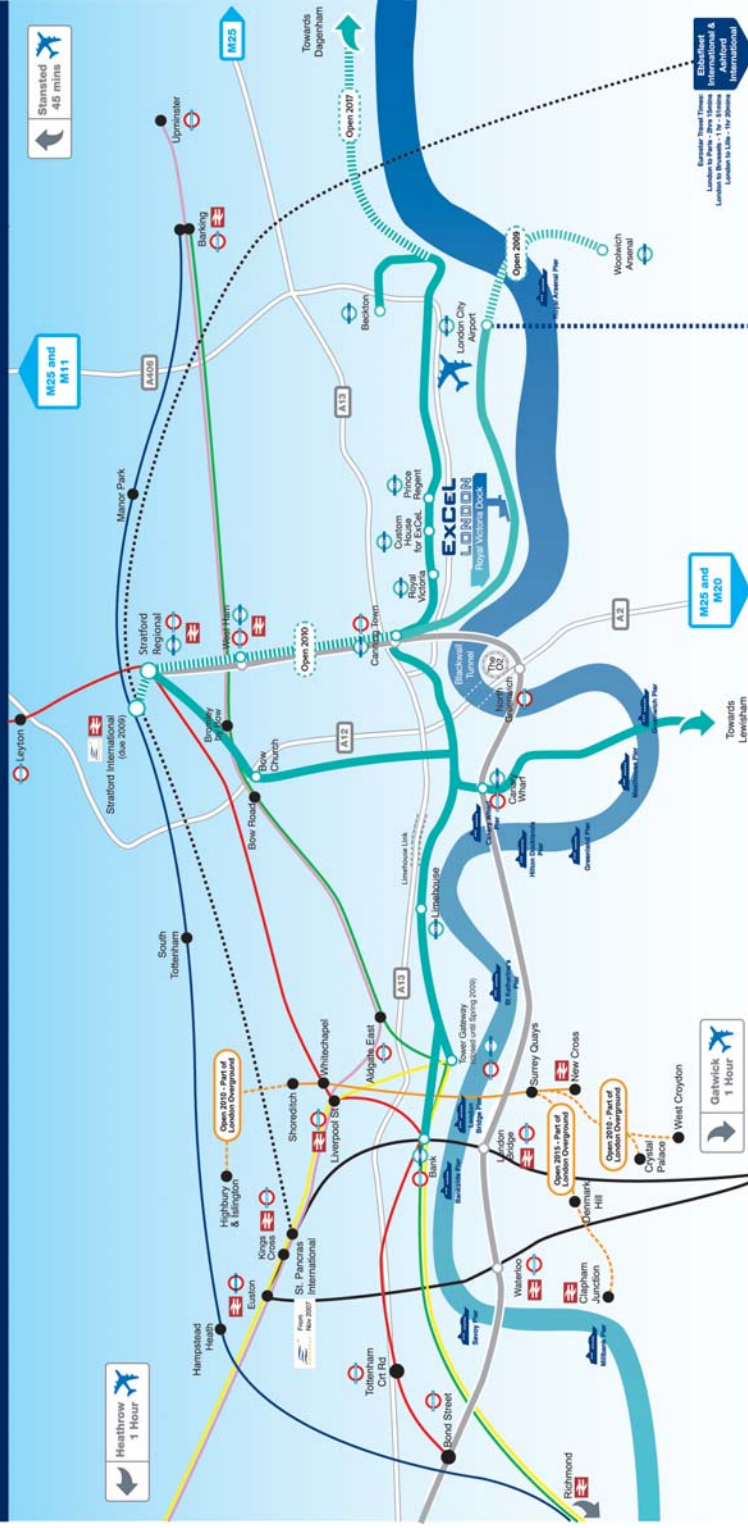




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Introduction

About the conference

The global expansion of higher education is a 21st-century phenomenon. International academic mobility has created a mass flow of knowledge that is vitally important in sustaining developed knowledge economies and advancing the education systems of emerging economies. Going Global 3 explores the effect of this expansion, and what impact the global economy might have on the growth of education both now, and in years to come.

The conference will provide the opportunity for delegates to debate the drivers and motivations for international education at national and institutional level. It also gives delegates the chance to consider how strategic approaches at both levels might integrate, and how they might support elements such as research, curriculum development, teaching, the student experience and staff development.

How will international education respond to the rapid rate of change that it faces? Going Global 3 provides a truly global forum for education professionals to explore the most pressing, important issues that face the international education sector.

Conference themes

Conference sessions will cover a wide range of topics, with particular focus given to the following themes:

- Student mobility – responding to the changing shape of international student mobility; new approaches to recruitment; and new models for the delivery of international education.
- Internationalisation – strategic approaches to internationalisation; different needs for different sectors; developing a wider internationalisation agenda; and enhancing staff and student engagement in internationalisation.
- Partnership and collaboration – institutional collaboration and partnerships at bilateral and multilateral level; the growing need and changing nature of partnerships; and the implications of continued global expansion on partnerships.
- Employability and entrepreneurship – developing globally employable world citizens; moulding the next generation of entrepreneurs; the quality and relevance of education; and strategies for producing entrepreneurial graduates and a skilled workforce.

Sessions

Top international education professionals, government ministers and policy-makers will deliver keynote and parallel sessions providing delegates with different perspectives and analysis.

Poster presentations

This year we have also included poster presentations to encourage intimate, in-depth discussions with individuals who are passionate about their work or research. This new format provides the opportunity to exchange ideas and is a great way to meet fellow delegates. Poster presentations will be taking place in refreshment breaks throughout the programme.





Practical matters

Going Global 3 takes place at ExCeL London. The full address of the venue is:

ExCeL London
One Western Gateway (entrance N7)
Royal Victoria Dock
London E16 1XL

Safety and emergency procedures

Please wear your conference badge at all times. Security is required to challenge visitors who are not wearing conference identification.

Safety and emergency procedures are outlined in the ExCeL information sheet, which is in your delegate pack. Please study this carefully so that you know what to do in an emergency.

Cashpoints

Barclays and HSBC ATMs are centrally located within the boulevard downstairs on Level 0. They are free to use and all bankcards are accepted

Cloakroom

There is a cloakroom for coats and bags that will be staffed during conference hours and will close 30 minutes after the last session each day. The cloakroom can be found in the Exhibition Hall next to the registration desk.

Internet access and business matters

Wi-Fi access is available throughout the Exhibition Hall. There is also an internet area in the exhibition hall where computers are available to use. We would like to thank our kind conference supporters King Abdullah University of Science and Technology (KAUST) for providing this area.

The password to access the wireless network is **britishcouncilnet**.

The business service desk is situated in the middle of the boulevard of the ExCeL centre. For an additional cost the following services are available: photocopying, fax machine, bureau de change and courier service.

Office supplies are also available to purchase at the business service desk. Public telephones are located within the main boulevard area of the ExCeL centre. The business service desk has mobile phone charging facilities.

**Smoking**

ExCeL is a non-smoking venue. If you wish to smoke, you can do so outside the west entrance of the venue.

Prayer room

The prayer room will be located in room S10, which is on the other side of the boulevard, opposite the entrance to Going Global.

Networking opportunities

Take advantage of the opportunity to extend your professional network with new contacts from around the world. Going Global 3 offers a wide range of services and networking opportunities, including the following:

Networking room

We'd like to thank our main conference sponsor IELTS for providing the Networking room. This area is open to all attendees, and you can use it to check e-mails (Wi-Fi is available throughout the venue), arrange to meet fellow delegates or to use your mobile phone. The chairs, tables and couches provided are perfect for any impromptu business meetings or to just relax between sessions. Five-minute massages, provided by the Five-minute angels, will also be available free of charge.

**Spot Me**

New to this year's conference is Spot Me, a device that is set to revolutionise the way we network. Spot Me is a unique wireless handheld device allowing you to network, communicate and build relationships at the conference. Pick up your Spot Me from the registration desk and a member of staff will take your photograph and input your details into the device for you. Spot Me will then allow you to locate individual delegates, exchange messages and swap business cards electronically. Any electronic business cards or notes you have taken will automatically be e-mailed to you after the conference. Spot Me will also be pre-loaded with the conference agenda.

Meeting point

A meeting point will be located centrally in the conference venue.

Programme – Thursday 4 December

Opening plenary – 0930–1015

0930 Plenary theatre – Opening plenary: Welcome address

Introduction:



Rt Hon. Lord Neil Kinnock
Chair, British Council

Host:



Matthew Amroliwala
Broadcaster and presenter, UK

Education address:

Rt Hon. John Denham MP – Secretary of State for Innovation, Universities and Skills

1045 Plenary theatre – 1A: Keynote session: Education and economic development: engaging the new India

Speakers: **Dr Santosh K. Mehrotra** – Senior Consultant, Planning Commission, Government of India
Dr Savita Datta – Director, Campus of Open Learning, University of Delhi, India
Professor Richard Allen – Open University, Centre for Global Perspectives, Bournemouth University, UK
Rod Pryde OBE – Director, British Council India

Chair:



Jon Snow
Broadcaster, presenter and member of the UK–India Roundtable, UK

India has experienced exceptional levels of economic growth resulting in rapid change, increased foreign investment, greater employment opportunities, and heightened demand for education at all levels. In addition, for higher education and research, new international partnerships – covering research co-operation, joint degree delivery, student and staff exchanges and professional programme development – are in demand.

Within a new five-year plan the Indian government has made a commitment to significantly increase funding allocations to education, and to develop a large number of high-quality higher education institutions across India.

What are the implications of the changes and new strategies? What might be the implications for foreign institutions and foreign partnerships? What might we learn from previous experiences? This session will seek to provide delegates with a clear understanding of the economic, educational and political context for the new developments and also the implications for India, its people and the international community.

In addition the session will present experiences to date of delivering the innovative UK–India Education and Research Initiative (UKIERI), a £26 million jointly funded programme, initially agreed for five years. As part of this, a practical example of a continuing UKIERI-funded co-operation will be presented – a ground-breaking partnership between the University of Delhi and the UK's Open University to support the education of 180,000 Delhi University 'correspondence course' students by new approaches to distance learning.

1045 Room 14 and 15 – 1C: Middle East and North Africa research: report on trends and developments

Theme: Partnership and collaboration

Speakers: **Dr Daniel J. Guhr** – Managing Director, The Illuminate Consulting Group (ICG), USA
Ruth Moir – Director, International Development, Heriot-Watt University, UK

The Middle East and North Africa region has emerged rapidly as a dynamic education landscape, driven by governments pouring untold billions of dollars into educational development.

Current initiatives include the ambitious creation of the King Abdullah University of Science and Technology (KAUST) in Saudi Arabia, the emerging wave of thousands of outgoing Libyan scholarship holders, and the hunt for incoming international students by Dubai.

But engaging the region remains challenging and success is by no means assured. Rapid and sustained change dynamics challenge the involved parties organisationally, structurally, educationally, and especially culturally. More often than not, Western institutions and their local counterparts still need to learn from each other about how to collaborate successfully.

To this end, the session provides examples of sensible and sustainable engagement models. It also offers a broad and realistic picture of opportunities and challenges when engaging in the Middle East and North Africa. To present these examples, the session draws on the findings of a significant piece of research commissioned jointly by the British Council and the UK Higher Education International Unit, which was conducted by Dr Daniel Guhr of The Illuminate Consulting Group (ICG).

Chair: **Professor Rick Trainor** – Head, Universities UK, UK

1045 Room 10 and 11 – 1E: Developing successful international university strategies

Theme: Internationalisation

Speakers: **Professor Ovid Tzeng** – Minister Without Portfolio, Government of Taiwan, Taiwan
Professor Michael Worton – Vice-Provost (Academic and International), University College London, UK
Professor Masao Homma – Vice-Chancellor, Ritsumeikan University, Japan

Traditionally, international strategies focus on the recruitment of international students while international research collaborations develop at departmental level. But as the internationalisation of institutions continues to grow rapidly in importance and complexity, many universities are reviewing the traditional international strategy. Universities are increasingly moving towards integrated international strategies led at the Vice-Chancellor/President level, including internationalisation of the student experience, research partnerships and overseas course delivery. However, this process brings a number of challenges. This session explores how effective and diverse international strategies can best be developed and embedded, drawing on examples of good practice from the UK, Japan and Taiwan. The session will explore questions including:

- How are international strategies best developed – top down or bottom up?
- How can grass-roots-level collaboration influence wider universities' strategies?
- What is the relationship between overarching university strategies and international strategies?
- How can international strategies be effectively embedded in a university?

Chair: **Professor John Raftery** – Pro-Vice-Chancellor (Academic and External Affairs), Oxford Brookes University, UK

Programme – Thursday 4 December (continued)

1215 Plenary theatre – 2A: Keynote session: Forecasting international student demand

Speakers: **Jason Ivory** – Head, Visa Operations, British High Commission, Abuja, Nigeria
Andrew Williamson – Global Director, Economic Research, Economist Intelligence Unit, UK
Dr Janet Ilieva – Senior Adviser, Education Market Intelligence, British Council, UK

The British Council, in cooperation with the Economist Intelligence Unit, has developed a robust econometric model to predict the impact of demographic and income patterns on international student mobility. The research focuses on three countries – China, India and Nigeria – providing crucial insights into the way in which student mobility from these countries is likely to develop. The research explores the convergence of factors such as household income, demographic changes and price elasticity and provides three linked forecasts: the first estimates the total demand for tertiary education from these countries; the second estimates the number of this total pool of students who might potentially seek international education; and the third estimates the UK and USA market shares of this potential international group of students against competitor countries. In this session Andrew Williamson presents the research and the implications of its findings on international student mobility.

Chair: **Sir Drummond Bone** – Chairman, International Advisory Board, Laureate Education Inc., UK

1215 Room 16 and 17 – 2B: Are international partnerships a one-way street?

Theme: **Partnership and collaboration**

Speakers: **Professor Sohail H. Naqvi** – Executive Director, Higher Education Commission, Pakistan
Professor Nazrul Islam – Chairman, University Grants Commission, Bangladesh
Professor Mohammed Akbar Popal – Chancellor, Kabul University, Afghanistan

International links between universities are now moving into a new era. There is a real desire for academics and universities to work in true partnerships that provide a win-win outcome for all involved. In a true partnership there are valuable lessons to be learned for both sides. But does this link model work in developing countries as well as developed countries? This session will consider the following questions:

- What are the real benefits of partnerships?
- Do they have to be a one-way street?
- Which partnership models support true mutuality?

This session will draw on examples from the Pakistan-UK HE Links programme, which now has a three-year history; the BRAC University in Bangladesh; and SHEP – strengthening higher education project (World Bank) in Afghanistan.

1215 Room 14 and 15 – 2C: Debating agents' secrets and the new American revolution: results from the world's largest study of agents

Theme: Mobility

Speakers: **Markus Badde** – CEO, ICEF, Germany

Dr Mitch Leventhal – Vice-Provost for International Affairs, University of Cincinnati, USA

The USA is the largest market for international students and yet it has not had a particularly commercial approach – until now. The use of education agents is uncommon in Northern America with many institutions believing until recently that it was illegal to recruit international students via agents. All of that is set to change. American universities are gearing up to develop and implement marketing strategies for the recruitment of international students. As part of this process, Dr Mitch Leventhal, the Vice-Provost for International Affairs at the University of Cincinnati, has set up the American International Recruitment Council to help universities navigate the market for international students. An increasing number of universities are developing agency relations and appointing education agents. This is likely to have an effect on UK recruitment. The largest ever poll of international education agents, conducted for ICEF by i-graduate, may help reveal how this may affect UK institutions. The questionnaire was distributed to over 20,000 agents worldwide in 2008, and results from the study reveal which countries receive the highest ratings from agents across various categories. The session will include agents' own views on what institutions can do to make a successful working relationship.

Chair: **William Archer** – Founder, i-graduate, UK

1215 Room 12 and 13 – 2D: Opportunity or cost? Students and the international experience

Theme: Mobility

Speakers: **Anna Fox** – Head, BA and MA Photography Course, University of the Creative Arts, UK

Steve Woodfield – Senior Researcher, Kingston University, UK

Michael Edwards – Circuit Public Defender, USA

We're told that a period of international experience for students is becoming critically important, not just for the student, but also for employers and universities. But what is the evidence? Does it really give students a global perspective and make them more employable? And are we really widening access – aren't these students the ones who would have gone back-packing anyway? What do employers gain? And why would anyone invest time in taking students on placements? What do universities get out of this and what's the cost/benefit here? Couldn't they and their students gain just as much, at a considerably lower cost, from students completing all their studies on campus? This session questions whether there really is a case for student international experience. The jury is out – and you're invited to join the debate and cast your vote.

Chair: **Matthew Amroliwala** – Broadcaster and presenter, UK

1215 Room 6 – 2G: Middle East and North Africa round-table discussion

This is an invite only discussion.

Facilitator: **Dr Daniel J. Guhr** – Managing Director, The Illuminate Consulting Group, USA

Programme – Thursday 4 December (continued)

1415 Plenary theatre – 3A: Keynote session: Capitalising on China's digital cultural explosion

Speakers: **Sam Fleming** – Co-founder and CEO, CIC, China
Andrew Disbury – Director of Admissions, University of St Andrews, UK
Nick Jones – Director of Interactive Services, Central Office of Information, UK
Professor Weihe Zhong – Vice-President of Academic and External Affairs, Guangdong University of Foreign Studies, China

How can the international education community understand and reach out to a 'netizen population' of more than 250 million?

China is experiencing a major explosion in its digital culture. Chinese 'netizens' are using social internet sites and Web 2.0 on an unprecedented scale. QQ.com, one of the most popular sites in China, generated revenue of \$520 million and a profit of \$224 million in 2007. But in the same year, Facebook made a loss of \$50 million on a total revenue of \$150 million. The difference in scale is astonishing. In this session, online digital entrepreneur Sam Flemming provides an insight into this phenomenon and explores how international educators must respond. This will be followed by a panel discussion.

Chair: **Matthew Amroliwala** – Broadcaster and presenter



1415 Room 14 and 15 – 3C: Regional trading blocs – competing for students and knowledge in a new era of globalisation

Theme: **Internationalisation**

Speakers: **Allison Doorbar** – Managing Partner, JWT Education, Australia
Frances Kelly – Counsellor for Education, Ministry of Education, New Zealand
Dr Don Olcott Jr – Chief Executive, The Observatory on Borderless Higher Education, UK
Colin Grant – Vice-President and Dean of International Relations, University of Surrey, UK

The global market for international education has started to shift dramatically, and is characterised by increasing choice for prospective international students. As the total number of international students increases, so do the number of countries actively competing for their share of the market.

China, Japan, Malaysia, Singapore, India, Thailand and the Gulf States are all part of this new competitor set with attractive incentives for international students. New research suggests that over the longer term, most of the current mobility from East Asia will be retained within the region rather than to the English-speaking destinations that currently dominate.

What is the likely impact of these trends? And how might educators worldwide position themselves to take account of the new reality? This session considers these new trends, and the implications, and looks at whether the emergence of stronger trading blocs for international education is an inevitable conclusion.

Chair: **Heith Mackay-Cruise** – Chief Executive Officer, Study Group, UK

1415 Room 12 and 13 – 3D: National strategies

Theme: **Internationalisation**

Speakers: **Tony Crooks** – Director International, University of Melbourne, Australia
John R. Mallea – Former Vice-Chancellor and President Emeritus, Brandon University, Canada
Pat Killingley – Director, Higher Education, British Council, UK
Professor Mary Stiasny – Assistant Director, Institute of Education, University of London, UK

Being international has become a priority for tertiary education institutions and governments worldwide. In this session Professor Mary Stiasny will examine the impact of the changing global context on national strategies, drawing on her research across several countries.

She will be joined by representatives from Australia, Canada and the UK to discuss why there is such widespread importance attached to the international agenda and how this is likely to develop in the future.

The panel will consider whether there is still a need for national strategies. Should decisions about international education be left to market forces and individual choice – for students, academics and institutions? Or are national strategies a greater phenomenon, enabling countries to play a part on the global stage? This session will explore if national strategies contribute towards capacity building and help countries play a full part in the knowledge economy.

Chair: **Dr Carole Sweeney** – Head of International Education Partnerships, Joint International Unit, UK

1415 Room 10 and 11 – 3E: Towards a new understanding of Indian higher education

Theme: UKIERI

Speakers: **Professor Sudhanshu Bhushan** – Professor and Head, Department of Higher and Professional Education, National University of Educational Planning and Administration, New Delhi, India
Dr Neil Kemp OBE – NK Education, UK

This session will explore why and how Indian higher education provision has changed so dramatically over the last 20 years, with increasing numbers of students. In India, there are now more providers, wider varieties of research and teaching institutions, more foreign providers and many more private colleges and universities. There are now an estimated 20,000 plus HE institutions across India. This session will address some of the following questions:

- Where have been the growth areas in Indian higher education – and what might have been the drivers for these?
- Why are there so many private providers?
- What do we know about the operations of foreign education providers in India?
- What are the implications of the changing policy and regulatory frameworks?

To improve understanding of the Indian operating context, a number of studies carried out under the aegis of UKIERI will be presented.

Chair: **Dr Rajani Naidoo** – Senior Lecturer, School for Management, University of Bath, UK

1415 Room 9 – 3F: Open forum

Theme: Partnership and collaboration

Speakers: **Angela Cook** – Principal Consultant, Cambridge Education, UK
Professor Elspeth Jones – Professor of the Internationalisation of Higher Education and International Dean, Leeds Metropolitan University, UK
Allan Walker – Deputy Director and Director of Academic Development, Glasgow School of Art, UK
Raz Barfield – Senior Lecturer, Glasgow School of Art, UK
Steve Woodfield – Senior Researcher, Kingston University, UK

Open Forum provides a unique and innovative environment in which to engage with speakers and fellow delegates on a broad range of issues. In the session, attendees will have the opportunity to discuss one of the following papers after a brief introduction from each speaker:

- Universities and international higher education partnerships: making a difference
- Creative partnerships: a Sino-Scottish model for collaboration
- From school partnerships to university partnerships, with impact assessment en route
- Another day, another country: worldwide horizons at Leeds Metropolitan University.

Each discussion will be facilitated by networking expert and author of Brilliant Networking, Steven D'Souza. Steve has a wealth of experience in facilitating similar discussions worldwide. Open forum will provide a fantastic opportunity to broaden your network and engage with fellow delegates on a subject of your choice.

Facilitator: **Steven D'Souza** – Executive Fellow, Instituto de Empresa, Madrid Spain

1515 Room 7 – 3H: The UK HE system through China's eyes

This is an invite only discussion.

Speaker: **Professor Wenyaoy Fan** – Deputy Director-General, Ministry of Education, China

Chair: **Professor Weihe Zhong** – Vice-President of Academic and External Affairs, Guangdong University of Foreign Studies, China

Programme – Thursday 4 December (continued)

1545 Plenary theatre – 4A: Keynote session: Developing partnerships with Nigerian universities

Speakers: **Professor Julius Okojie** – Executive Secretary/CEO, National Universities Commission, Nigeria
Professor Albert John Alos – Vice-Chancellor, Pan-African University, Nigeria

Nigeria is the powerhouse of West Africa and one of the leading economies in sub-Saharan Africa. Foreign universities and colleges could become central to helping unlock its huge economic potential. Already one of the top ten sources of international students for the UK, Nigeria could become as important as India in the burgeoning multi-billion dollar global education market. Institutions from the UK and elsewhere stand to benefit from the country's largely untapped intellectual resources, if they are ready to create courses designed to help Nigerian students begin professional careers as soon as they graduate.

This session will address the challenges facing Nigeria education. Professor Okojie will argue that if the investment in student mobility were matched by a commitment from foreign institutions to long-term partnerships with Nigerian universities, then this could unlock huge potential for educational and economic growth in the region. Institutions, however, must be prepared to forge mutually beneficial partnerships and help develop vocational courses that lead to direct employment.

Professor Alos is Vice-Chancellor of the Pan-African University and former Rector of the Lagos Business School (LBS), and will present a case study from a LBS perspective. LBS is recognised as the first African institution offering international-class education in a stable, continuous way, and in 2002, became the first school of the Pan-African University.

Chair: **Peter Upton** – Director, British Council Nigeria

1545 Room 16 and 17 – 4B: Can we educate entrepreneurs?

Theme: Employability and entrepreneurship

Speakers: **Jack Zhang** – Founder and CEO, zhanzuo.com, China
Duncan Clark – Chairman, BDA Connect, China

A challenge that faces many governments worldwide is how to encourage citizens to start their own successful and sustainable businesses. In China, this is a particular challenge because of the rapid pace of economic development and the size of the country. However, China has excelled in many areas of business, particularly in its online ventures, which are continually growing in size and stature.

This session brings together two of China's most successful business talents to discuss how education can contribute to shaping the next generation of entrepreneur. Jack Zhang is CEO and founder of QQ.com, a popular social networking website in China, serving college students and young professionals in a real-name-based online environment. Duncan Clark is Chairman of a leading telecommunications, media and technology consultancy in China. The session is chaired by award-winning television anchor and producer Kathy Cui Yan, one of the most prominent figures in the business media company China Business Network (CBN).

Chair: **Kathy Cui Yan** – Television anchor and producer, China Business Network, China

1545 Room 12 and 13 – 4D: Student mobility: critical success factors

Theme: Mobility

Speakers: **Professor Brian P. Atkin** – Professor of Environmental Technology, University of Nottingham, UK
Professor Anne Pakir – Associate Professor of Sociolinguistics and Applied Linguistics, National University of Singapore (NUS), Singapore
Thomas Wu – Director of Academic Links, Chinese University of Hong Kong, Hong Kong

Mobility is quickly becoming a central part of the student experience. Over the last few years there has been a large increase in the number of students studying part or all of their degree in a second or third country. Placements, split degrees and whole degrees on overseas campuses are fast becoming a popular choice for students. There is now a substantial body of experience to draw on to establish what the critical success factors are for student mobility programmes. In South-East Asia particularly, a number of countries are positioning themselves as regional hubs and recruiting students inwardly.

This session begins with a brief overview of the different modes of student mobility and trends that have developed in the UK and overseas. The session then goes on to explore some important questions, including:

- What is the ideal length of a mobility programme? How do institutions foster and increase the value of overseas placements? What is the impact of the local culture on the student experience?
- How does the identity of the source country's degree change when delivered in an overseas context?
- What is the impact of the overall outcomes of the programme and how is it measured?

Anne Pakir and Thomas Wu will refer to mobility both for their own students studying abroad and for incoming students. Professor Brian Atkin will address both the experience of students studying at the Nottingham University Campus in Malaysia and the experience of Nottingham students studying abroad.

Chair: **Dr Rozilini M. Fernandez-Chung** – Principal Assistant Director, Malaysian Qualifications Agency, Malaysia

1545 Room 10 and 11 – 4E: Setting language standards in higher education

Speaker: **Dr Sacha DeVelle** – Research and Validation Officer, Cambridge ESOL, UK

1) Setting English language standards in higher education: is compromising a false economy?

IELTS is one of the most influential language proficiency tests in use, with worldwide recognition and a rapidly growing candidature – already in excess of one million candidates a year. Academic and admissions staff who determine matriculation requirements need appropriate information to fully understand how test scores relate to actual language abilities. This session presents major findings from the IELTS research programme that relate to appropriate and effective decision-making when applying IELTS scores for entry to higher education courses. Academic institutions also need to run their own standards-setting exercises to determine the minimum language proficiency requirements for overseas candidates. Sacha DeVelle will present two standards-setting exercises, conducted with the support of IELTS, and discuss how appropriate standards can be set and maintained to ensure that inadequate language skills do not have a negative impact on students' future academic performance.

Speaker: **Sarah Michelotti** – Head, English Language Programmes, University of Surrey, UK

2) The 'wandering scholar'

The term 'wandering scholar' is an important concept underpinning the development of European higher education institutions, because international education exchange offers a wide range of possibilities for the student of today. There are many different perspectives of the pros and cons of the expansion of exchange programmes and the resulting numbers of international students. Academics, students and English language departments all have high expectations of each other in terms of student contribution, career opportunities, and cultural enrichment. The unifying thread linking these perspectives is language, and the students' proficiency in English will be a decisive factor in determining the success of the exchange experience. The linguistic needs of students on exchange programmes will be one of the issues tackled in this presentation.

Chair: **Andrea Robertson** – Director of Customer and Application Services, UCAS, UK

Programme – Thursday 4 December (continued)

1545 Room 9 – 4F: Workshop A: Collaborative delivery of foreign higher education programmes

Theme: UKIERI

Case studies:

- ITM Universe – University of Greenwich: MBA International Business
- University of Mumbai – University of Westminster: MSc Digital Compositing

The UKIERI programme has to date supported over 80 co-operative research projects involving leading Indian and UK research teams. Additionally over 40 joint higher education programmes are continuing between the two countries – offering short professional programmes, diploma courses as well as under- and postgraduate degrees in collaboration with Indian institutions.

A series of evaluation studies, concerning experiences with all these partnerships to date, has recently been undertaken. The objectives of this workshop session is to encourage delegates to learn from each other, to share experiences and to hear about the implementation of a range of co-operation projects. Additionally pairs of presenters will explain the lessons they have learned from working together.

Facilitator: Sally Goggin – Director of Education, British Council India

1545 Room 8 – 4G: Workshop B: Developing research co-operation projects with India

Theme: UKIERI

Case studies:

- Indian Institute of Technology, Delhi – University of Liverpool: **Impact of climate change on the water cycle and eco system**
- Institute of Genomics and Integrative Biology, Delhi – University of Leicester: **A comprehensive gene-disease database**
- Energy and Resources Institute (TERI), Delhi – University of Glasgow: **Red mud catalysts for hydrocarbon cracking**

The UKIERI programme has to date supported over 80 co-operative research projects involving leading Indian and UK research teams. Additionally over 40 joint higher education programmes are continuing between the two countries – offering short professional programmes, diploma courses as well as under and postgraduate degrees in collaboration with Indian institutions.

A series of evaluation studies, concerning experiences with all these partnerships to date, has recently been undertaken. The objectives of this workshop session is to encourage delegates to learn from each other, to share experiences and to hear about the implementation of a range of co-operation projects. Additionally pairs of presenters will explain the lessons they have learned from working together.

Facilitator: Dr Neil Kemp OBE – NK Education, UK

Programme – Friday 5 December

0930 Plenary theatre – 5A: Keynote session: Global talent wars

Speaker:



Professor George Yip

Dean, Rotterdam School of Management, Erasmus University, Netherlands

The fight for talent is becoming one of the most pressing issues for businesses worldwide. Global competition and communications, 'distributed' patterns of innovation and delivery and global labour shortages all pose significant challenges to employers and employees.

Employers need motivated, talented people, who can work in global teams operating across national boundaries. For those who can develop and demonstrate these skills, opportunities abound. Professor George Yip will provide an insight into latest trends in global workforce development and will consider the role that international education can play in equipping students for this. A panel, which will include global employers, will debate the implications.

Chair: **Gordon Slaven** – Director Education, Science and Society, British Council, UK

0930 Room 16 and 17 – 5B: New frontiers of knowledge production and the changing role of universities

Theme: Internationalisation

Speakers: **Tim Gore** – Director, Centre for Indian Business, University of Greenwich, UK
Michael Kitson – Lecturer, Judge Business School, University of Cambridge, UK

Information communication technologies have made enormous differences to knowledge creation and sharing across the world. It is a revolution that has led author Thomas Friedman to conclude the world is flat, allowing the seamless integration of supply chains across borders and continents.

This session looks at current thinking that suggests that when it comes to knowledge production the world is not flat. Increasingly, there are hubs of innovation and knowledge creation developing in a relatively limited number of locations around the world. It will also look at this clustering effect and at some of the possible explanations.

Answers to the pressing questions will be sought: What are the implications for universities – both public and private? How should this inform future positioning as producers of knowledge in a globalised world? And what is the role of the university in this innovation ecosystem?

Chair: **Dr Astrid Wissenburg** – Director of Communications and Information, Economic and Social Research Council, UK

0930 Room 14 and 15 – 5C: New directions in research co-operation with India

Theme: UKIERI

- Research Councils UK – introducing new programmes for India
- Wellcome Trust – new initiatives for India

India wants to increase its high-quality university and research capacity and it is seeking foreign partnerships to support its strategies. A wide mix of foreign government and independent foundations are active in developing new areas and approaches to research co-operation. However, the information available on initiatives and possible funding support is difficult to access; this session seeks to provide new clarity, drawing on examples from Research Councils UK and the India Wellcome Trust.

This session will give delegates a better understanding of:

- new policies and opportunities across Indian research for encouraging foreign partnership
- new India initiatives from the UK Research Councils
- changing approaches of independent foundations.

Chair: **Dr Neil Kemp** – NK Education, UK

Programme – Friday 5 December (continued)

0930 Room 12 and 13 – 5D: Student experience: global issues in the key markets

Theme: Mobility

Speakers: **Fiona Buffinton** – CEO, Australian Education International, Australia
Paul Lister – Policy Manager, International Division, Ministry of Education, New Zealand
Dominic Scott OBE – Chief Executive, UKCISA, UK
Professor Mary Stiasny – Assistant Director, Institute of Education, University of London, UK

The quality of the international student experience has shot to the top of the agenda in many countries, as pressure has increased from rapidly rising expectations and the growth in global competition. This workshop, which marks UKCISA's 40th anniversary, will look at some of the principal issues and developments that will influence that agenda and determine future 'attractiveness factors' – in the UK, Australia and New Zealand. What will students look for in the future? How do we ensure the rhetoric matches the reality? Do codes of practice help to guarantee and raise standards? How influential are job opportunities, careers advice and graduate employment? How is each country's experience rated? What are the views of government and the sector? The workshop will include outline presentations from each of the three country perspectives on the big issues in those markets, followed by a lively Q & A session and panel discussion.

Chair: **Baroness Usha Prashar** – President, UKCISA, UK

0930–1310 Room 8 – 5G: Leadership round-table: global challenges of international leadership

Round-table discussion

This is an invite only discussion.

Chair: **Ewart Wooldridge CBE** – Chief Executive, Leadership Foundation for Higher Education, UK

0900–1100 Room 7 – 5H: Atlas round-table

Round-table discussion

This is an invite only discussion.

Chair: **Rajika Bhandari** – Director of Research and Evaluation, Institute of International Education, USA

1100 Plenary theatre – 6A: Keynote session: global research: expanding ambitions

Speakers: **Dr Philip G. Altbach** – Director, Centre for International Higher Education, Boston College, USA
Professor Pingzhi Fan – Vice-President, Southwest Jiaotong University, China
Professor Sohail H. Naqvi – Executive Director, Higher Education Commission, Pakistan
Dr Sophie Laurie – Head of International, Research Councils, UK

Chair:



Jonathan Dimbleby
Broadcaster and presenter, UK

Around the globe, governments and institutions aspire to be world class. Research is seen as critical to this – and governments are seeking to capitalise on the potential of research institutions to create knowledge networks and to attract inward investment from knowledge-intensive industries. As government ambitions grow, so too does the pressure to build world-class research institutions. But how realistic are world-class ambitions for most countries? What are the challenges and constraints they face? Who should pay for the significant cost of entry as well as the continuing investment costs required to resource world-class institutions?

Governments currently invest the most, with industry contributing only modestly for applied research, and it is unlikely that this balance will change. Because of the nature of funding, research is largely determined by national agencies and governed by national interests. But the purpose of research institutions is for public good, and these issues provide major barriers to global research networks operating to their full potential.

In this session, leading author Dr Philip Altbach will draw on his book *World Class, Worldwide* to address these questions. This will be followed by a panel discussion.

1100 Room 14 and 15 – 6C: Educating creative industry entrepreneurs for the future

Theme: Employability and entrepreneurship

Speakers: **Dr Dwi Larso** – Center for Innovation, Entrepreneurship and Leadership, Bandung Institute of Technology, Indonesia
Professor Uk Kim – Dean, School of Architecture, Hongik University, Korea
Dick Penny – Managing Director, Watershed Media Centre, UK

The creative industries represent the fastest growing new economy sector in the UK and a significant area of expansion for many advanced and developing economies. Creative industries not only develop economic benefit, but they also play a crucial role in revitalising cities, countries and regions that had previously relied on manufacturing. In short, these industries contribute economic growth, vibrancy and style to communities across the globe.

The sector is diverse and wide reaching, encompassing advertising, design, fashion and textiles, music and performing arts, publishing and visual arts. These industries are changing rapidly, creating a demand for new skills and placing increased emphasis on entrepreneurship. As this demand increases, education institutions are rising to the different challenges moulding the creative workforce of the future in diverse and innovative ways.

In this session, senior academics and industry professionals address what the landscape of the creative industries will look like in the future. The discussion explores what skills countries will need to provide to adequately equip their entrepreneurs for the future. It will examine how institutions will meet the necessary demand for skills, and address the differing roles for the creative workforce in developing and advanced economies.

Chair: **Tony Hall CBE** – Director, Royal Opera House, UK and British Council Board member

Programme – Friday 5 December (continued)

1100 Room 9 – 6F: World Café: International education partnership working at its best

Theme: Partnership and collaboration

World Café is a workshop session that allows delegates to discuss and share their own perspectives on a particular issue in a relaxed, informal café-style environment. Attending the World Café session will give you the opportunity to network and meet with conference delegates and share new ideas and perspectives on a theme. The workshop will explore how international education partnerships work best, including stories from the field.

The workshop will be divided into five or six tables, all of which will be covered in paper for delegates to write or draw on. At first, delegates spend 15 minutes on one table discussing the theme of the session and transcribing their ideas. After 15 minutes everyone moves tables, except one person who stays behind as a host. The moving delegates carry their new ideas to their new table and the host stays to explain the themes they discussed previously. This change will happen three times in 45 minutes, giving you the opportunity to have three meaningful, engaging discussions. At the end of the 45 minutes the hosts from each table will summarise the common themes they discussed and participants can also offer their opinion.

Facilitator: Steven D'Souza – Executive Fellow, Instituto de Empresa, Madrid, Spain

1030 Room 6 – 6I: Middle East and North Africa round-table discussion

This is an invite only discussion.

Facilitator: Dr Daniel J. Guhr – Managing Director, The Illuminate Consulting Group, USA

1215 Plenary theatre – 7A: Keynote session: the global credit crunch: boom or bust for international education?

Panellists:



Robin Bew

Editorial Director, Economist Intelligence Unit, UK



Peter Engardio

Senior Writer, International, BusinessWeek, USA



Dr Linda Yueh

Fellow in Economics, University of Oxford, UK

Host:



Jonathan Dimbleby

Broadcaster and presenter, UK

The current economic crisis is gripping the world and having a devastating impact on the finance, retail and construction sectors. Thousands of jobs have already been lost and as stock markets continue to tumble the full effects of the financial turmoil are yet to be felt. But what will be the effect on international education? This special session, chaired by broadcaster Jonathan Dimbleby, will address the potential effects of these unprecedented events on the global education business.

Bringing together business leaders, economists and academics the debate will tackle the burning issues for the education sector. How will China, India and East Asia be affected by events in the West? Will the weakening of the dollar and pound, coupled with growing unemployment, actually result in an increased demand for international education? Is a downturn in global education investments likely? Can the Middle East, Pakistan, China and India continue to invest millions in higher education?

Programme – Friday 5 December (continued)

1415 Plenary theatre – 8A: Keynote session: Going Global 3: The Dimbleby Debate

Panelists:



Martin Davidson CMG
Chief Executive, British Council, UK



Deng Yaping
Olympic gold medallist, China

Host:



Jonathan Dimbleby
Broadcaster and presenter, UK

'An international education experience has a unique capacity to be a continually open channel for the changing conversations of mankind – a way of building worldwide networks of trust between individuals that offer us potential solutions to the great global challenges that seem to be beyond the capacities of the more traditional approaches to international relations.'

Martin Davidson, Chief Executive, British Council

At a time when communication is easier than ever, it is a global concern that understanding in many places and between many people is too often fragile or entirely absent. What role can international education – alongside the scientists, artists and sportsmen and women of tomorrow – play in encouraging awareness and understanding between different cultures? How can it help the world community to bind itself together with comprehension and avoid fragmenting through alienation? Jonathan Dimbleby will explore these and other questions with a panel who believe that exposure to international ideas and exchange is a force for good.

1415 Room 16 and 17 – 8B: Coping with success in international education: consequences, challenges and responsibilities

Theme: Mobility

Speakers: **Tony Crooks** – Director, Student Recruitment, Admissions and International Development, University of Melbourne, Australia

Tim Westlake – Director of Student Recruitment, University of Manchester, UK

Increasing growth in international student enrolments is a target for thousands of universities across the world. But what happens when success is faster than anticipated? This session explores the challenges of international growth for two institutions – the University of Melbourne and the University of Manchester. With over 10,000 international full-degree students on campus, the University of Melbourne currently hosts the largest on-campus cohort of international students in Australia. The University's international growth has been rapid and comparatively recent, with enrolments tripling over the course of a decade.

The University of Manchester was established in 2004 with the merger of UMIST and the Victoria University of Manchester, with the new institution aiming to be in the top 25 universities in the world by 2015. A critical part of its ambitious strategy is to maximise its intake of international students. For Melbourne, the pace of growth has brought its own set of challenges as the University attempts to continually refine the strategic intent of its international student programme. For Manchester, bringing together two successful universities has brought a range of challenges to the academic and administrative staff involved. This session explores the drivers behind the successes of both institutions, addressing how current challenges are being tackled and a forward look at the future of the Melbourne and Manchester models.

Chair: **Vincenzo Raimo** – Director, International Office, University of Nottingham, UK

1415 Room 12 and 13 – 8D: Why grow international education partnerships with India?

Theme: UKIERI

Speakers: **Dr Nina Lemmens** – Director of the Asia-Pacific Department, DAAD, Germany
Fiona Buffinton – CEO, Australian Education International, Australia
Sally Goggin – Director of Education, British Council India

Many foreign institutions want to grow long-term education partnerships with India. Some have already established successful activities and others are considering what might be the best way forward. To facilitate growth, Indian and foreign governments are already investing funds to support many aspects of internationalisation. These funds are going towards student recruitment, staff development and exchanges, curriculum and teaching programme development, research links, joint and dual degrees and teaching materials exchange.

This session will provide an opportunity for participants:

- to learn of the priorities and strategies being implemented from three of the world's leading countries in international education
- to consider the new opportunities and constraints involved in growing international HE partnerships.

Chair: **Rod Pryde OBE** – Director, British Council India

1415 Room 9 – 8F: World Café: How institutions can survive or even benefit from the credit crunch

Theme: Partnership and collaboration

World Café is a workshop session that allows delegates to discuss and share their own perspectives on a particular issue in a relaxed, informal café-style environment. Attending the World Café session will give you the opportunity to network and meet with conference delegates and share new ideas and perspectives on a theme. This session will examine how higher education institutions can survive and even benefit from the credit crunch.

The workshop will be divided into five or six tables, all of which will be covered in paper for delegates to write or draw on. At first, delegates spend 15 minutes on one table discussing the theme of the session and transcribing their ideas. After 15 minutes everyone moves tables, except one person who stays behind as a host. The moving delegates carry their new ideas to their new table and the host stays to explain the themes they discussed previously. This change will happen three times in 45 minutes, giving you the opportunity to have three meaningful, engaging discussions. At the end of the 45 minutes the hosts from each table will summarise the common themes they discussed and participants can also offer their opinion.

Facilitator: **Steven D'Souza** – Executive Fellow, Instituto de Empresa, Madrid, Spain

Programme – Friday 5 December

Closing plenary – 1530–1610

1545 Plenary theatre – Closing plenary: Leading the learning revolution

Speaker:



Richard Hames

Founding and Honorary President, The Hames Group, Australia

In a rapidly changing and interconnected world, the only certainty is change. The ability to continually adapt has become critical for everyone on the planet, including businesses and, by implication, institutions of learning. The global information economy puts a premium on intellectual capital – increasing pressures to remain at the forefront of knowledge creation and commercialisation.

For educators and governments worldwide, this poses significant challenges including the cost of sustaining world-class teaching and research; developing students' relevant skills for employers; engaging millions of new learners with education that responds to their needs; and possibly the biggest challenge of all – the tension between remaining discrete, self-governing entities or becoming specialists hubs in vast learning networks spanning the globe.

Navigating this complex, global environment requires both a new consciousness and new intentions.

Author and corporate philosopher Richard Hames provides a new perspective, drawing on findings from his latest book *The Five Literacies of Global Leadership*.

Closing
address:



Martin Davidson CMG – Chief Executive, British Council, UK

Poster presentations – Exhibition Hall

This year, Going Global will host a number of engaging poster sessions at intervals throughout the conference. From Thursday morning posters will be displayed on the poster wall, which is situated in the exhibition space, and they will stay there for the duration of the conference. Each poster presentation will focus on one of the four main conference themes – student mobility; internationalisation; partnership and collaboration; and employability and entrepreneurship. Each theme will be presented at a different time, during four refreshment breaks. At these times, individuals will be alongside their posters to discuss the content and answer any questions you may have.

These presentations – all held in the Exhibition Hall – are designed to encourage intimate, in-depth discussions with individuals who are passionate about their work or research. The format also provides the opportunity to exchange ideas and is a great way to meet fellow delegates and expand your global network.

Student mobility – Thursday 4 December, 1015–1045

Internationalisation – Thursday 4 December, 1515–1545

Partnership and collaboration – Friday 5 December, 1030–1100

Employability and entrepreneurship – Friday 5 December, 1515–1545

Student mobility – Exhibition Hall – Thursday 4 December, 1015–1045

Poster one – A case study of targeted strategies for recruitment from India at the University of Manchester, 2005–08

The University of Manchester was formed in October 2004 and the strategic plan of the institution – ‘Manchester 2015’ – publicly outlined specific internationalisation goals including ambitious targets for increasing revenue from international recruitment. But, in 2005, Manchester could have been considered to be underperforming in its recruitment from India, and therefore India was identified as a priority market. Manchester’s experience between 2005 and 2008 no doubt mirrors the strategic prioritisation of recruitment from India for a large number of UK HEIs. This poster presentation attempts to present and analyse the Manchester experience as a case study of targeted recruitment in a highly competitive global context.

Speaker: Fiona Brown – Senior International Officer, University of Manchester, UK

Poster two – Recruitment changes and the needs of the student

This poster presentation explores whether global economic developments are in fact changing the shape of international student mobility. The needs of international students remain essentially the same, even if recruitment models have changed. This poster presentation will examine student mobility and recruitment, including inward *versus* outward mobility, exchange programmes, recruitment methods and the application process. It will also explore what student mobility is – a euphemism for exchange programmes or a smokescreen for recruitment? The poster presentation will demonstrate the increasing sophistication of the student recruitment market, showing the increasing demand for selective candidates and the needs of institutional and government sponsors. It seeks to examine how providers are reacting to these changes and the needs of applicants. It also explores what the removal of a fee cap for EU students could mean for internationalisation and non-EU recruitment.

Speaker: Gérard Goulé – Education Recruitment and Marketing Consultant, GG Education Consultancy, UK

Poster three – Improving British outbound student mobility

The UK has played a major role in increasing participation in international higher education. However, the UK’s students are among the most reluctant to share in this experience. In order to improve outbound mobility there is a need for a greater understanding of the attitudes and opinions of tomorrow’s potential students. This poster presentation details research conducted by A Star Future, a specialist marketing consultancy, into the preferences of UK students in the 16 to 18 age range. It assesses the impact of many of the barriers to international participation and the student decision-making process. It also gives an understanding of the courses and destinations that might appeal to UK students. The research addresses the pivotal role of parents, teachers and other advisers in improving the awareness of international education. The presentation will also detail how A Star Future has developed solutions to demonstrate how international universities can improve the number of enquiries, applications and enrolments they receive.

Speaker: Mark Huntington – Managing Director, A Star Future Ltd, UK

Poster presentations – Exhibition Hall (continued)

Poster four – Tick off to take off

This poster presentation will focus on the successful web tutorial Tick off to take off (TOTTO), used by Keele University to prepare students for study abroad. As part of the Intercultural Communication module taken by all Keele undergraduate students planning to study abroad, or used as a separate resource, TOTTO assists students through the post-selection process and application to partner universities. TOTTO covers the USA, Canada, Australia, South Africa, Sweden, the Netherlands, Norway, Turkey and Iceland. TOTTO gives structure to the application process, helps to reassure students that they are complying with all necessary requirements and provides a resource to answer any questions they might have. TOTTO has received very positive feedback from students.

Speaker: Annette Kratz – Head of Centre for International Exchange, Keele University, UK

Poster five – Promoting France under the European banner: a case study

This poster presentation will use the experience of CampusFrance to discuss the potential for European promotion initiatives to co-exist with and complement national ones. It will also examine the relationship between the unique selling points of European and French higher education. Within the context of the Bologna Process, CampusFrance has been involved in promotional activities with a European dimension for several years. For example, in 2000, the agency first implemented self-funded European higher education fairs (EHEFs) with partner organisations from other EU member states, a concept that has also been adopted by the European Commission. CampusFrance is also the lead agency of a consortium composed of the British Council, the DAAD and Nuffic for the organisation of a series of EC-funded events in seven Asian countries between 2006 and 2008. This poster presentation will present some of their different activities, as well as related feedback from participating member states and institutions.

Speakers: Solange Piszczak, Louise Watts – CampusFrance

Poster six – The impact of international student recruitment on language planning and syllabus design

This poster presentation will outline the impact of international student recruitment on language planning and syllabus design at Universiti Malaysia Pahang. At the University, English language subjects are offered as in-session compulsory courses across all faculties of engineering and technology with foreign languages such as Arabic, Mandarin, Japanese and German as electives. Most tertiary level English for Academic Purposes (EAP) syllabuses in Malaysia, where English is a second language, have been designed for ESL learners. EAP practitioners have found themselves having to review their syllabuses and address the needs of prospective international students, particularly those from China. The presentation will discuss the impact this has had on international student recruitment.

Speaker: Noor Raha Mohd Radzuan – Head, Department of Modern Languages, Centre for Modern Languages and Human Sciences, Universiti Malaysia Pahang, Malaysia

Poster seven – School of Russian studies: make Russia closer

This poster presentation will focus on the School of Russian Studies (SRS), founded in 2004, which aims to provide quality education in Russia by utilising the excellent teaching resources and research opportunities available at the State University of Higher Economics. The primary aim of SRS is to create a more distinct focus on Russia's historical, cultural and social sciences research of past and present to improve the environment for joint and individual research on Russia. SRS Lectures and seminars are delivered by renowned Russian and internationally recognised professors. Leading academic figures and top policy makers are also involved and since 2004, SRS has been a source of education on Russia for more than 300 international students. International students at SRS are given academic credits which can be transferred to their home universities' according to specific policies.

Speaker: Ivan Tsarikov – Executive Director, School of Russian Studies, State University of Higher School of Economics, Russia

Poster eight – Choose Northern Ireland: push the shamrock aside

British Council Northern Ireland is launching the Choose Northern Ireland campaign, which showcases the excellent education provision Northern Ireland has to offer. It aims to highlight the ‘full package’ available to international students in terms of investment for the future, innovation and invention, pioneering research and high levels of support. This poster presentation will draw on the publication *Get a firm grip on your future*, which supports the campaign and promotes the tradition of ideas and innovation that drives both business and education in Northern Ireland.

Speaker: Wendy Waring – Head of FE/HE Programmes, British Council Northern Ireland

Poster nine – Erasmus: promoting understanding or elitism?

The Erasmus student exchange programme aims to increase student mobility within Europe. However, UK involvement has lagged behind that of other leading nations. This poster presentation represents research conducted as part of an ESRC-sponsored PhD studentship at the University of Bristol. Three aspects related to UK Erasmus participation rates are explored – the socio-economic background of Erasmus students, the subjects represented by Erasmus students and the experiences of UK students during their Erasmus participation. UK Erasmus students tend to come from upper socio-economic groups, to attend pre-1992 universities and to study language-related subjects. Additionally, many Erasmus students experience living as part of a separate community of international students, rather than integrating with local students and residents. The presentation reveals that research, which used statistical databases, focus groups and interviews with returning Erasmus students, plus reflections upon photographs taken by students during the exchange.

Speaker: Craig Whittaker – PhD student, University of Bristol, UK

Internationalisation – Exhibition Hall – Thursday 4 December, 1515–1545

Poster one – Evaluating internationalisation as critical success factor

This poster presentation will focus on the role of the Centre for Modern Languages, Human Sciences, at Universiti Malaysia, Pahang, in carrying out the Ministry of Higher Education, Malaysia’s five-year strategic plan for all Malaysian public-funded higher education institutions. The plan aims to converge the country’s short-term and long-term development plans. It identified ten critical success factors to ensure that Malaysian public-funded higher education institutions are prepared to meet the challenges of developing the country’s human capital. Universiti Malaysia, which aspires to be a world-class university, gives priority to governance, human capital development and teaching, learning and internationalisation. A half-term analysis of the Centre for Modern Languages, Human Sciences, at Universiti Malaysia, reported that internationalisation has been on track by the initiation of and direct involvement in a range of activities. The Centre has therefore played a vital and active role in supporting the University’s internationalisation agenda.

Speaker: Imaduddin Bin Abidin – Lecturer, Universiti Malaysia Pahang, Malaysia

Poster two – The strategic implications of different forms of international collaboration

This poster presents a new three-year project funded by the Higher Education Academy. This project will carry out an extensive review of existing practices and compile case studies that reveal the dilemmas and decisions of different forms of collaboration. There are potential risks that accompany the intended benefits; however, there are a large number of previous and current collaborations that can provide institutions with experience and advice. The case studies will enable the design of an interactive online tool that will allow institutions to enter the details of a proposed collaboration and generate a customised analysis. This poster presentation will detail the different phases and development of the project.

Speaker: Dr David Burnapp – Senior Lecturer, University of Northampton, UK

Poster presentations – Exhibition Hall (continued)

Poster three – Internationalisation – a ‘life-belt’ for modern higher education systems

In recent decades, a growing number of countries have faced the phenomenon of rapidly expanding higher education. However, many governments simply do not have the ability or will to meet this demand. In this situation, one of the main solutions is the internationalisation of higher education systems, and trade of knowledge has now become the main channel for promoting higher education systems. The current situation in the Israeli higher education system can be presented as a test case for demonstrating this theory. This poster shows that by statistical and empirical tools, the promotion of programmes for student/staff exchanges and academic co-operation will bring academic and financial benefits to higher education systems.

Speaker: Galit Eizman – Research and External Relations, Council for Higher Education. Planning and Budgeting Committee, Israel

Poster four – International education for a global society

This poster presentation outlines the context in which 21st-century universities have to operate and asks whether this type of education provides students the skills they need for successful careers – and lives – as global citizens. The rapid acceleration of technological change underpins the transformation of both individual careers and the development of highly complex workplaces. Successful graduates must be technologically literate, globally astute, operationally agile and internationally mobile. University leaders must understand this if they wish to meet the challenge of providing talent for the global society.

Speaker: Dr David Law – Pro-Vice-Chancellor (Students and External Relations), Edge Hill University, Liverpool, UK

England–Africa Partnerships (EAP) Posters

The poster section of Going Global will host a selection of posters showcasing some of the 32 partnership projects that the England–Africa Partnerships has supported. England–Africa Partnerships (EAP) was funded by the Department for Innovation, Universities and Skills (DIUS). It was a programme created specifically for higher education partnerships between England and sub-Saharan Africa, which aimed to develop and strengthen capacity in African higher education through partnership and collaboration. The successor programme Education Partnerships in Africa (EPS) was launched in September 2008 and aims to facilitate partnerships between English FE and HE institutions and sub-Saharan African universities and education and training institutions.

Partnership and collaboration – Exhibition Hall – Friday 5 December, 1030–1100

Poster one – Opportunities for transnational education in Jordan

This poster presentation will focus on the need for greater UK transnational education opportunities in Jordan. It will outline previous transnational education providers in Jordan and consider their success factors, including statistics of students who actually benefited from the opportunity, the number of interested students and information on how the opportunities were provided, e.g. partnership and off-campus. It will consider obstacles to transnational education and how they can be overcome by looking at experiences in other markets such as Malaysia and Dubai. Conclusions will include the prospect for each type of transnational education in Jordan, how to promote each type, the Ministry of Higher Education in Jordan’s regulations and lessons on how to promote positive transnational education there in the future.

Speaker: Shifa Askari – Education Counsellor, British Council Jordan

Poster two – BRIDGE

This poster presentation will focus on the work of the BRIDGE project, set up in 2004, which aims to increase collaboration between Russian and UK universities, increase awareness of the education systems in each country and build sustainable partnerships between institutions. The project involves funding for partnerships between UK and Russian higher education institutions to develop dual awards, Master’s and CPD programmes, science and technology projects to develop dual awards and research collaboration, and other initiatives. The poster will discuss implications of the project, including changes in the institutional systems. In Russia, for example, BRIDGE has contributed to educational reform towards Bologna beyond the level of the individual institutions involved.

Speakers: Nina Gunthorpe, Ewa Heleniek – Nottingham Business School, UK

Poster three – IMPRS-SurMat: a PHD graduate school with a successful multilateral collaboration concept

The International Max-Planck Research School for Surface and Interface Engineering in Advanced Materials (IMPRS-SurMat) was established in 2004, with the objective of attracting international students to do their PhD in Germany. IMPRS-SurMat is a collaborative effort between a number of institutions, including three German and three Chinese institutions. Since 2004, 43 students have been admitted to 'SurMat' and, during this time, 60 scientific articles, written by students, have been published in international renowned journals. This poster addresses how this high standard is ascribed to a well-planned and highly organised concept achieved by all co-operating partners.

Speaker: Rebekka Loschen – Co-ordinator, Max-Planck Institute for Iron Research, Düsseldorf, Germany

Poster four – Knowledge sharing collaboration in technology enhanced language teaching and learning between language instructors in Universiti Malaysia Pahang and University of Tsukuba, Japan

This poster presentation will discuss the collaboration between the Center for Modern Languages and Human Sciences at Universiti Malaysia Pahang and the Foreign Language Centre at the University of Tsukuba, Japan, in technology-enhanced language teaching and learning. Despite major technical and cultural differences between the two Universities, the collaboration provides an opportunity for language instructors to share best practices and apply cutting-edge technology to language classrooms' learning. This poster will use examples to outline the collaboration and the importance of using technology to enhance language teaching.

Speaker: Abdulla Adnan Mohamed – Head of Language Centre, Universiti Malaysia Pahang, Malaysia

Poster five – Abridging the East and the West: a higher education institutional collaboration and partnership model in Renmin University of China

There are a variety of institutional collaboration and partnership models among universities around the world, on both research and teaching levels. The 'two plus two' model is one of them. This model means that students receive the first part of their education at home and go to a partner institution abroad to complete their education with a degree. This poster details how Renmin University of China (RUC), began a two plus two model with Warwick University in 2003 and has now extended the model to 11 universities in the UK, Australia, Canada and New Zealand. It also aims to explain how the two plus two model has proved to be a real bridge between the East and the West for students, staff, faculties and the universities.

Speaker: Chen Ni – Vice Dean, School of International Education, Renmin University of China

Poster six – Collaborative Master's in health care

Provision of successful health care is important to all modern countries and is reliant on the appropriate health care education. In order to provide good health care education the focus should not only be on specific health issues but also on the management of health care. This presentation discusses the development of a collaborative partnership that led to the development and delivery of the MSc in Health Care Education and Management course for Russian health care professionals, which was sponsored by the British Council. The poster will discuss how the course uses formal teaching strategies, e-learning and also small-group sessions, which are student led. The presentation concludes with the student and teacher evaluations of this novel way of delivering higher education.

Speaker: Dr Maria Ponto – Principal Lecturer and MSc Course Director, Kingston University, UK

Poster seven – Teacher education in sub-Saharan Africa

The Teacher Education in Sub-Saharan Africa (TESSA) programme is one of Africa's most wide reaching and ambitious initiatives, led by a consortium of 18 African universities and international organisations across nine African countries: Ghana, Kenya, Nigeria, Rwanda, South Africa, Sudan, Tanzania, Uganda and Zambia. The programme directly addresses the challenge of providing high-quality teachers to meet Millennium Development Goal 2 to achieve Universal Primary Education by 2015. Its purpose is to improve access to, and raise the quality of, all aspects of teacher education and training. TESSA has produced a wide range of multilingual open educational materials (print and online) that cover the core areas of primary, basic education teaching in five module areas: literacy, numeracy, science, life skills and social studies and the arts. The materials are available in four languages: Arabic, English, French and Kiswahili, across 750 study sections and 2,250 classroom-based activities. By combining best international practice with authorship by leading African specialists and localisation by national experts, the TESSA approach provides classroom-focused materials, activities and advice designed to improve teachers' practice. The TESSA website, www.tessafrica.net, is the world's largest multilingual open educational resource site devoted to teacher education and training in sub-Saharan Africa.

Speaker: Anne Roberts – Senior Manager, TESSA, Open University, UK

Poster presentations – Exhibition Hall (continued)

Poster eight – Empowerment model for international collaboration and partnership

This poster presentation focuses on the role of the Mahidol University Alumni Association Nepal in enabling regular and frequent exchange of knowledge, ideas and skills among graduates of Mahidol University in order to promote their common academic, professional and other mutual interests. The Association has met in Kathmandu since 2006 and carries out a number of functions, including academic and developmental project collaborations between Mahidol University and other universities in Nepal such as Kathmandu University, Tribhuvan University and Pokhara University. One of the most significant contributions has been the Higher Education Scholarship, giving successful candidates the opportunity to attend graduate programmes at Mahidol University, Thailand. A south-to-south partnership model has been explored through a series of meetings between the Graduate School staff at Mahidol University and the graduate-enrolled students.

Speaker: Chanuantong Tanasugarn – Deputy Dean in International Relations, Faculty of Public Health and Graduate Studies, Mahidol University, Thailand

Poster nine – Partnership challenges for BRIDGE projects in Russia: a path to sustainability

This poster presentation aims to illustrate the challenges encountered by both Russian and UK partners engaged in a BRIDGE project. This will include an outline of the major benefits and the path to sustainability for the partnership programme. It will use the experiences and hurdles encountered by Saratov State Socio-Economic University and Buckinghamshire New University during the development, validation and delivery of a double award in International Management. The principal issue facing the sustainability of the BRIDGE CPD programme centres on the 'currency' or status of the qualification as it is perceived by professionals in Russia. Partners in the project have found a solution that they believe will render the programme sustainable in the long term in the Russian market. This involves using the CPD programme and the Saratov MB as a bridge into the University of Buckinghamshire MBA. This will provide the experience of two different educational and cultural systems.

Speaker: Dr Lorraine Watkins-Mathys – BRIDGE UK Project Co-ordinator, Buckinghamshire New University, UK

Employability and entrepreneurship – Exhibition Hall – Friday 5 December, 1515–1545

Poster one – Enhancing Malaysian undergraduates' employability through English language and communication skills

This poster presentation will focus on the importance of soft skills such as English language and communication in enhancing Malaysian undergraduates' employability. Increasing unemployment among graduates is a major concern for Malaysian higher education gatekeepers and stakeholders, so the Ministry of Higher Education (MoHE) has set up a national task force committee to tackle the issue. One of their findings was that while a few public universities were offering courses to enhance undergraduates' intrapersonal and interpersonal skills, others were left behind. The committee recommended to MoHE that all Malaysian public universities incorporate soft-skills elements into their curriculum. In 2006 a directive and soft-skills module was announced for Malaysian universities. Prior to this, researchers at Universiti Malaysia Pahang had already embarked on a study of soft-skills awareness and understanding among students. Results showed that soft-skills were well received by students and that employers were impressed with the new skills in post-mock job interviews. This poster will discuss how University Malaysia Pahang is now able to produce graduates who meet the demands of the workforce.

Speaker: Zarina Mohd Ali – Lecturer, Universiti Malaysia Pahang, Malaysia

Poster two – Going global with a global studio

This poster presentation will summarise the role of the innovative curriculum design and delivery model the Global Studio, which, as a cross-institutional research informed teaching and learning project, runs between international universities and industry partners based in the UK, USA, the Netherlands and Korea. The aim of the Global Studio is to meet current and future industry needs by equipping design students with the necessary skills for working in globally networked organisations, especially intercultural communication and collaboration. Through the Global Studio, design students develop skills to allow them to work effectively in a distributed product development process. The majority have found it to be an interesting and motivating experience, and felt that it had improved their skills in virtual teamwork and designer-client communication. Through Web 2.0, Wi-Ki pages and other ICT technologies such as conferencing, video-conferencing and e-mail, the Global Studio enables students to engage with students from their own and participating universities, thus contributing to the development of student learning communities within and across universities.

Speaker: Erik Bohemia – Reader, Northumbria University, UK

Poster three – Incorporating entrepreneurship skills among engineering undergraduates: the global sales engineer

This poster presentation will discuss the benefits of incorporating entrepreneurship skills in engineering courses involving technical English or technical communication. Engineering students are typically taught how to describe technical parts or components and how to explain processes or procedures, but not entrepreneurial elements such as how to demonstrate at an exhibition or exposition or how to present a product using marketing strategies. Language instructors should provide these additional skills in order to prepare graduates for the skills required in today's globalised world.

Speaker: Wan Jumani Fauzi – Course co-ordinator, Universiti Malaysia Pahang, Malaysia

Poster four – Developing course and module for nurturing technopreneurship among engineering undergraduates

This poster presentation will discuss how the Universiti Malaysia Pahang is working to develop female 'technopreneurs', a term which refers to entrepreneurs in technology-based industries. They have used personality profiling analysis, conducted among female engineering undergraduates involving six dimensions, to decipher the potential for technopreneurship among female engineering undergraduates. The analysis showed that female engineering undergraduates possess strong entrepreneurial personalities and have great potential to become technopreneurs. Researchers have designed a course on technopreneurship for engineering undergraduates and a module for the delivery of the course, including the Ministry of Higher Education Soft-Skills Module launched in 2006 and other modules and short courses to nurture technopreneurship skills.

Speaker: Airin Abdul Ghani – Lecturer, Universiti Malaysia Pahang, Malaysia

Poster five – Impact of short-term study abroad on students' perceived employability in a global knowledge economy

This poster presentation summarises the results of an assessment tool used to help determine if four- to five-week programmes contribute meaningfully to the development of a skilled future workforce. The tool asked students to consider the degree of change in various aspects of their international knowledge, skills and attitudes as a result of their experience as well as their experience in a host of other categories. Preliminary findings indicate that students do indeed perceive that short-term study abroad programmes have an impact on their future employability.

Speaker: Marie Gleason – Program Co-ordinator, University of Delaware Center for International Studies, USA

Poster six – Do we turn into pumpkins? The experience of British educated returnees to China

This poster presentation will focus on the experience of UK-educated Chinese students and their career prospects upon returning to China. After returning from UK education, much like returning from the Prince's ball, do they go back to their pre-UK life, or can the returnees' experiences enhance their employability and spirit of entrepreneurship, as their new talents bring about subtle changes in management and leadership, selecting the best of East and West? Expatriates are currently filling many gaps in the Chinese economy but it is hoped that returnees will gradually take over leadership. With support from the Prime Minister's Initiative (PMI2) strategic alliance and partnership projects, a study will be undertaken between 2008 and 2009 on entrepreneurship and employability, with funding from the British Council. The Leeds Business School and the College of Business at Zhejiang University of Technology will examine the skills and training needs of the burgeoning Chinese economy in Zhejiang and explore opportunities for collaboration between Leeds and its twin city Hangzhou in such sectors as digital industries, advanced manufacturing, public services, transportation and the financial sector, through documentary analysis and semi-structured interviews. The study will also include an analysis of the career experiences of Chinese students on the collaborative Master's in the International Trade and Finance Programme, which has been running in both Leeds and Hangzhou for a number of years.

Speakers: Professor Paul Iles, Dr Crystal Ling Zhang – Leeds Business School, Leeds Metropolitan University, UK

Poster presentations – Exhibition Hall (continued)

Poster seven – A career education perspective on how to strengthen the role of international education in developing globally employable world citizens: the improvement of students' networking skills

This poster presentation will focus on the importance of networking to an individual's career management and career management activities in the contemporary workplace. Networking skills can be learned and should be used flexibly as appropriate networking strategies for career management. It will outline the process of networking through two different strategies that have been identified by separate theories and explains how further research could benefit an effective career education system in the future.

Speakers: Dr Jennifer M. Kidd, Peter Yang – Birkbeck College, University of London, UK

Poster eight – Student-run company as a tool in easing the employment process of international management students

This poster presentation will focus on the efforts of the newly established International Master's Programme in Business and Technology at the Tampere University of Technology to enhance the employability of international graduates in Finland. International business programmes often find it challenging to get their international graduates employed in Finland because it is the shared assumption that for management jobs one must speak fluent Finnish. The programme encourages students to use their cultural background to their advantage and gain valuable experience through a student-run consulting company. The company, TSBT Consulting Ltd, allows international students to acquire business cases where they can use their cultural background, language skills and engineering Bachelor degree as their primary assets while learning various management-related skills. Most of the cases relate to reverse marketing as Finnish companies representing different industries are frequently interested in finding new suppliers, for example China and India. The programme allows students to use their assets not only during their study but also when seeking employment with Finnish companies.

Speaker: Sanna Nokelainen – International Co-ordinator, Tampere School of Business and Technology, Tampere University of Technology, Finland

Poster nine – Leading educational change: towards economic development

This poster presentation will outline the Edinburgh University School of Education Short Course, a two-week residential course for those leading, planning and managing education in a time of profound change, driven by developments in information and communication technologies. These technologies are engines of growth and tools for empowerment, offering greater access to information and a new approach to the role of education. Education systems should be moved to accommodate these changes. This unique course has been specially designed for policy-makers and leaders of education at a national, regional or school level to teach participants how to manage and promote educational change in the context of information and communication technologies. The course will cover the following subjects: Understanding ICT in education, Education for a knowledge economy, New paradigms of learning, Structures of education and Managing change.

Speaker: Richard Pietrasik – Director, Now's the Time Ltd, University of Edinburgh, UK

Poster ten – Empowering women with E-Craft

This poster presentation will summarise the role of E-Craft in empowering women. Women in society fall into four categories: uneducated, under-educated, educated and higher educated. Moving on from traditional craft skills, electronic craft skills can be exhibited or taught as a way to communicate new tools and techniques to these women. For example, under-educated women can be taught hardware operations and maintenance, tele marketing, and others; educated women can be taught MS Office, Internet accessing, web design, data entry and others; and higher educated women can be taught e-counselling, fashion or web design and other e-trades. Physically and visually challenged women can be trained according to their particular needs.

Speaker: A.Thelma Rani – Lecturer, St Christopher's College of Education, UK

Poster eleven – Internationalised curriculum for today's skilled workforce

This presentation focuses on the idea that members of a skilled workforce able to operate in the global knowledge economy should have both international and intercultural competence. At the University of Hertfordshire a decision has been taken to internationalise the curriculum with a view to producing graduates who have both competencies. The poster will outline how, through a development programme, academic staff are being encouraged to modify both curriculum content and pedagogical practice. The aim is to broaden curriculum content by encouraging students to look outside traditional Eurocentric and Western frameworks, and by including teaching and learning materials from non-traditional and non-Western sources. Curriculum content is changing via 'add-on' and 'infusion' approaches and a transformation approach is a future goal, and teaching room practices are being proposed with a view to shifting students' attitudes towards 'the other'.

Speaker: Paul Roberts – Principal Lecturer, University of Hertfordshire, UK

Poster twelve – Support for international staff in UK institutions

This poster presentation will focus on the role of www.internationalstaff.org as a pioneering new website to support new international staff taking up posts in UK higher education, offering wide support to staff and their families to improve the overall experience of relocating to the UK and working in a UK higher education institution. A comprehensive survey of international staff at Leeds, a literature review and interviews with international staff and significant others at Leeds, other universities, the British Council, the FCO, and UKCISA highlighted the range of support needed by international academic staff whatever their particular roles in higher education institutions. Principal areas include a network of contacts within the university, meeting people outside the workplace and establishing a social life. The website was launched in Leeds in October 2007 as a result of the project, offering support in both a professional and personal content. It includes a comprehensive database, covering all aspects of learning and teaching in the UK, and detailed information on personal issues such as finding accommodation and local school services. The site design enables higher education institutions to add their own content, and so will create a repository of national and institution-specific information.

Speaker: Heather Timm – Project Officer, University of Leeds, UK

Speaker biographies

Zarina Mohd Ali

Zarina Mohd Ali has been an educator at tertiary level education for nearly 12 years. She is also a qualified translator. She obtained her Bachelor's degree in translating and interpreting and has a Master's degree in ESL, specialising in ESP. As well as teaching, she has also been involved in course design and materials development in EAP/ESP, soft-skills training and consultancies. Her research interests include, among others, academic writing, semiotics, visual literacy and the translation of technical texts.

Professor Richard Allen

Richard Allen is a Professor of English at the Open University (OU), specialising in literary relations between Britain and India. He has been Visiting Professor at the Universities of Mumbai and Delhi and most recently delivered a paper at the Centenary Conference organised by the Satihya Akademi to honour the work of the novelist Raja Rao. He has a long career at the Open University and was Dean of the Faculty of Arts from 1998–99 and 2000–07. Latterly he has also been Project Leader of the first phase of the University's wide-ranging Review of Student Support and, since 2007, the Leader for the Open University of the UK–India Educational Research Initiative, a collaborative project with Delhi University (aimed at developing the take-up of eLearning within a blended learning environment in Delhi University). He has an interest in quality assurance and was co-chair of the OU's successful submission for accreditation by the US Middle States Commission for Higher Education. He is also a Quality Assurance Agency Auditor. Professor Allen delivered a paper on quality assurance in distance education at the Federation of Indian Chambers of Commerce and Industry Higher Education Summit in November 2007.

Dr Philip G. Altbach

Dr Philip G. Altbach is the J. Donald Monan, S.J. University Professor and Director of the Center for International Higher Education in the Lynch School of Education at Boston College. He was the 2004–06 Distinguished Scholar Leader of the Fulbright New Century Scholars programme. He has been a senior associate of the Carnegie Foundation for the Advancement of Teaching, and has served as editor of *The Review of Higher Education*, the *Comparative Education Review*, and editor of *Educational Policy*.

Dr Altbach holds BA, MA and PhD degrees from the University of Chicago. He has taught at the University of Wisconsin-Madison and the State University of New York at Buffalo, and was a post-doctoral fellow and lecturer on education at Harvard University. Dr Altbach has been a guest lecturer at numerous universities and has been a Fulbright scholar in India, Malaysia and Singapore. He has received awards from the Japan Society for the Promotion of Science and the German Academic Exchange Service (DAAD), has been Orwell Fellow at the University of Hong Kong, and a senior scholar of the Taiwan government. He is chairperson of the International Advisory Council of the Graduate School of Education at the Shanghai Jiao Tong University, and is a guest professor at the Institute of Higher Education at Peking University in the People's Republic of China.

Dr Altbach is author of *Turmoil and Transition: The International Imperative in Higher Education*, *Comparative Higher Education*, *Student Politics in America*, and other books. He co-edited the *International Handbook of Higher Education*. His most recent book is *World Class Worldwide: Transforming Research Universities in Asia and Latin America*.

Professor Albert John Alos

Albert John Alos studied Electrical Engineering at the University of Bilbao, Spain. After completing his doctoral programme in electrical engineering, he moved to Nigeria in 1967 as a lecturer in the electronics department at the University of Ife (now Obafemi Awolowo University). In 1971 he joined the Department of Electrical Engineering at the University of Lagos and was appointed Professor of Electrical Engineering in 1983. He then moved to the University of Ibadan, as Professor and Head of Department of Electrical Engineering.

He retired in 1992 to become a foundation member and Dean of the Lagos Business School (LBS). He is responsible for developing LBS into a fully-fledged institution of high quality. In 2007 and 2008 LBS was ranked among the top 50 business schools in the world by the *Financial Times*. Professor Alos also led the process of approval of the Pan-African University as a private university in 2002 and was appointed the University's Vice-Chancellor. LBS then became the first school of the University.

Professor Alos taught operations strategy and business policy at LBS and has also been an active consultant to industry on strategic management issues. He has done extensive research in competitive analysis and strategies for growth, and has written *The Pains and Gains of Growth*, as well as articles and case studies in these areas. He has an array of external appointments as chairman and vice-chairman and sits on various advisory boards concerned with management, business, economics and education.

Matthew Amroliwala

Aside from BBC News, Matthew co-presents Crimewatch alongside Kirsty Young. He has also fronted series on science, innovation and the environment for the Discovery Channel.

Matthew graduated from Durham University where he read law and politics. Originally a chartered accountant, Matthew began his broadcast career as a political reporter both at Westminster and on the campaign trail with the Liberal Democrats. He then served as BBC New York correspondent during the impeachment of President Clinton.

Matthew has presented for BBC's East, and made a number of films on sensitive issues from sex tourism in Sri Lanka to racism in the NHS. He has also reported from Bosnia on the fall of Srebrenica and travelled throughout the Balkans during that conflict. He has twice been nominated for the Reporter of the Year award by the Royal Television Society.

William Archer

William Archer is Founder of the International Graduate Insight Group (i-graduate), the world's largest study of international students. Since 2005, his team has gathered feedback from over 300,000 students on behalf of university and college partners in the UK, Australia, New Zealand, South Africa, North America and Europe. With insights from 187 nationalities, i-graduate provides benchmarking on the student experience and compares attitudes and aspirations around the world.

Prior to founding i-graduate, Will worked as an adviser to multinational corporations and governments on international recruitment, researching and recruiting talent worldwide.

Shifa Askari

Shifa Askari has been working as an education counsellor for three years, consolidating her knowledge of UK education through training, reading and research. Previously she worked as a teacher in international schools for more than seven years before joining the British Council to work in operations and projects. She received her degree in English literature from the University of Damascus in 1990 and her MA from the University of Salford in 1995.

Professor Brian P. Atkin

Professor Brian P. Atkin was the CEO and Vice-President of the University of Nottingham, Malaysia Campus, from September 2003 to August 2008. During his term of office, the campus grew from around 400 students to over 3,000, with a commensurate increase in academic and support staff. The campus in Malaysia, officially opened in September 2005, has enhanced mobility options for University of Nottingham students who can now study their degree in Nottingham and Malaysia, Nottingham and Ningbo, China or Malaysia and Ningbo, China.

Professor Atkin joined the University of Nottingham in 1974 as a lecturer in applied geology. He took a position in the Mining Engineering Department in 1989 and later became Head of the School of Chemical, Environmental and Mining Engineering. He is now Professor of Environmental Technology in the Faculty of Engineering.

Professor Atkin received a first class Honours degree in geology from the University of Liverpool in 1971 and was awarded his PhD in 1976, also from Liverpool University.

Markus Badde

Markus Badde is the CEO of ICEF, which connects educators and student recruitment agents to principal markets and networks worldwide, helping them achieve the results and efficiencies they require in growing international student enrolments. More than 9,400 education institutions and 20,000 agents from 140 countries have chosen ICEF for their international student recruitment needs since 1995.

Before joining ICEF, Markus worked at ICWE GmbH (which organises events such as Expolingua Berlin and Online Education) and Cisco System, the world leader in internet networking.

Raz Barfield

Raz Barfield is a Senior Lecturer at the Glasgow School of Art, is the Deputy Project Leader for the CAFA partnership, and is responsible for the development of the School's involvement in China. He is a practicing artist and researcher, with interest in cross-cultural collaborations, and has a track record of exhibitions and conference papers around the world.

Speaker biographies (continued)

Robin Bew

Robin is one of the Economist Intelligence Unit's sharpest minds and leads its global editorial team. He is recognised for his commentary and interpretation of economic developments. He is an engaging presenter who helps business executives make sense of these developments. He draws from over a decade of experience presenting his views – and defending them to media and business audiences, to board members and to regional management teams.

In recent months Robin has been called upon to contribute to the strategic planning sessions of many leading Fortune 500 corporations. He has also been involved in public presentations including the Global Borrowers and Investors Forum 2006, Assessing Country Risk and Emerging Markets Challenges for the Frankfurt Credit Risk Banking community, and the British Council's Education: UK Partnership Development Conference. Robin is often interviewed for his views and immediate opinion by radio or television media, including the BBC, CNN, CNBC Asia and Bloomberg. Robin Bew joined the Economist Intelligence Unit from Her Majesty's Treasury in 1995, becoming Chief Economist in 1997 and Editorial Director in 2006. Robin's particular expertise is on risk, the global economy, the world business environment and financial services industry.

Rajika Bhandari

Rajika Bhandari directs the Institute of International Education's (IIE) research and programme evaluation activities and leads two major research projects – Open Doors and Project Atlas – that measure international higher education mobility at the domestic (US) and international level. She also conducts evaluations of IIE's international scholarship and fellowship programmes. Before joining IIE, Dr Bhandari was a Senior Researcher at MPR Associates, an educational research firm in Berkeley, California, that provides research and evaluation services to the US Department of Education, state departments of education, and foundations. She also served as the Assistant Director for Evaluation at the Mathematics and Science Education Network at the University of North Carolina at Chapel Hill, where she directed research and evaluations of mathematics and science education pre-college and professional development programmes. Dr Bhandari has substantial experience conducting educational research in the USA and in India on topics such as women and education in developing countries, immigrant parents' participation in children's education in the USA and adult education and lifelong learning. She holds a doctoral degree in psychology from North Carolina State University and a BA (Hons) in Psychology from the University of Delhi, India.

Professor Sudhanshu Bhushan

Professor Sudhanshu Bhushan specialises in the internationalisation of higher education and he is actively engaged in the planning and implementation of India's 11th five-year plan for higher education (2007–12). He is also head of the Department of Higher and Professional Education at the National University of Educational Planning and Administration, New Delhi, India. He has 25 years of teaching experience in economics and in higher education issues and he is currently delivering a course in education policy to MPhil and PhD scholars.

Professor Bhushan is currently engaged in two research projects, one relating to the participation of Muslims in higher education and one relating to understanding the central university system in India. He has also been engaged in capacity building for India's educational planners and administrators. Professor Bhushan has provided advisory support to a research project funded by UKIERI and the British Council – Foreign Education Providers in India – and has represented India on the issues of the mutual recognition of degrees in UNESCO meetings and seminars.

He earned an MPhil (Economics) from the Delhi School of Economics, and a PhD in (Economics) from Jawaharlal Nehru University, New Delhi.

Dr Erik Bohemia

Dr Erik Bohemia is a reader in three dimensional design studies at the School of Design, Northumbria University. His research has been used to guide the development of curriculum in design so that the future graduates may more effectively fulfil industry requirements and he has been published in numerous international journals. Dr Bohemia's current research focus is on global product design development processes and its impact on the design profession.

Sir Drummond Bone

Former Professor of English Sir Drummond Bone was Principal of Royal Holloway, University of London, from 2000–02, and Vice-Chancellor of the University of Liverpool from 2002–08. He was President of Universities UK from 2005–07. He has sat on the CBI's Innovation, Science and Technology Committee, is Chair of the Observatory on Borderless Education, and has recently completed a report for the UK government on the internationalisation of UK higher education. While Vice-Chancellor at Liverpool he set up a new university in Suzhou in China, jointly run by Liverpool and Xian Jiatong University. He was chair of the Liverpool Culture Company during the run-up to the city's year as European Capital of Culture, is founding chair of the Liverpool–Shanghai partnership, is Vice-Chair of the Northern Way (an initiative to regenerate the three regions in the north of England) and Chair of its innovation and industry strategy group.

Fiona Brown

Fiona Brown has worked as a Senior International Officer within the International Recruitment team at the University of Manchester since July 2005. Her current market responsibilities include India, Mexico and Kazakhstan. Having held various posts in educational administration, Fiona started working in international student recruitment in 2000, with international office posts at UMIST (2000–04) and the University of Sheffield (2004–05), which involved work in a wide range of international markets. Fiona first attended British Council recruitment events in India in 2001, and is a member of the recently established British Council Education UK Partnership India Advisory Panel.

Fiona Buffinton

Fiona Buffinton is CEO of Australian Education International (AEI), a position she has held since 2004. AEI is the international arm of the Australian Department of Education, Employment and Workplace Relations. It operates in 25 countries to establish government and industry links to ensure Australia's international education sector is well recognised as a provider of high-quality education. AEI also promotes the 'Study in Australia' brand, and administers consumer protection for international students studying in Australia.

Dr David Burnapp

Dr Dave Burnapp is a Senior Lecturer at the University of Northampton and a National Teaching Fellow. He has worked in education and development projects in Vanuatu, Zambia, Algeria and China. He researches widely into the experiences of students and staff in relation to the internationalisation of higher education. His research is typified by practical outcomes, in addition to publications, resulting in acculturation courses for international students, development workshops for academic staff and training for supervisors of international research students. He has also recently researched employers' awareness of the recruitment of international students and graduates, and has collaborated with the HEA Subject Centre for Languages, Linguistics, and Area Studies to produce an online training pack for staff working with international students. Currently he is producing a study skills textbook for international students for the Open University Press.

Angela Cook

Angela Cook is a Principal Consultant for Cambridge Education. She currently works on DFID Global School Partnerships, which the Cambridge Education Foundation manages as part of a consortium with the British Council, VSO, and UKOWLA. She also co-manages a DFID research project on the impact of school partnerships, and is involved in the framework for monitoring a large EU-funded British Council programme. Since 2004 she has been part of UK School Inspection, as the lead inspector in the under S162a framework and a team inspector in the under S5 framework. She also works with international schools in the USA and British International Schools.

Dr Tony Crooks

Dr Tony Crooks is Director International at the University of Melbourne, providing strategic direction and leadership for the University's international engagement activities. Prior to Melbourne, Tony worked in Chile as the Australian government's Counsellor (Education, Science and Training) for South America and in the USA as Executive Director of the Australian Education Office. He was awarded an Achievement Medal by the National Australia Day Council in 2007 in recognition of his contribution to Australia's international education industry.

During his career Tony has also worked as a senior executive with IDP Education Australia and as Director of Marketing with the Indonesia Australia Language Foundation in Indonesia. He received a degree in modern languages from the University of Leeds, a postgraduate degree in linguistics from the University of Surrey and a research doctorate in French literature from the University of Oxford.

Speaker biographies (continued)

Steven D'Souza

Steven D'Souza is currently a vice-president in a top-tier international investment bank and an Executive Fellow at the Instituto de Empresa (IE) in Madrid, Spain, a global top-ranked business school. He has spoken at conferences and events throughout the world on subjects as wide as leadership, positive role models, diversity, networking and organisational effectiveness. Steven is also author of the bestselling *Made in Britain: Inspirational Role Models from British Black and Minority Ethnic Communities*, which was sponsored for schools throughout the UK to inspire positive role models. Steven has also written *Brilliant Networking: What the Best Networkers Know, Say and Do*, which was featured by *The Independent* in their 'Success at work' series and recommended by *The Daily Telegraph* and *The Times*.

Steven was formerly Programme Director and Programme Adviser of the Windsor Fellowship educational charity and governor of the City of Westminster College. He is an experienced coach and trainer and skilled at connecting people to assist them in achieving their goals.

Dr Savita Datta

Dr Savita Datta holds an MSc in Physics from Hindu College, India, and a PhD in Physics from the University of Delhi. In 1983, she joined the Physics Department of Maitreyi College as Founder Member and was appointed Principal, Deshbandhu College, in 2003. She joined as Principal, Maitreyi College, in 2004 and took additional charge as Director, Campus of Open Learning, University of Delhi, in 2006. She is also a visiting faculty at the Institute of Informatics and Communication, University of Delhi, South Campus, since 1998. She has several papers/publications to her credit and is supervising PhD students. She has been involved with open learning as a counselor/co-ordinator for IGNOU and has prepared study material as well under 'NVS Project' for postgraduate science teachers. She has been conducting training workshops to familiarise university teachers with content creation for e-learning and has been a resource person at several faculty training programmes. She led a delegation from the University of Delhi to the Open University, UK, to initiate a blended-learning project under the UKIERI programme, which she is supervising as Director. At present, she is engaged in developing professional and technical courses with inputs from the Confederation of Indian Industry (CII) to help universities produce employable graduates. Under the University-Industry Partnership, the DU-CII Project has initiated courses on retail management, auto sales and services and software development. She is a member of the National Committee on Education of Confederation of Indian Industries (CII).

Martin Davidson CMG

Martin Davidson is Chief Executive of the British Council. He was born in Lowestoft in 1955. He graduated with an honours MA in English Language and Literature from the University of St Andrew's.

Between 1979 and 1983 he was an Administrative Officer in the Hong Kong government. He joined the British Council in 1984 and was immediately posted to China eventually working across the country as a Regional Officer. He became Acting Regional Director for East and Southern Europe in 1994 and was appointed China Country Director in 1995. He held this role until 2000 at which point he was made Geographic Director for East Asia and the Americas. Martin was appointed Deputy Director-General in September 2005 and appointed Chief Executive in April 2007. Martin speaks both Mandarin and Cantonese. He is married with three children.

Dr David Davies

Dr David Davies is International Business Manager at Edexcel, and is responsible for all aspects of international business including the development of academic and vocational qualifications. He has been involved in assessment development in China, India, South Africa, the United States and elsewhere. David is also an Ofsted inspector, a former senior teacher of English and drama in secondary schools and a former university lecturer of English. He has a BA and a PhD in English, on the work of Henry James.

Dr David Decker

Dr David R. Decker is the President of Franklin University in Columbus, Ohio, USA. Franklin is a private, not-for-profit institution founded in 1902 with 10,000 students taking classes on four campuses and online. Prior to joining Franklin, Dr Decker was Vice-President for Global Academic Programmes at the New York Institute of Technology, supervising offshore campuses in China, Canada, Jordan, Bahrain and the UAE. He is the author of two books on Latin America and has presented widely on global higher education and on lifelong learning. Dr Decker has also worked as a manufacturing executive and CEO.

Rt Hon. John Denham MP

John Denham was first elected as the Member of Parliament for Southampton Itchen in April 1992. He was appointed to Gordon Brown's first Cabinet as Secretary of State for Innovation, Universities and Skills in 2007.

Following the election of Tony Blair's new Labour Government in 1997, John served as a government minister in the Departments of Social Security, Health and the Home Office. In June 2000 he was appointed by the Queen as a Privy Counsellor. During a period on the backbenches, he chaired the powerful Home Affairs Select Committee.

Prior to being elected as an MP, John served Southampton as a local councillor. He was a Hampshire county councillor from 1981 until 1989, where he was spokesman on education. From 1989 until 1993 he served as a Southampton city councillor and was Chair of the City's Housing Committee.

John was born in 1953 and educated at Woodroffe Comprehensive School, Lyme Regis, and Southampton University, where he became president of the students union.

He was Head of Youth Affairs at the British Youth Council from 1979 until 1983, and was responsible for public education and advocacy for War on Want from 1984 to 1988. He subsequently worked for Christian Aid, Oxfam and other development agencies.

John has three children and enjoys cookery, walking and music. He is a season ticket holder at Southampton Football Club. He is a member of AMICUS (MSF).

Dr Sacha DeVelle

Dr Sacha DeVelle is Research and Validation Officer for Cambridge ESOL. She works with all aspects of the IELTS examination, including the Funded Research Programme, the IELTS Master's award and the design and application of new research projects and statistical analyses. She gained experience preparing students for the IELTS examination during her PhD in Linguistics from the University of Queensland, Australia. She has also taught second language acquisition, theoretical linguistics and Spanish subjects at university level and co-ordinated the Psycholinguistics Testing Laboratory. Dr DeVelle's research interests include the cognitive processes underlying processing at the semantics/pragmatics convergence, and all aspects of IELTS performance assessment.

Jonathan Dimbleby

Jonathan Dimbleby is one of Britain's most respected broadcasters. After stepping down as presenter of ITV's flagship current affairs programme, he continues to chair *Any Questions?* and *Any Answers?* for BBC Radio 4. Jonathan started in local radio before moving to *The World At One*. He then joined *This Week* and made a series of films in South America before returning to the BBC to launch *On The Record*.

Jonathan presented and produced an influential portrait of the private and public life of Prince Charles. He also made *The Last Governor*, chronicling the end of British rule in Hong Kong. More recently he followed with a series on Russia, an epic journey across a continent transformed since the end of the Cold War. A one-time organic farmer, Jonathan Dimbleby is President of the Soil Association and Vice-President of the Council for the Protection of Rural England.

Andrew Disbury

Andrew Disbury is Director of Admissions at the University of St Andrews. He studied Chinese as an undergraduate, and lived and worked in east China in the early 1980s. He was Director of the China Services Centre, based at Sheffield Hallam University, providing consultancy services for small to medium enterprises engaged in business relations with South Yorkshire's twin province. After that he entered the Business School's International Business subject group in 1993, where his interests centred on international business culture and environment. By 2001 he was one of four undergraduate programme leaders in business and management, and was also academic head of student recruitment for the School. A combination of experience in higher education, student recruitment and China led Andrew to the British Council where he was based in Beijing from 2001–07. As regional Director Education in China, Andrew was responsible for supporting bilateral education policy development, bilateral education projects between organisations, and marketing Education UK to prospective Chinese students. Andrew joined the University of St Andrews in August 2007, where he leads the student customer journey from enquiry and application to matriculation. He is responsible for the student recruitment and admissions strategy, and the University's marketing, student recruitment and admissions activities for home and overseas markets, at undergraduate and postgraduate levels.

Speaker biographies (continued)

Allison Doorbar

Allison Doorbar is Managing Partner of JWT Education, Australia, a division of one of the world's largest communications agencies that provides market research, consulting, branding and communications services to clients in the education sector. She has worked with over half of Australia's universities as well as many overseas institutions and government bodies. This includes work with the Australian, British, American, Canadian and German government education departments and many associated organisations, such as IDP Education Australia and the British Council.

Michael L. Edwards

Michael L. Edwards is the Circuit Public Defender for the Eastern Judicial Circuit of Georgia (Chatham County). Prior to this Michael maintained an active private practice with an emphasis on criminal defence, including death penalty litigation and employment law.

Michael received his BA from Georgia Southern College in 1990 and his JD from the University of Georgia in 1993. Soon after he was admitted to the State Bar of Georgia and is currently Savannah Bar Association President. He is also secretary of the Chatham County Criminal Justice Information System Board and a board member of both the Chatham County Drug Court and Mental Health Court.

Michael has received numerous awards, including the Savannah Bar Association's Robbie Robinson Award in recognition of outstanding personal contribution to the goals of professional service, protection of the rights of individuals and the promotion of justice through law in May 2005. Also in 2005, with his wife Linda, Michael founded Pickin' Up the Pieces Relief Corps, a non-profit disaster relief and recovery organisation focused on Hurricane Katrina recovery efforts on the Gulf Coast of Mississippi. He was named a 2005 Person of Impact by the *Savannah Morning News*.

Galit Eizman

Galit Eizman is in charge of research and external relations in the Planning and Budgeting Committee of the Council for Higher Education of Israel. Galit has an MA in Economics from Bar Ilan University, a BA in Economics and Education from the Hebrew University of Jerusalem, and is currently completing a PhD in Economics at Bar Ilan University, researching issues of higher education and economic growth. Galit has previously worked in economics for the Israeli Parliament (Knesset) Commission for Future Generations and for the NCJW Research Institute for Innovation in Education at the School of Education of the Hebrew University of Jerusalem co-ordinating research. Galit has presented and published numerous papers at international conferences.

Peter Engardio

Peter Engardio is a senior writer for *BusinessWeek*, focusing on global business and economic trends. Peter joined *BusinessWeek* in 1985 as a correspondent in the magazine's Atlanta bureau. In 1987 he became Miami bureau manager and in 1990 he became a correspondent in the Hong Kong bureau. In 1996 he moved to New York as Asian editor and from 1998 to 2001, he was editor of the Asian edition. Prior to joining *BusinessWeek*, Peter Engardio was a features editor for *Business Korea* in Seoul and worked for local publications in San Francisco.

In 2005, he anchored *BusinessWeek's* issue 'China and India: What You Need to Know', winner of the Institute on Political Journalism Award. His 2004 cover 'The China Price' won an Overseas Press Club Award. In 2003, he anchored two ground-breaking covers on offshore outsourcing of skilled work, for which he was named a finalist for a National Magazine Award. He has won a host of other awards for his writing.

He edited and wrote opening chapters for the book *Chindia: How China and India are Revolutionizing Global Business* and is co-writer, with Mark L. Clifford, of *Meltdown: Asia's Boom, Bust, and Beyond*. He is also an accomplished speaker, recently appearing at conferences, universities and on national radio. In 2004, Peter Engardio was a Reuters Journalism Fellow at Oxford University. He holds a BA from the Central Michigan University and an MA from the University of Missouri School of Journalism.

Professor Pingzhi Fan

Professor Fan Pingzhi is Vice-President of Southwest Jiaotong University, China, where he is in charge of academic affairs. Since 1997 he has also been a visiting professor at the University of Leeds. Dr Fan was a recipient of the UK ORS Award in 1992 and the National Science Foundation of China award for Outstanding Young Scientist in 1998. In recent years, Dr Fan served as general chair and technical programme chair of more than ten international academic conferences, as well as guest editor-in-chief, editorial board member or editor of six international academic journals in Japan, the USA and China. He currently serves as the IEEE Asia-Pacific executive committee member and MD Chair, IEEE Chengdu Section Chair-elect. He is also a fellow of IET (UK).

He is the inventor of 25 patents, and the author of over 300 research papers and eight books. Recent and continuing research projects led by Dr Fan are funded by VINNOVA/SSF (Sweden), RFBR (Russia), the Royal Society (UK), DAAD (Germany), MEXT/JSPS (Japan), RGC (Hong Kong), IITA/KOSEF (South Korea), NSFC (China), National 863 Project (China), industrial companies and other sources.

Dr Wenyao Fan

Dr Fan Wenyao is the Deputy Director-General of the China National Education Development and Research Centre, a position he has held since 1999. Previously he worked in the Department of Higher Education, Department of Postgraduate and the Ministry of Education within the Chinese government. He has also worked in the Graduate and Degree Office of the State Council. Dr Fan has also held successive positions as Deputy Director-General, Director-General, Department Chief, and Vice-Chancellor of Shanghai Jiao Tong University. He was also Vice-Director of the National 211 Project General Office.

Dr Rozilini M. Fernandez-Chung

Dr Rozilini M. Fernandez-Chung is the Principal Assistant Director at the Malaysian Qualifications Agency, responsible for the development of quality assurance policies, documents and processes. She read law at the University of Wales, Cardiff, has a Master's from Deakin University, Australia, and a doctoral from the University of Leicester on Malaysian higher education policies. She has carried out research in education policies, leadership accountability in higher education and curriculum development.

She is currently involved in numerous committees related to higher education and policies, heads externally funded research projects and is a member of the Worldbank/INQAAHE Taskforce for the development of a professional quality assurance programme. She has worked with higher education institutions both as administrator and law lecturer, has published extensively, presented papers at numerous conferences and led seminars on law, policy and quality assurance.

Sam Flemming

Sam Flemming is co-founder and CEO of CIC, the first and leading Internet Word of Mouth (IWOM) research and consulting firm in China, which helps brands like Pepsi and Nike with marketing communications, customer relationships and research and development. Considered to be the leading pioneer of IWOM in China, he is frequently interviewed and quoted by media sources worldwide and often speaks at branding and marketing events around the world.

Sam has a Master's in Teaching English to Speakers of Other Languages from the Monterey Institute of International Studies in Monterey, California, and a BA in Sociology and Religion from Rhodes College in Memphis, Tennessee.

Anna Fox

Anna Fox is Head of the BA and MA Photography Course at the University for the Creative Arts at Farnham (UCA). She has been a lecturer and educational consultant since the early 1990s working at the Royal College of Art and University of the Arts London, before joining UCA in 2004. She has also directed numerous photography workshop courses, primarily in Europe. Her work has been exhibited and collected since 1986 appearing in significant exhibitions such as *Through the Looking Glass*, Barbican Art Gallery, 1986; *Documentary Dilemmas*, British Council touring exhibition, 1993–96; *Warworks*, V&A, the Netherlands Fotoinstituut and the Canadian Museum of Contemporary Photography, 1994–96; and, most recently in *How We Are: Photographing Britain 1840s to the Present*, at Tate Britain. Her solo shows include *The Photographers Gallery*, London, 1990; *The Primavera*, Barcelona, 1992; *The Museum of Contemporary Photography 2000*, Chicago; *Le Printemps de Septembre*, in Toulouse, 2001 and *Impressions Gallery*, Bradford, 2008. The monograph *Anna Fox Photographs 1983–2007* was published by Photoworks in 2007 and her work is in public collections worldwide.

Airin Abdul Ghani

Airin Abdul Ghani is an educator at tertiary level. She has also been involved in designing Bachelor degree programmes in industrial management, course design and materials development for industrial management, soft-skills training and consultancies. She received Bachelor and Master's degrees in Business Administration and is a certified MS ISO Internal Auditor.

Marie Gleason

Marie Gleason is a Programme Co-ordinator at the University of Delaware Center for International Studies (CFIS), and is responsible for co-ordinating short-term and semester programmes, scholarships and the Faculty Staff Language Programme, which offers courses in conversational language learning. Prior to this she served as a Project Assistant on government-funded programmes working with groups from China, Japan, Kazakhstan, Kyrgyzstan, Morocco, Russia, Spain, Ukraine and Uzbekistan. She has also worked as a tutor at the University of Delaware English Language Institute and in Granada, Spain, as part of a graduate student exchange programme between the University of Delaware and the University of Granada.

Speaker biographies (continued)

Sally Goggin

Sally's background is in the arts but since joining the British Council over 20 years ago she has moved progressively into the governance and education sectors. Sally spent the first ten years of her British Council career in the UK, latterly as Director of Operations in the International Seminars Department. She has worked for the past 11 years overseas and has been based in the Palestinian Territories, Turkey, and Egypt before her current posting to India. In the Palestinian Territories and Turkey Sally led the British Council's governance agenda and, in particular, managed one of the largest human rights portfolios on behalf of the Foreign and Commonwealth Office. While working in Egypt as Deputy Director, Sally was also Director of Education for the Near East and North Africa, a remit covering nine countries from Morocco through to Syria. During her time overseas Sally has also managed large-scale donor-funded projects in education and governance for the World Bank, DFID and the European Commission.

Sally took up her current role as Director of Education India for the British Council in September 2008. In this role Sally has responsibility and oversight of the British Council's work on UKIERI, examinations, education UK, sports, scholarships and alumni, as well as all the work with schools, HEIs and in the skills agenda.

Tim Gore

Tim Gore is Director of the Centre for Indian Business at the University of Greenwich. Tim has worked closely with educationists, institutions, companies and governments to improve bilateral and multilateral educational links worldwide over a 23-year career. He has led the development of programmes on creativity for professionals with the Singapore government (CREST) and established e-learning and blended learning programmes for Hong Kong, Singapore and Dubai. He also led the establishment of the British University in Dubai and helped Jordan establish an evaluation framework for its ICT-led Jordan Education Initiative. His previous role was Director Education at the British Council in India where he was responsible for expanding the knowledge partnership between India and the UK. In addition, Tim led the establishment of the UK-India Education and Research Initiative (UKIERI). Tim's research concerns the positioning of universities as knowledge producers in a globalising world. He holds two Master's as an applied linguist and in business administration. He is also a Chartered Marketer. He was awarded an OBE for services to education in June 2008.

G rard Goul 

G rard Goul  is one of the foremost practitioners of international recruitment and marketing in the United Kingdom, with almost 20 years' experience of international education promotion and co-operation. He is also the founder of GG Education Consultancy, which was established in 2005 to meet the demand for professional and independent educational consultancy services in marketing and recruitment. G rard has worked with government agencies worldwide, including the British Council in London and leading British universities. He has worked for the University of Sheffield and, most recently, as Director of the Admissions and International Office at the University of East Anglia.

Dr Daniel Guhr

Dr Daniel Guhr is The Illuminate Consulting Group's (ICG) Managing Director and the Head of the Alumni Networks and Talent Acquisition Practice Areas. Dr Guhr has written more than 20 research papers and studies on educational, organisational, and business issues, frequently speaks at international conferences and comments widely on educational policy-making and competition topics in the press. Prior to founding ICG, he served as a strategy consultant with the Boston Consulting Group, and as a Director of Business Development with SAP in Silicon Valley. He has also been President of the Oxford University Society's San Diego branch and a member of the Board of the University of Bonn's Universit tsgesellschaft and the Council of the University of California at Santa Cruz's College Eight.

Dr Guhr received a DPhil in Higher Education and an MSc in Educational Research Methodology from the University of Oxford, and an MA in Political Science from Brandeis University. He trained in political science at Bonn and Harvard Universities and as a research specialist at the University of California, Berkeley, and has been awarded a total of 17 scholarships and grants.

Tony Hall CBE

Tony Hall is Director of the Royal Opera House and a member of the British Council Board. Tony has also worked at the BBC, first in radio and later editor of the *Nine O'Clock News*. He progressed to editor of television news and current affairs, and later became Director, then Chief Executive, of BBC News and Current Affairs. As Chief Executive he launched Radio 5 Live, BBC News 24, BBC News Online and BBC Parliament. Tony studied philosophy, politics and economics at Keble College Oxford.

Tony holds a number of external posts including Founder Chair of the Sector Skills Council for the Creative and Cultural Industries. He has written two books – *King Coal: Miners, Coal and Britain's Industrial Future* and *Nuclear Politics: The History of Nuclear Power in Britain* – and has published reviews for the Department for Culture, Media and Sport and other government departments. He was made a CBE in 2005.

Professor Richard Hames

Richard David Hames is Founder and Honorary President of the Hames Group, a globally distributed think tank and strategic design laboratory. He is also Director of Thoughtpost Edge and a Distinguished Professor and founding Director of the Asian Foresight Institute at Dhurakij Pundit University in Bangkok. Richard is a leading corporate philosopher, author and knowledge designer, and is widely considered to be among the world's most influential intellectuals and strategic futurists.

Richard began his career in academia and the arts and was later appointed Group Chief Executive of AMI. In this role he transformed a near bankrupt business into one of Europe's leading media corporations. In 1993 he co-founded Global Business Network Australia (GBNA) and established ABN Learning – GBNA's innovative consulting division. Today, Richard works as a strategic adviser to institutions and multinational corporations across the world and advises governments. He holds numerous scholarships and fellowships and is a celebrated author, having written the bestselling book *The Management Myth: Exploring the Essence of Future Organizations*. He has published and contributed to numerous other books including *The Five Literacies of Global Leadership*. An Australian citizen educated in Europe, Richard now lives in Thailand.

Ewa Heleniek

Ewa Heleniek is International Manager at the Nottingham Business School (NBS), and is involved in both teaching and the management of collaborative activities with overseas partner institutions. Her teaching commitments include the modules international business environment and intercultural effectiveness. She has a first class degree in economics and international tourism and, since joining NBS, has completed an MBA. Prior to working for the Nottingham Business School Ewa gained managerial experience as a deputy finance director in Opera.

Professor Masao Homma

Professor Masao Homma is Vice-Chancellor (Strategic Planning and International Exchange) at Ritsumeikan University. Prior to this he worked at Kyoto University, first as registrar and later as Vice-Chancellor. Prior to academia he was a professional administrator, holding various positions in the Ministries of Education and Foreign Affairs and the Prime Minister's Office. He was Director-General of Policy Co-ordination in the Ministry of Education between 1999 and 2001. Professor Homma founded the Association for National University Management in 2005 and the Research Institute for Strategic University Management in 2007 and he is president of both institutions. In 2008 he was appointed special adviser to the Cultural Minister of Japan.

Professor Homma received an MSc in International Relations from the London School of Economics and Political Science in 1977. His current academic interests include higher education policies and university management, and he has published numerous papers on these subjects.

Mark Huntington

Mark Huntington has held a number of senior positions in the international exhibitions industry in Russia, the CIS, Turkey and central and eastern Europe, specialising in the launch and general management of new exhibitions and conferences. Mark established the congress division of marcus evans, one of the world's largest business intelligence companies, and he co-founded A Star Future Ltd in early 2006, which informs British students about international education.

Mark received a BA (Hons) in Economics and Management Studies from the University of Leeds and has studied and worked in Berlin. He is a member of the Chartered Institute of Marketing and the North East Chamber of Commerce Newcastle Gateshead board.

Dr Janet Ilieva

Dr Janet Ilieva leads on education market intelligence and research at the British Council. Over the past four years her main research area has been the internationalisation of education and global student mobility across the globe.

Janet is currently involved in three major research projects at the British Council, which include forecasting international student mobility (in collaboration with the Economist Intelligence Unit). She is also working on a student decision-making study, which tracks online students' decision-making processes when planning to study abroad and a study on international graduate employability.

Since 2007 she has been a board member of the Association for Studies in International Education. Janet joined the advisory group on Project Atlas in 2005, a project initiated by the Institute for International Education (USA), which tracks international student mobility across the globe.

Janet's background is in macroeconomics. Her previous experience includes lecturing economics at the University of Veliko Turnovo (Bulgaria), guest lecturer at the University of Calabria (Italy) and the University of Applied Sciences in Ludwigsburg (Germany).

Speaker biographies (continued)

Professor Nazrul Islam

Professor Nazrul Islam is Chairman of University Grants Commission of Bangladesh as well as Founder and Honorary Chairman of the Centre for Urban Studies, Dhaka. He is also Vice-President of the Bangladesh Poribesh Andolon and member of the Executive Council of the Asiatic Society of Bangladesh. He is also a member of the Urban Development Committee in the Ministry of Housing and Public Works.

Previously he was Professor in the Department of Geography and Environment, University of Dhaka, and taught at the Asian Institute of Technology, Bangkok. Professor Islam has been Convener of the CPD Task Forces on the Social Implications of Urbanisation and Urban Governance.

He was also Chairman of the Board of Dhaka Water Supply and Sewerage Authority and a member of the Dhaka, Mahangar Unnyan O Shushashan Committee and has been the author/co-author/editor of 22 books. He has published more than 100 professional/academic papers in foreign and national journals and anthologies. Professor Islam received a BA (Hons) and MA in Geography from the University of Dhaka.

Professor Elspeth Jones

Elspeth Jones is Professor of the Internationalisation of Higher Education and International Dean at Leeds Metropolitan University. She is responsible for leading the University's ambitious internationalisation plans. These include all aspects of the international student experience, from recruitment to alumni relations, internationalisation for home students, and associated staff development. With a background in applied linguistics and teaching English as a foreign language, Elspeth has many years' experience of learning, assessment and cross-cultural issues for students from a wide variety of nationalities and cultural backgrounds. She worked at the British Council in Japan for three years and in Singapore for four years. Her published work includes *Internationalising Higher Education* (edited with Sally Brown, Routledge, 2007), *Setting the Agenda for Languages in Higher Education* (edited with David Head, Mike Kelly and Teresa Tinsley, CILT, 2003) and she is currently editing her next book – *Internationalisation: the Student Voice*. She has delivered many keynote speeches around the world and written a range of chapters and papers on values-driven internationalisation and worldwide horizons. Elspeth also initiated Leeds Metropolitan's International Reflections webpage and has edited it for four years.

Nick Jones

Nick Jones's career spans both the public and private sectors. In 1994, he co-founded New Media Age, pioneering its coverage of the impact that digital technologies were having on the marketing and media sectors. He subsequently launched New Media Finance, a sister title, covering business models and venture capital in the sector.

In 1997, he co-founded the European operation of Jupiter Research – a US analyst firm covering online advertising, content, marketing and commerce. His responsibilities included building internet adoption and e-commerce models for European markets. He also worked closely with clients to inform their strategies for dealing with the impact of digital technologies upon their businesses.

In 2002, Nick joined the Cabinet Office where he contributed to innovation in the e-government field, concerning the use of intermediaries, service design and customer insight. In 2006, he was seconded to the Government of Bermuda to run their Department of E-Government, mentor the director-designate and lead their business process management and customer satisfaction initiatives.

Frances Kelly

Frances Kelly is the New Zealand Ministry of Education's Counsellor for Education. Based in Brussels, she is responsible for representing New Zealand education in Europe and for helping New Zealand institutions understand priorities, developments and opportunities in Europe. She also represents New Zealand on a range of OECD education bodies and currently chairs the Governing Body of the OECD's Centre for Education Research and Innovation. Frances has worked for the Ministry of Education for the past ten years. Prior to her current role, she worked in teacher education having begun her career as a secondary school teacher.

Dr Jennifer M. Kidd

Dr Jennifer M. Kidd is a Reader in the Department of Organisational Psychology, Birkbeck, University of London, where she is Course Director for the MSc degree in Career Management and Counselling. She is co-editor of the *British Journal of Guidance and Counselling* and also a Chartered Occupational Psychologist. Her research/writing in the field of career development and career management spans 30 years. Her most recent book is *Understanding Career Counselling: Theory, Research and Practice* and her current work focuses on career well-being and the role of emotion in careers. She has a first class degree from Keele University and a PhD from the University of Hertfordshire.

Professor Uk Kim

Uk Kim is Professor of Architecture and Dean at Hongik University, Seoul, South Korea. His research interests include architecture, planning and urban design based on ubiquitous technology, with particular interest in psychology, philosophy, and sociology applied in space design. He recently wrote *Body Metaphor: Ubiquitous Technology and Environment* and has also published papers on the relationship of communication, perception, image and interactive design in space with the application of ubiquitous technology.

Pat Killingley

Pat Killingley is Director Higher Education and Education UK for the British Council. She has overall responsibility for higher education. She has been a member of the Prime Minister's Initiative (PMI) strategy group and played a pivotal role in developing the new strategy, which was launched in April 2006 by the Prime Minister. She has worked on a range of international university link programmes and has been responsible for education policy and practitioner dialogues across the world.

Pat has previously worked in the areas of employment, education and training and education management.

Rt Hon. Lord Neil Kinnock

Neil Kinnock was first elected to the House of Commons as an MP for Bedwellty (later Islywn) in 1970. He ascended through the Labour ranks and after a period as party education spokesman, replaced Michael Foot as the party leader and leader of the opposition in 1983. During his time as leader, Neil Kinnock modernised the organisation, constitution and policies of the party, ending positions such as unilateral disarmament, hostility to the EU and widespread nationalisation. He stepped down from the party leadership in 1992 and three years later was appointed to the European Commission. He was European Commissioner for Transport from 1995 to 1999 and from 1999 to 2004 Vice-President of the Commission. He is a life peer in the House of Lords, Chair of the British Council and President of Cardiff University.

Michael Kitson

Michael Kitson is Director of the Programme on Regional Innovation at the Cambridge-MIT Institute and university lecturer in economics at the Judge Business School, University of Cambridge. His research interests include regional economics, corporate performance, economic policy, technology transfer and the commercialisation of science. He is experienced in a range of research techniques including quantitative and qualitative analysis. He has recently completed an Economic and Social Research Council (ESRC) research project on the challenges facing the biotechnology and aerospace sectors in the UK and has provided evidence as an expert witness for the House of Lords inquiry into globalisation. His current work is concerned with assessing the factors that drive regional competitiveness and innovation and he is directing a project for the UK government on regional variations in absorptive capacity. He has undertaken research for the UK government, the ESRC and a range of other public and private organisations. Michael is a member of the Editorial Boards of the Cambridge Journal of Regions, Economy and Society and the Cambridge Journal of Economics. His publications include *The Political Economy of Competitiveness* (with J. Michie) and articles in the *Economic Journal*, the *Cambridge Journal of Economics*, the *Economic History Review*, the *Scottish Journal of Political Economy*, the *Review of International Political Economy*, the *Bulletin of Economic Research* and *Regional Studies and Urban Studies*. More information about the Programme on Regional Innovation is available at: www.regionalinnovation.org.uk.

Annette Kratz

Annette Kratz is Head of the Centre for International Exchange and Development at Keele University. She has worked in the field of international education for over 20 years both at Aston Business School and Keele University, having been responsible for international recruitment, student and staff mobility and EU-funded programmes including TEMPUS, TEMPUS-TACIS, Leonardo, Erasmus, and Jean Monet. She has responsibility for international projects and the promotion of foreign languages to UK students and English language teaching to international students.

Dr Dwi Larso

Dr Dwi Larso is actively involved in business planning and development activities with and outside the Institut Teknologi Bandung (ITB), Indonesia. He recently led the development of the Entrepreneurship track programme for ITB undergraduate and graduate students who are aspiring entrepreneurs and initiated the Management of Innovation and Technology track programme for all ITB students. Dr Dwi chairs the Interest Group of Entrepreneurship and Technology Management at the ITB School of Business and Management (SBM). He is also a member of the Product Development Management Association, the Performance Centre Community, and the SBM team developing and co-ordinating the award-winning Integrative Business Experience programme. Dr Dwi Larso completed both his Master's and doctoral degrees at Oregon State University, USA.

Speaker biographies (continued)

Dr Sophie Laurie

Dr Sophie Laurie is Head of the International Team in the RCUK Strategy Unit. Research Councils UK (RCUK) is a strategic partnership between the seven UK research councils. It was established in 2002 to enable the councils to work together more effectively to enhance the overall impact and effectiveness of their research, training and innovation activities, contributing to the delivery of the government's objectives for science and innovation. An International Team was created in RCUK in early 2008, in recognition of the increasing emphasis on international collaboration in research, and the fact that much of this activity covers the remits of more than one research council. The International Team also works to support the RCUK overseas offices in India, China and the USA.

Sophie Laurie is seconded to the Unit from the Biotechnology and Biological Sciences Research Council where she worked for four years on international affairs. Prior to this she was a researcher at University College London and BBSRC Institutes, using plant molecular biology to understand mechanisms of plant resistance to stresses such as salinity, high temperature and drought.

Dr David Law

David Law is Pro-Vice-Chancellor (students and external relations) at Edge Hill University in the Liverpool region in north-west England. Following a first degree in history at Sussex University and postgraduate study in area studies at Glasgow, David began his academic career as an international historian. After university teaching and academic research both at Glasgow and Keele Universities, including sabbatical leave as a Visiting Research Fellow at Harvard University, David became an Academic Registrar first at Hull University and then the University of Warwick. At Warwick, David was asked to lead on the development and implementation of the University's internationalisation strategy, becoming Director: Warwick International. He extended the range and scope of the University's international partnerships. David has also contributed to a UUK research project led by the International Unit – Managing International Activities in UK Universities – and presented papers on internationalisation at the British Council's Going Global conferences. David is a Board member of UKCISA, the UK's Council on International Student Affairs. At Edge Hill, David oversees the provision of the high-quality services the University provides for its students, including the Careers Advisory Service. He is also responsible for the University's international development.

Nina Lemmens

Nina Lemmens has been Director for the Asia-Pacific Department of the German Academic Exchange Service (DAAD) head office in Bonn since September 2006. In this role, she is responsible for a new DAAD initiative to enhance the academic exchange between Germany and India – A New Passage to India. From 2000 to 2006, she was the Director of the DAAD London office; previously she acted as head of the department dealing with placements of academic staff in Western Europe and North America in the DAAD. Prior to this she was the assistant to the DAAD Board as well as press officer. After finishing her PhD, Nina worked as personal assistant for a MP in the German parliament for one year. Nina studied art history and worked as a freelance journalist for ten years.

Dr Mitch Leventhal

Dr Mitch Leventhal. Mitch Leventhal assumed the position of Vice-Provost for International Affairs at the University of Cincinnati (UC) in September 2005. He is the first person to hold this position. Mitch is responsible for strategic planning as well as UC's international programmes and services.

Mitch earned his doctorate from the University of Chicago, where he focused on international trade in educational services and educational entrepreneurship. He is regarded as a leading expert on higher education quality assurance and its relationship to educational and labour mobility. Before coming to UC, Mitch served as the President and Director of the US subsidiary of IDP Education. Prior to IDP, he was the founding CEO of Technology Exchange (TechEx), a Yale University spin-off, which is now the leading internet-based exchange for buying and selling emerging biomedical, pharmaceutical and bio-technologies. He is also the co-founder of Planet Group, a multi-currency credit card payment solutions company, as well as Microstate Corporation, which developed internet-based business solutions for financial services companies.

Mitch is founding Chairman and President of the American International Recruitment Council.

Paul Lister

Paul Lister is the Policy Manager in the International Division of the New Zealand Ministry of Education. He has been a member of the International Division policy team since June 2003 and has been Policy Manager since August 2004. Paul has been with the Ministry of Education since December 1999. During this time he has filled a number of roles with responsibility for policy on adult literacy, and adult and community education as well as helping formulate and implement policy in a wide range of area of tertiary education policy. Prior to joining the Ministry of Education Paul was a policy manager at local government level for Hutt City Council, and a policy manager at the Ministry of Youth Affairs. Earlier in his career he was a senior policy analyst in the Ministry of Housing and the Housing Corporation of New Zealand, and managed the Social Impact Unit of the State Services Commission from July 1987 to May 1989. Paul has a BA (Hons) from the University of Otago, and was an international student at Queen's University, Kingston, Ontario, Canada, between 1977 and 1983 where he gained a Master's degree in Geography.

Dr Rebekka Loschen

Rebekka Loschen is Co-ordinator of IMPRS-SurMat at the Max-Planck Institute for Iron Research in Düsseldorf, Germany. She studied chemistry at RWTH Aachen and completed her doctoral studies at Heinrich-Heine-Universität Düsseldorf. She has also completed a research project at Università degli Studi di Milano.

John Mallea

John Mallea is President Emeritus of Brandon University, Manitoba, Canada, and Senior Adviser to the Centre for Higher Education and Research and Development (CHERD), University of Manitoba. He has been an Invited Visiting Professor at universities in Australia, Canada, Japan and Mexico and the Invited Wei Lun Fellow at the Chinese University of Hong Kong. As Head of JRM & Associates (International Consultants) he has carried out consultancies for the OECD, the World Bank, CIDA and several governments.

He has published widely on Canadian cultural pluralism, education and the internationalisation of higher education, chaired external evaluations of the latter at the National Autonomous University of Mexico and the Universities of Guadalajara and Nuevo Leon, and offered workshops on internationalisation in Canada, Mexico and Paraguay. His current research project, based on visits to over 70 Canadian universities, is titled Going Global: Transforming Canadian Universities.

He is the recipient of the Distinguished Educator Award of the University of Toronto (1996) and the Canadian Bureau for International Education's Award of Merit for Contributions to International Education (1997).

Dr Santosh K. Mehrotra

Dr Santosh K. Mehrotra is Senior Economic Adviser for the Regional Centre for Asia, UN Development Programme in Bangkok. Prior to this he worked for the Human Development Report Office, UN Development Programme in New York and for UNICEF in Italy and New York. He has also worked as Associate Professor in the School of International Studies at Jawaharlal Nehru University, New Delhi, as a Fellow for the Research and Information Centre for the Non-Aligned and other Developing Countries in New Delhi, and in Supervisory teaching at pre-university colleges in Cambridge. Dr Mehrotra's consultancy experience includes short assignments with UNCTAD, ILO-Asian Regional Team for Employment Promotion, New Delhi, and ICRIER, New Delhi. He is a member of numerous advisory boards for UNDP, the Journal of Global Social Policy, the Council on Research on Policy and Younglives Research Project UK. He has published numerous books, UNICEF staff papers, journal articles, chapters in books and conference papers. Dr Mehrotra has received degrees in economics, history, English literature, political science, international relations, and economics and politics. He received a BA from the University of Lucknow, an MA from the University of Allahabad, an MPhil from Jawaharlal Nehru University, an MA from New School for Social Research, New York, a Diploma from the University of Cambridge and a PHD from the University of Cambridge.

Sarah Michelotti

Sarah Michelotti has been Head of the English Language Programmes in the Department of Languages and Translation Studies at the University of Surrey since 2000. She taught English as a Foreign Language for many years including English for the Cambridge examinations, Business English and English for Academic Purposes. She also has experience in teacher training and was previously Director of Studies for a private language school.

Sarah holds a BA (Hons) in French, the RSA Diploma in TEFLA and an MA in Applied Linguistics from the University of Reading. Her professional interests include spoken language, study skills and discipline-specific English for Academic Purposes. An important area of her work involves helping students to improve their academic writing skills by analysis of genre-based features of academic writing. She is also enthusiastic about developing specialised courses to help students with their English language and study skills in specific departments at the University.

Abdullah Adnan Mohamed

Abdullah Adnan Mohamed teaches at Universiti Malaysia Pahang, Malaysia, where he is Head of the Language Centre's language laboratories. His research interests include CALL, communicative language teaching and intercultural communications. He has been involved in English language teaching, initially at secondary level and later tertiary level, since 1999.

Speaker biographies (continued)

Ruth Moir

Ruth Moir was Head of Heriot-Watt University's Dubai campus before taking up her current appointment as Director of International Development. During a two-year appointment in Dubai, Ruth was responsible for the management of the campus and has overseen a significant period of growth and development.

Ruth has worked in higher education since 1986 and was Academic Registrar at the Scottish College of Textiles and Heriot-Watt University from 1995 to 2001. As Director of Academic Services at the Interactive University, Ruth was involved in a range of international education initiatives, working with the Scottish HE sector and international partners.

Brought up on the Wirral, Ruth graduated from Warwick University and later studied with the Open University for an MA in Education Management and Leadership. She lives in the Scottish Borders with her daughter.

Dr Rajani Naidoo

Dr Rajani Naidoo is Director for the Doctor of Business Administration in Higher Education Management at the University of Bath. She completed her undergraduate studies at the University of Natal in South Africa and her postgraduate studies at the University of London and the University of Cambridge. She has held a range of management, research and academic posts in higher education institutions in South Africa and the UK. Before this, she was a founding member of an institution that aimed to transform higher education in South Africa by developing and disseminating innovative academic policies and practices. She is outgoing Honorary Secretary of the Society for Research in Higher Education. She has been commissioned to produce research and evaluations for bodies such as the Higher Education Policy Institute, the Swedish International Development Co-operation Agency and the National Commission on Higher Education. She has published extensively on various aspects of higher education and is on the Editorial Board of the British Journal of Sociology of Education and Studies in Higher Education. Her research interests include transnational higher education, the role of higher education in developing countries, higher education and social justice and the changing academic profession.

Professor Sohail Naqvi

Dr Sohail H. Naqvi is the Executive Director (*ex-officio* Federal Secretary) of the Higher Education Commission for Pakistan. In his role he has helped develop and implement a comprehensive strategy for the revival of the university education sector of Pakistan. The Higher Education Commission, with an annual budget of US\$0.5 billion, is responsible for all matters relating to higher education in Pakistan including, policy, quality assurance, degree recognition, new institutions, existing institutions and operational funding of public sector universities. Dr Naqvi has a PhD in Electrical Engineering and extensive teaching and research experience both in the USA and Pakistan. He was deeply involved in the transformation of the University Grants Commission of Pakistan to an autonomous ministerial level Higher Education Commission, spearheading higher education reforms in Pakistan. Dr Naqvi has a number of patents to his credit and has also worked with start-ups bringing high-tech inventions to the marketplace. This has helped him implement an ambitious portfolio of programmes and an explosive growth in research activity in Pakistan universities, coupled with doubling student numbers. He has overseen significant enhancement in the quality of Pakistani education, including the standardisation of programmes at the undergraduate and postgraduate level with clear quality-related benchmarks.

Chen Ni

Chen Ni is Vice-Dean of the School of International Education at the Renmin University of China. She also works as director of the International Co-operation Department, and is responsible for the international degree programmes at Renmin University and 11 overseas universities in four countries – UK, Australia, Canada and New Zealand. She has been a lecturer since 2001, and started her PhD studies in education economics and administration in 2007 with Professor Ji Baocheng, former department chief in the Ministry of Education and current President of the Renmin University of China. She also worked with the University of Melbourne in 2004 on a research project on Australian national identity.

Sanna Nokelainen

Sanna Nokelainen is International Co-ordinator at the Tampere School of Business and Technology, part of the Tampere University of Technology in Finland. The Tampere School is part of the Faculty of Business and Technology Management at the University. Its main task is to run the International Master's Programme in Business and Technology.

Professor Julius A. Okojie

Professor Julius Okojie is the Executive Secretary of the National Universities Commission in Nigeria. He has also chaired the Standing Commission on Private Universities and served as Vice-Chancellor of the University of Agriculture Abeokuta, Professor and Senior Lecturer of Forestry Resource Management at the University of Ibadan and a researcher at the University of Ibadan. He has a Master's degree in Forestry from Yale University, USA, and a PhD in Forestry Resource Management from the University of Ibadan.

Professor Okojie has held many administrative positions at national and international levels and he has numerous fellowship awards, including the United Nations University Fellowship, and the African Academy of Sciences. His dedication to community development earned him the traditional titles of Aare agbe of Egbaland and Omotadese of Owu Kingdom, which were conferred on him by the traditional rulers of both kingdoms.

Dr Don Olcott Jr

Dr Don Olcott, Jr is Chief Executive of the Observatory on Borderless Higher Education (OBHE). Dr Olcott leads the Observatory as well as a variety of international research and partnership projects with numerous worldwide organisations.

Dr Olcott serves on the UK's Council of Validating Universities (CVU), the Board of Directors of the University of London's Distance Education Council, and the Board of the Open University. He is also an elected Fellow of the UK's Royal Society of Arts (FRSA). Don is immediate past-president of the United States Distance Learning Association (USDLA) and currently serves as Chairman of the USDLA Board of Directors.

Dr Olcott previously held senior leadership and faculty appointments with a variety of institutions across the USA. He has over 25 years of public and private sector experience in the design, delivery, and evaluation of higher education continuing and distance education programmes. He is a member of the editorial boards for a range of journals and is published extensively. He received His Bachelor's and Master's degrees from Western Washington University and his doctorate in higher education leadership from Oregon State University.

Professor Anne Pakir

Anne Pakir is Associate Professor of Sociolinguistics and Applied Linguistics and Director of the International Relations Office (IRO) at the National University of Singapore. The IRO has developed deep international engagements with many peer institutions and has fostered interaction and collaboration in education, research and technology through exchange programmes and various overseas attachments. Anne received an MA in English from the University of California, Berkeley, under a Fulbright-Hays scholarship and a PhD in Linguistics from the University of Hawaii, Manoa. She has written numerous publications, serves on several editorial boards and is a highly sought after conference speaker.

Dick Penny

Dick Penny works as a producer, manager and consultant in the creative sector and is Managing Director of the Watershed Media Centre in Bristol. The Watershed fosters cultural exchange and promotes engagement, enjoyment, diversity and participation in film, media, arts and the creative economy. Dick has produced theatrical productions, including the world premiere of *When the Wind Blows*, which was adapted by Raymond Briggs from his book. He is currently playing a leading role in Connecting Bristol to develop a digital inclusion strategy for Bristol and is the Executive Chair at the Bristol Old Vic Theatre.

Richard Pietrasik

Richard Pietrasik is Director of Now's the Time. Prior to this he was CEO of the Scottish Executive Council for Educational Technology and Director of Schools at the British Educational Communications and Technology Agency. He has worked extensively with the British Council across the Middle and Far East. He recently spent three years with the BBC leading the Education Team for the Digital Curriculum (BBC Jam) and has worked with Learning and Teaching Scotland and the National College for School Leadership. He also has years of classroom experience teaching in the UK and Africa and as a head teacher of a large Scottish comprehensive school.

Solange Pizarz

Solange Pizarz is responsible for managing international projects at CampusFrance, the French national agency for the promotion of higher education abroad. She has been involved in a number of studies and projects and is also responsible for researching CampusFrance publications on internationalisation questions. She studied at the Ecole Normale Supérieure de Cachan where she received a postgraduate degree in international economic law and has passed the agrégation competitive examination. She has also worked at the Council of Europe.

Speaker biographies (continued)

Dr Maria Ponto

Dr Maria Ponto is Principal Lecturer in International Curriculum Development and MSc Course Director at Kingston University in the UK and Pavlov University, St Petersburg, Russia, as well as Visiting Professor to the Health and Social Care Unit in the Kemi-Tornio University of Applied Sciences, Finland. Trained as general nurse and a midwife, Maria has considerable experience in medical and ITU nursing and has been teaching health care education for 19 years. Her academic background includes degrees in developmental and health psychology. Maria is managing the Bridge 1 Project and, alongside Russian colleagues, is running an MSc in Health Care Education and Management.

Professor Mohammed Akbar Popal

In 1972 Professor Popal graduated from the Agriculture faculty of Kabul University. After graduation he started teaching at the Agriculture faculty and worked as a head of the Plant Protection Department and Dean of the Agriculture faculty. In February 2002 he was selected as Chancellor of Kabul University and worked in this position until November 2004.

He has researched more than 20 subjects about plant protection and has published work in scientific journals and text books. Professor Popal received an MA from Nebraska University, USA. Currently, he teaches at Kabul University and is the Head of the Plant Protection Department.

Baroness Usha Prashar

Baroness Usha Prashar is President of the UK Council for International Student Affairs (UKCISA) and has been an Honorary Vice-President since 1987. She is Chair of the Judicial Appointments Commission, was until recently Chair of the Royal Commonwealth Society and was formerly First Civil Service Commissioner, Director of the National Council for Voluntary Organisations and the Runnymede Trust. She is currently Chancellor of De Montfort University.

Rod Pryde CBE

Rod Pryde is the British Council's Director India and Sri Lanka. Rod began his tenure on 4 July 2005.

Prior to taking up his responsibilities in India, Rod was the Assistant Director-General for the British Council at its headquarters in London. Rod studied at George Watson's College in Edinburgh, the University of Sussex, the University of North Wales and the School of Oriental and African Studies of the University of London.

After working in industry and as a lecturer in English in France, he joined the British Council in 1981. His posts in the British Council have included Director of Studies, Milan, 1983–87; Regional Director in Andalucia, 1987–88 and in Bilbao, 1988–89; Director of British Council Kyoto and Western Japan, 1990–94; Director of the English Language Centre, Hong Kong, 1994–98; Director of British Council Portugal, 1998–2000 and Director of Educational Enterprises, 2000–02.

Noor Raha Mohd Radzuan

Noor Raha Mohd Radzuan is head of department at the Centre for Modern Languages and Human Sciences, Universiti Malaysia Pahang. She has also taught EAP/ESP, worked as a principal investigator and has been involved in training and development in both the public and private sectors. Her research interests include development of students' speaking module, oral presentation skills for engineering students, internet-based plagiarism and L2 vocabulary acquisition. Noor received a degree in TESL from Universiti Kebangsaan Malaysia and a Master's degree in ELT from the University of Nottingham.

Professor John Raftery

Professor John Raftery is Pro-Vice-Chancellor (Academic and External Affairs) at Oxford Brookes University. He is currently initiating a major change and development within the university, including the master planning of a new £150 million capital programme. Recently his university-wide responsibilities have included leading on international strategy, European and regional strategy, alumni relations, widening participation and the Associate College Partnership. He currently holds nine external board level appointments nationally and regionally, six as Chair. He is currently a member of the Global Humanitarian Forum and Chair of the EMS Steering Group.

Professor Raftery studied at University College Cork and received his PhD from Liverpool Polytechnic. He has worked as Senior Research Scientist at the Technical Research Centre of Finland in Helsinki, in management consultancy, and has co-edited *The Construction Sector in the Asian Economies* and co-written *Risk Management in Projects*.

Vincenzo Raimo

Vincenzo Raimo was appointed Director for the International Office at the University of Nottingham in July 2007 following five years as Head of International Student Recruitment within Nottingham's International Office. Prior to that he spent almost three years as Assistant to the University's President and Vice-Chancellor. Vincenzo has also worked in administrative positions at the Universities of Lancaster and Sussex and as an English teacher in Rome. He studied at the Universities of Reading, Leicester and Rome, 'La Sapienza', and holds degrees in international relations (BA) and employment law (MA). He is a member of the Chartered Institute of Marketing (MCIM).

A. Thelma Rani

A. Thelma Rani has been a teacher for the past 20 years. She is currently a postgraduate student in mathematics and education and is completing a PhD in education. She has travelled to the USA, the UK, Poland and Muscat.

Anne Roberts

Anne Roberts is the Senior Manager of the TESSA programme at the Faculty of Education and Language Studies at the Open University. She has been involved in the TESSA programme from the initial planning stage in 2005. She has 20 years' experience of higher education management, including national and international partnerships. Prior to the TESSA programme, Anne was project manager of several collaborative projects including TeachandLearn and the DFID-funded TeachGlobal, a continuing professional development website for teachers. Anne has an MPhil from the University of Oxford.

Paul Roberts

For the last five years, Paul Roberts has been working on internationalising the curriculum at the University of Hertfordshire. This project forms part of the University's overall internationalisation strategy. His interest and involvement in the project originated in his observations of students who did not seem to be able to benefit from the international atmosphere at the University and of staff who often seemed uncertain about how to help students in this endeavour.

Like several of his counterparts in other universities, Paul Roberts came to the internationalisation scene from a background in English language teaching, and his other main activity at Hertfordshire is leading the University's ELT Group. Before coming to the University, he worked as an English language teacher and teacher trainer in eight countries, published a handful of ELT books and contributed to the *Cambridge International Dictionary*. His doctoral thesis was about the international use of English and his continuing research interest continues in that vein.

Andrea Robertson

Andrea has held the position of Director of Customer and Application Services at UCAS since 2006. Within her role at UCAS she is responsible for the department that handles the processing of over half a million applicants through UCAS, GTTR, CUKAS and UKPASS and the queries that arise from applicants, advisers and HEIs about the systems. Prior to this position she held a number of roles at UCAS gaining experience in the technical and business areas of the organisation. The continual improvement of customer service has a particular focus at UCAS and, as part of this, Andrea is leading the membership of the Institute of Customer Service. As the UCAS representative on the Delivery Partnership Steering Group Andrea has been closely involved in deciding how the recommendations arising from Sir Alan Wilson's consultation on Improving the Higher Education Applications Process can be implemented within the UCAS scheme.

Dominic Scott OBE

Dominic Scott has been Chief Executive of the recently renamed UK Council for International Student Affairs (UKCISA, formerly UKCOSA), since 2004. Prior to that he held a number of senior positions with the British Council including postings to Norway, Egypt and India where he was Director of Education Promotion from 1995–2000. He is a member of the UK Border Agency's Joint Education Taskforce (JET), the UCAS International Board, the British Accreditation Council, is Chair of the UK NARIC Advisory Council and was, until recently reconfigured, a member of the Prime Minister's Initiative (PMI) Strategy Group.

Gordon Slaven

Gordon Slaven is currently Director Education, Science and Society in the British Council. He has a particular interest in the roles of education, skills and governance in the development of innovation and a knowledge-based economy. He sits on a number of groups covering international education: co-chair of the PMI2 Programme Board; member of the Education UK Partnership Executive Board; member of UKTI's Sector Advisory Group for Education; and in 2006–07 was a member of the steering group for the last Lord Mayor's education, training and qualifications (ETQ) initiative for financial services.

Speaker biographies (continued)

Neil Smith

Neil Smith is an Enterprise Fellow at the School of Design, Northumbria University. His research has been used to guide the development of curriculum within the school, informing and developing new approaches to make design work more effectively across the increasingly diverse requirements of industry. Neil focuses on the use of visual narrative as a means of matching creativity between design and technology and his research has been published in numerous international journals and conferences.

Jon Snow

Jon has been the face of Channel 4 News since 1989 when he became the main presenter. Jon has anchored the programme from wherever major world events occur: from Hong Kong at the time of the handover to China; from Washington during the Clinton impeachment hearings; from Stormont during the negotiation of the Good Friday Agreement; and most recently from the West Bank, India, Iran and, at irregular intervals, from Iraq.

His range of international interviewees extends from Nelson Mandela to Arundhati Roy to Tony Blair. He is not just a news presenter – he often does his own reporting on the major stories of the day, drawing on his years of experience as ITN's diplomatic editor and Washington correspondent. In 2005 he was awarded the Richard Dimbleby BAFTA award for Best Factual Contribution to Television. In February 2006 he was named Journalist of the Year at the Royal Television Society Awards for his reports from New Orleans, Pakistan and from Africa. He also picked up the Home News award along with Gary Gibbon for the Attorney-General leak.

Famous for his colourful silk ties, Jon now has to co-ordinate the colour of his socks too, since the studio and set were introduced in January 1999.

Professor Mary Stiasny

Professor Mary Stiasny has been Assistant Director of the Institute of Education, with responsibility for learning and teaching and oversight of the international strategy since July 2007. Prior to that, for four years, she was Director of Education and Training for the British Council. She was also Head of the School of Education and Training at the University of Greenwich and Deputy Head of School at Oxford Brookes University. She has written and spoken extensively about internationalism in education, taking the lead for the UK in working with the education sector recruiting overseas students, developing partnerships and enabling staff and students to develop an international outlook. Mary is a member of the UK National Commission of UNESCO Education Committee.

Dr Carole Sweeney

Dr Carole Sweeney is Head of International Education Partnerships, Joint International Unit. A career diplomat since 1987, Carole joined the Joint International Unit on loan from the Foreign and Commonwealth Office (FCO) to lead the government's work on international education partnerships. This includes the International Schools Programme, the Prime Minister's Initiative on international education and a range of bilateral programmes in China, India, Africa and the Middle East. Carole has worked overseas in Egypt, Germany and Norway. In London, her recent jobs have included managing the department responsible for the FCO's global public diplomacy work and the FCO's relationship with the British Council.

Dr Chanuantong Tanasugarn

Dr Chanuantong Tanasugarn is Deputy Dean in International Relations at the Faculty of Public Health and Graduate Studies, Mahidol University, Thailand. She is also an HIV/AIDS education expert for the South-East Regional Network in Tropical Medicine and Public Health Network. She has pioneered behaviour change projects and health promotion in Thailand. She has also been a member of the Scientific Committee on the QS-APPLES International Education Conference and has written behavioural science books in Thai language. She received the Royal Thai Government Scholarship in studying abroad, obtained a Master of Public Health in Health Service Administration from the University of Pittsburgh and Doctor of Public Health from the University of North Carolina at Chapel Hill.

Heather Timm

Heather Timm joined the University of Leeds as a Project Officer in January 2007 to work on a National Teaching Fellowship project to research and develop resources to support new international staff at the University. The results of the project led to the launch of www.internationalstaff.org, an innovative national website providing generic and HEI-specific information and guidance for international staff coming to the UK. The site is intended to benefit UK education and support a smooth transition process for new international staff coming to the UK.

Professor Richard Trainor

Professor Richard Trainor is Principal and Professor of Social History at King's College London and President of Universities UK. Prior to this he was Vice-Chancellor and Professor of Social History at the University of Greenwich. He has also worked in the Department of Economic History at the University of Glasgow where he was subsequently Professor, Dean of Social Sciences and Vice-Principal. He is a Fellow of the Royal Historical Society and Chair of the Advisory Council of the Institute of Historical Research. He has been involved in computer-based teaching and in national initiatives to improve teaching and learning more generally. He is a member of the Academy of Social Sciences and an honorary fellow of Merton College, University of Oxford and the Trinity College of Music, as well as the US-UK Fulbright Commission and the Arts and Humanities Research Council. Professor Trainor received his PhD from the University of Oxford, where he was a Rhodes scholar.

Ivan Tsarikov

Ivan Tsarikov is Executive Director at the School of Russian Studies (SRS), at the State University-Higher School of Economics in Moscow. Ivan is responsible for the SRS administrative issues, international relations and partnership development and international student activities. Ivan is also involved in the University's international development projects and promotional activities. Ivan joined SRS in August 2008. Before that, he worked as a Director of Recruitment at the Central European University in Hungary, consulting students from around the world. Ivan's international education career started in 1993 and, through the years, he has obtained a great experience in the field of international education, scholarship and student exchange programmes.

Professor Ovid Tzeng

Professor Ovid Tzeng is Minister without Portfolio for the government of Taiwan, and former Vice-President of Academia Sinica, the national research academy of Taiwan. He is a scientist, recognised for his work in memory, psycholinguistics, and cognitive neuroscience. During his tenure as Vice-President, he launched numerous programmes to promote the interaction between Academia Sinica and the International Council of Science Unions. Ovid has also represented Academia Sinica in the Human Network of National Academy and is a fellow academician of Academia Sinica, where he has devoted himself to the research of cognitive neuroscientific studies of memory and language. He is also a Fellow of the Association for Psychological Science and member of the Committee of Freedom and Responsibility in the Conduct of Science. He was recently invited to the panel of the European Research Council to review advanced grant proposals, particularly those concerned with the human mind and its complexity.

Peter Upton

Peter Upton is Country Director for the British Council in Nigeria, the largest British Council operation in sub-Saharan Africa. Prior to working in Nigeria he was Country Director in Thailand with responsibility for education in East Asia. He has extensive experience in international education and previously led the British Council's Education and Training Group, responsible for their global education portfolio. He designed the TIPD and IHTP programmes, led the National Agency for Socrates and Leonardo, jointly designed the education section of the 2004 entente cordiale with France and has led a range of policy initiatives in schools, vocational and higher education. He has spoken extensively at conferences and is published on a range of topics.

Allan Walker

Allan Walker is the Deputy Director and Director of Academic Development at the Glasgow School of Art. He is the project leader for the institutional partnership with the Central Academy of Fine Arts, Beijing. He is a practising artist and researcher with a long track record of working and exhibiting in East Asia.

Wendy Waring

Wendy Waring is Head of FE/HE programmes, British Council Northern Ireland. Wendy took a BA (Hons) in French and Classical Greek at Goldsmiths and Birkbeck Colleges, University of London. She taught English in Northern France for a year as part of her degree and upon graduation, spent a further year teaching English in Spain. Wendy returned to Northern Ireland and completed an LCCI diploma in European Business Administration and a European Executive Certificate at the Belfast Institute of Further and Higher Education. Her interest in teaching English continued at Queen's University Belfast where she completed a year-long TESOL certificate course in 1998 for which she was awarded a High Commendation and then a Master's in English language teaching in 2000. She taught English at a UNESCO summer camp in Poland in 1993 and, in 2002, taught English at a summer course in the University of León, Spain. During her career with the British Council she has worked on a wide variety of EU-funded programmes.

Speaker biographies (continued)

Dr Lorraine Watkins-Mathys

Dr Lorraine Watkins-Mathys is Head of the School of Business and Management at Buckinghamshire New University. Before taking up her post she worked in a number of UK universities, lecturing and researching in the areas of international strategic management and entrepreneurship. She has worked with many organisations including Veolia, Atkins, Dreams and the NHS, delivering work-based programmes and management training designed to develop skills and managerial capabilities. Lorraine has worked on a number of collaborative arrangements with partners around the world including the CPD BRIDGE project with Saratov State Socio-Economic University. Dr Watkins-Mathys' next research project, undertaken in collaboration with Ankara University, Warwick Business School and funded by the EU, will take her to Turkey to explore the opportunities for further developing small business and entrepreneurship education.

Julie Watson

Julie Watson is Senior Teaching Fellow in e-Learning in Modern Languages and the School of Humanities at the University of Southampton. A major part of her current work involves the design and development of reusable learning objects (RLOs) and helping to develop the associated tools for creating, managing and sharing these resources. She has developed, and now tutors on, a pre-arrival online course for international students living and studying in the UK and co-ordinates the work of e-materials developers on collaborative projects and delivers e-developer and e-tutor training programmes. Julie's background is in teaching English for Academic Purposes and international student welfare.

Louise Watts

Louise Watts is responsible for managing international projects at CampusFrance, the French national agency in charge of the promotion of higher education abroad. She has been involved in a number of studies and projects, including Erasmus Mundus Action 4 projects and other EC initiatives focusing on the promotion of European higher education, student mobility, higher education co-operation, capacity building and information and training sessions. She has co-ordinated a series of European higher education fairs in Asia funded by the EC's Asia-Link Programme and implemented by CampusFrance, DAAD, Nuffic and the British Council. Prior to CampusFrance Louise was Programme Manager at the Centre International d'Etudes Pédagogiques, working closely with a number of foreign countries. She is also a qualified teacher and holds a Master's degree in Linguistics.

Dr Tim Westlake

Since March 2007 Tim has been Director of Student Recruitment, Admissions and International Development at the University of Manchester. He is responsible for the University's admissions process, student recruitment, widening participation and international relations. Prior to this Tim was Director of International Development at the University of Manchester from January 2005, with responsibility for identifying, promoting and co-ordinating the University's activities outside the UK.

Tim studied for his Bachelor's, Master's and PhD in Town Planning at Cardiff University. Before moving to the University of Manchester he was Director of International Development at Cardiff University for ten years and prior to that he was a Senior Lecturer in Town Planning at the University of Central England in Birmingham.

Tim was a Board Member of the British Council's Education Counselling Service from 2001 to 2003. He has also been Chair of the Wales Higher Education International Liaison Association and Chair of the Board of the Wales International Consortium. In addition, he was a Member of the British Council Global Alumni Strategy Advisory Group and the British Council Technical Advisory Group Predicting the Global Demand for International Education.

Craig Whittaker

Craig Whittaker is a lecturer and tutor with 20 years' experience in higher education in the USA, England and the Netherlands. By teaching students from around the world Craig has developed an interest in different cultures and how they communicate and learn. He is currently an ESRC-sponsored PhD student at the University of Bristol, where his research into the Erasmus student exchange programme enables him to pursue his interest in culture, mobility and education.

Andrew Williamson

Andrew Williamson is Global Director, Economic Research, at the Economist Intelligence Unit. He works closely with the Country Analysis Economics and Country Risk Services teams and is in charge of executing and commissioning custom research projects for corporate clients around the world. Prior to the Economist Intelligence Unit he worked in the UK's Diplomatic Service and the Economic Advisers department at the Foreign and Commonwealth Office, providing economic analysis to the regional departments and government ministers' private offices.

Steve Woodfield

Steve Woodfield is a Senior Researcher in Higher Education at Kingston University. Prior to this he was a Research Fellow in the Centre for Policy and Change in Tertiary Education at the University of Surrey. During his career he has undertaken research on international education for a range of organisations, including the Commonwealth of Learning, UNESCO, Universities UK, and the Higher Education Academy. He has also been involved in institutional research activities for Kingston University and consultancy activities for other higher education institutions related to internationalisation in higher education.

Ewart Wooldridge CBE

Ewart Wooldridge took up his appointment as founding Chief Executive of the Leadership Foundation for Higher Education in January 2004, with the aim of developing leadership, governance and management skills in higher education. In 2006 the Leadership Foundation received a very positive endorsement in its first sector evaluation and has secured a new strategic funding partnership through to 2012.

As well as leading the Leadership Foundation, Ewart directly undertakes consultancy work in the sector, focusing particularly on senior team development, coaching and organisational development interventions. Previously he was the Chief Executive and Director of the Civil Service College, now the National School of Government. He was a director within the corporate development group of the Cabinet Office, actively working on civil service reform. His earlier career spanned HR and line director positions in private and public sectors, in engineering, printing and the media (Granada plc and TVS television). Between 1992 and 1996 he was Director of Operations at London's South Bank Arts Centre, and subsequently Chief Officer of Hampshire County Council, responsible for lifelong learning, cultural and community services.

He is a Companion of the Institute of Personnel and Development. He was a Vice-President of the CIPD from 1993–95 and chair of the National Forum on Counselling and Career Management for many years after that. He helped found the Winchester Festival and is active in his local community in Hampshire. He was awarded the CBE in the Queen's Birthday Honours in 2004 for his contribution to leadership development.

Professor Michael Worton

Michael Worton is Vice-Provost and Fielden Professor of French Language and Literature at University College London, and is responsible for teaching and learning, quality assurance, academic infrastructure, widening participation and museums and collections. He is Director and Trustee of the Council for Assisting Refugee Academics and member of the French Comité International de Consultation en Sciences Humaines et Sociales de l'Agence Nationale de la Recherche. He is past chair of the HEFCE/AHRC Expert Group on Research Metrics, member of the HERA/European Science Foundation Steering Committee and the UUK/SCOP/HEFCE Measuring and Recording Student Achievement Steering Group and of the Advisory Board, Clore Leadership Foundation. He has also been a member of the AHRB/AHRC Council, initially chairing the Museums and Galleries Committee and then the Knowledge and Evaluation Committee. He has published numerous books and articles and has spoken widely in the UK and continental Europe on the internationalisation of higher education.

Thomas Wu

Thomas Wu is Director of Academic Links for the Chinese University of Hong Kong (CUHK), responsible for all aspects of CUHK's international relations work and student exchange programmes. During his leadership, student exchange has expanded dramatically, from around 250 incoming and outgoing students in 1999–2000 to nearly seven times that in 2007–08. Thomas is immediate past Chair on the Board of the University Mobility in Asia and the Pacific, Vice-President of the Asia-Pacific Association for International Education, and serves on the Council of Advisers of the International Student Exchange Programme.

Thomas received his BA in Economics in 1968, a Diploma in Management Studies in 1977 and a Master of Business Administration in 1982, all from the University of Hong Kong. Thomas has been Director of International Liaison and Exchanges for the University of Toronto, where he launched the first university-wide student exchange programme.

Kathy Cui Yan

Kathy Cui is an award-winning Chinese–English bilingual television anchor and producer for China Business Network (CBN), a leading business media company and CNBC's strategic partner in China. She won the Gold Microphone Award in 2006 and has been ranked among the top ten Most Outstanding Economic Young People in Shanghai. She won the CNN World Report Award in 2000 and the First Class China Journalism Award in 2001 for two cross-border news reports. Kathy received a Master's degree in Management from the London School of Economics and Political Science as a Chevening scholar.

Peter Yang

Peter Yang is a PhD student at the Department of Organisational Psychology, Birkbeck, University of London and teaches at the WuFeng Institute of Technology, Taiwan. Peter received a Master's degree in Counselling from the Department of Educational Psychology and Counselling, National Taiwan Normal University, in 1997. Before studying in London, he was the director of a counselling centre and taught in colleges and universities in Taiwan. His main research interests include networking for careers, workplace counselling interventions, short-term counselling in Chinese settings, and gender and power issues. He is currently involved in a study of the social capital approach to informal career support at work.

Dr Deng Yaping

Dr Deng Yaping has unparalleled experience as a world-class table tennis athlete. She has won many important sporting events, including the 25th and 26th Olympic Games held respectively in Barcelona in 1992 and Atlanta in 1996.

As a representative of all Chinese athletes, she made the final bidding statement for the Beijing 2000 Olympic Games. She joined the board of the Chinese Olympic Committee in 2003 and became an executive board member in 2005. During the recent 2008 Beijing Olympic Games, Dr Deng served as Deputy Director of the Olympic Village Department of the Beijing Organising Committee of Olympic Games, as well as Spokeswoman of Olympic (Paralympics) Village Department. Her current duties in China also include being a member of the 11th Chinese People's Political Consultative, Chairman of Laureus Friends and Champions-China Conference of China, and member of the 10th All-China Youth Federation. She has been playing a number of important international roles, including being a member of the Sports and Environment Commission of the International Olympic Committee, member of the Athletes Commission of the International Olympic Committee as well as a member of Laureus World Sports Academy. Dr Deng was awarded a PhD degree by the University of Cambridge in 2008 and she completed her MA and BA degree programmes respectively in Nottingham University and Tsinghua University.

Professor George Yip

Professor George Yip is Dean of the Rotterdam School of Management, Erasmus University. He is one of the world's leading authorities on global strategy and marketing, managing global customers and internationalisation. He is a Fellow of the Advanced Institute of Management Research and the Academy of International Business. His current research concerns management innovation, strategic transformation, international competitiveness, and global customers.

Professor Yip has talked to many top management groups all over the world and has 12 years' full-time business experience in international business, marketing and strategy. He has been Vice-President and Director of Research and Innovation at Capgemini Consulting and Professor of Strategic and International Management at the London Business School. He was previously Chair of Marketing and Strategy at the University of Cambridge and has held faculty positions at the Harvard Business School and UCLA.

Professor Yip has co-written *Managing Global Customers: An Integrated Approach* and *Total Global Strategy: Managing for Worldwide Competitive Advantage*, as well as many other books and articles. He received BA and MA degrees in Economics from the University of Cambridge and an MBA and doctorate from the Harvard Business School.

Dr Linda Yueh

Dr Linda Yueh is an economist and commentator on economic and business issues. She is a Fellow in Economics at the University of Oxford, a visiting professor at the London Business School, and an associate of the Centre for Economic Performance at the London School of Economics and Political Science. Previously, she had practiced law while resident in New York, Hong Kong and Beijing. Recent books include *Macroeconomics* (co-written with Graeme Chamberlin) and *Globalisation and Economic Growth in China* (co-edited with Yang Yao). She serves as Series Editor for the Economic Development and Growth book series for World Scientific Publishing, and will be guest editor of a forthcoming issue of the journal *World Development*, on law, finance and economic growth in China. Dr Yueh is an adviser to the World Economic Forum in Davos, Switzerland, on China and the world and is a member of the Energy Security Council, as well as the UK Society and Economy in 2030 scenarios project for the UK government's Department for Innovation, Universities and Skills. She is a frequent media commentator, including for the BBC, CNBC, CNN, ITN and the *Guardian*, with recent pieces on the credit crunch, a new Bretton Woods, and China in the 2008 financial crisis.

Jack Zhang

Jack Zhang is Founder and CEO of zhanzuo.com, a popular Chinese social networking site that serves college students and young professionals in a real-name-based online environment. Jack is also the Founder, President and Chairman of eYou, a software provider for universities and enterprises throughout China. eYou has been named one of the top 500 fast-growing high-tech companies in the Asia-Pacific region, and one of the top 50 in China. Jack has been voted one of the '100 most influential figures' in China's internet innovation by the China internet society and China Internet Labs and frequently speaks at universities across China. He received his undergraduate degree from the University of Minnesota, conducted postgraduate research at Harvard University and studied at the Yale School of Management.

Professor Weihe Zhong

Professor Weihe Zhong is Vice-President of Academic and External Affairs at Guangdong University of Foreign Studies, China. He is Honorary Fellow of the University of Warwick, Visiting Professor of California State University and Vice-Chairman of the National Committee for Master of Translation and Interpreting Education in China. He is also a member of the National Supervisory Committee for Foreign Languages Teaching for the Chinese Ministry of Education. He has published extensively about interpreting and translation studies as well as higher education management. He received BA and MA degrees in English Language and Literature from Nanjing Normal University, an MA degree in Interpreting and Translation Studies from the University of Westminster and a PhD in Translation Studies from Shanghai International Studies University.

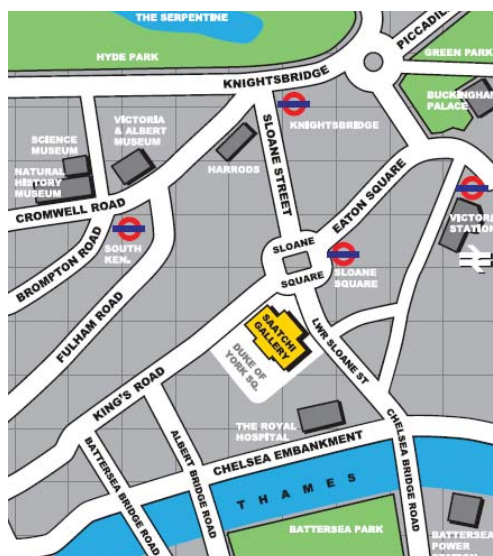
Entertainment and social events

Opening reception – Saatchi Gallery 1900–2100 – Wednesday 3 December

On Wednesday 3 December, the Going Global opening reception will take place in the newly opened Saatchi Gallery in Chelsea, central London. The gallery is undoubtedly one of London's most beautiful art spaces and is housed in the magnificent and historic Duke of York's Headquarters, which was built in 1801. The reception will be held in some wonderful gallery space among a new exhibition of contemporary art from China – The Revolution Continues: New Art from China. This event is an ideal opportunity to catch up with old friends and establish new contacts before the conference officially begins on Thursday. It's also a fantastic opportunity to see one of London's most high-profile new galleries.

Saatchi Gallery address:

**Duke of York's HQ
King's Road
London SW3 4SQ**



Entertainment and social events (continued)

Experience London social events Various locations

1700-late – Thursday 4 December

On Thursday 4 December we have arranged a series of Experience London events, giving you the opportunity to sample some of the unique experiences that London has to offer. Coaches for all events will depart from outside the ExCeL centre at various times, depending on your choice of event. No transport has been arranged for after the events. You have the choice of the following activities:

West End – Chicago

Chicago is the longest running Broadway musical to play in London's West End. It's a multi-award-winning show about the corrupting power of publicity, with a great score that includes classics like 'All That Jazz',



'Cell Block Tango' and 'Razzle Dazzle'. As part of the ticket price, you will be taken by coach from ExCeL to central London to enjoy a pre-theatre buffet dinner at the headquarters of the British Council before the show begins.

Cambridge Theatre
Seven Dials
London WC2

Coach departs from ExCeL at 1710.

West End – Blood Brothers

Blood Brothers is a contemporary production that deals with the idea of nature versus nurture and centres around two twins separated at birth. Few musicals have gained as much praise as this one. The production has scooped no less than four awards for best musical, and receives a



standing ovation at practically every West End performance. As part of the ticket price, you will be taken by coach from ExCeL to central London to enjoy a pre-theatre buffet dinner at the headquarters of the British Council before the show begins.

Phoenix Theatre
Charing Cross Road
London WC2H 0JP

Coach departs from ExCeL at 1710.

London Eye

At 135 metres high, the London Eye is the fourth tallest structure in London and presents the opportunity to experience a breathtaking view of the city's magnificent skyline. The iconic landmark is also one of London's main tourist attractions, drawing in over 3.5 million visitors a year. After the conference



finishes we'll take you by coach to Westminster, where you will board a specially reserved London Eye pod. When you arrive you will be treated to some festive mulled wine and mince pies. After experiencing the fantastic night-time views on the 30-minute flight, dinner has been arranged at a nearby restaurant.

Riverside Building
County Hall
Westminster Bridge Road
London SE1 7PB

The London Eye is situated on the South Bank of the river Thames, opposite the Houses of Parliament.

Coachs departs from ExCeL at 1730.

Conference dinner

The Going Global conference dinner will give delegates the chance to network, while also enjoying a three-course dinner and fine wine at Il Bottaccio, one of London's premium establishments. When Il Bottaccio was built, the architects, builders and craftsmen that created it intended to produce a building that left an unforgettable impression on the London society of the day. Two centuries later the impact of this spectacular building remains the same. As part of the price, we will take you by coach past Buckingham Palace in time for pre-dinner drinks at 1900 with dinner starting at 2000.

Il Bottaccio
9 Grosvenor Place
Belgravia
London SW1X 7SH

Coachs departs from ExCeL at 1800.

Conference sponsors



Conference sponsor

IELTS – THE TEST THAT SETS THE STANDARD

IELTS – the International English Language Testing System – is the world’s leading international English language test for higher education and migration.

It is jointly managed by University of Cambridge ESOL, the British Council and IDP: IELTS Australia, who between them have more than 150 years experience in English language testing.

Record popularity

IELTS is the fastest growing English language test in the world. In the past year a record one million+ candidates from over 120 countries take the test up to four times a month, at the 500+ IELTS test centres worldwide.

It is now recognised by 6,000+ educational and professional institutions worldwide. These include Oxford and Cambridge Universities and other leading universities in the UK, all US Ivy League institutions (Dartmouth, Harvard, Columbia, Cornell, Brown, Yale, Princeton Universities and the University of Pennsylvania), and almost all universities in Canada and Australia.

Test of choice

The test is backed by world-class research and has been developed and refined by experts in linguistics, testing and education over the last two decades. It is the test of choice for universities and colleges of higher education across the world.

It provides a trusted, secure and accurate test of an individual’s ability to communicate in international English. As such, IELTS enables institutions to excel by ensuring students – regardless of what their first language is – are well equipped to achieve their full potential in their chosen field.

The test has listening, reading, writing and speaking papers to provide a realistic and fair means of assessing a candidate’s ability. It is the original four-skills test including a face-to-face speaking test. The IELTS Quality Assurance and Examiner Management Systems ensure that results are consistent wherever and whenever the test is taken – making it a truly international test.

IELTS uses a nine point scoring system to ensure consistency in measuring and reporting test scores. Candidates receive scores for each of the four language skills and an overall Band Score on a scale from 1 (non-user) to 9 (expert user).

Support

IELTS is able to provide guidance to recognising institutions to help them set the right IELTS Band Score to ensure their international students get their academic and campus life off to the best possible start. Further support for institutions wishing to know more about how to set appropriate levels can be found on the DVD *IELTS Scores Explained*

(available from www.ielts.org/general_pages/media_centre/ielts_scores_explained_dvd.aspx).

Practical support is also available from IELTS such as the facility for institutions to download results electronically.

In addition, the free IELTS Test Report Form Verification Service, available on the IELTS website, enables registered organisations to authenticate test report forms and safeguard against fraudulent report forms.

Visit us in our Networking Room, and enter our raffle at the IELTS stand.

www.ielts.org



Conference supporter

QS

QS Quacquarelli Symonds was founded in 1990 and has become established as the world’s leading network for top careers and education. Our mission is to enable motivated people around the world to fulfil their potential by fostering international mobility, educational achievement and career development.

As producers of the THE-QS World University Rankings, we are the only independent education organisation that is truly ‘raising the bar’ of global higher education standards.

You, the international educators of the world, form the community that QS serves with a quality of delivery that others merely talk about. Our loyal, ‘blue-chip’ client base comprises:

- over 400 leading business schools, which include Wharton, NYU, Chicago, INSEAD, LBS, IESE
- over 180 leading universities among whose ranks are Columbia, MIT, Duke, California, LSE, Warwick, Edinburgh, Politecnico di Milano, Melbourne, and the National University of Singapore
- over 200 multinationals and regional recruiters including Goldman Sachs, Morgan Stanley, AT Kearney, Bain, Eli Lilly, GE, Shell, and McKinsey.

Global partners are crucial in helping us to achieve such effective delivery. As well as major institutions and government bodies worldwide, over 300 different media work closely with us. Our television, newspaper, magazine and online partners include:

International – CNN, *BusinessWeek*, *Wall Street Journal*, *International Herald Tribune*; America – *Washington Post*, *Chicago Tribune*, *LA Times*; San Francisco – *Chronicle*, *Toronto Star*; Europe – *The Times*, *Le Figaro*, *Handelsblatt*, *Expansion y Empleo*, *Corriere della Sera*, *Vedemosti*, *Millyet*; Asia – *South China Morning Post*, *Japan Times*, *Bangkok Post*, *The Times of India*.

Please visit our booth at the Going Global exhibition.

Contact: jason.newman@qsnetwork.com

Exhibitors



UNIVERSITY of CAMBRIDGE
ESOL Examinations

CAMBRIDGE ESOL

University of Cambridge ESOL Examinations offers the world's leading range of certificated exams and tests for learners and teachers of English, taken by two million people a year in over 130 countries. Cambridge ESOL exams are widely respected for providing accurate and trusted evidence of language ability according to international standards.

The exams are formally recognised by thousands of educational, governmental and corporate institutions around the world. They help people gain entrance to university or college, improve job prospects or measure progress in English. Examinations available include a broad range of English exams for learners of all abilities; a suite of exams for young learners, exams for professionals and the workplace and a series of awards for teachers.

To find out more about Cambridge ESOL, please visit:

www.cambridgeesol.org.



Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

DAAD

The German Academic Exchange Service (DAAD) is the largest funding organisation in the world, supporting the international exchange of students and scholars. It is a registered association and its members are German institutions of higher education and student bodies. Its activities go far beyond awarding scholarships. The DAAD supports the internationalisation of German universities, promotes German studies and the German language abroad, assists developing countries in establishing effective universities and advises decision-makers on matters of cultural, educational and developmental policy.

Its budget is derived mainly from the federal funding for various ministries, but also from the European Union and a number of enterprises, organisations and foreign governments. Its head office is in Bonn but it maintains contact with and provides advice to its main partner countries on every continent via a network of 14 regional offices and 49 information centres.

The DAAD runs over 200 programmes. They range from semesters abroad for undergraduates to doctoral programmes, from internships to visiting lectureships, and from information-gathering visits to assisting with the establishment of new universities abroad. It supports the international activities of German institutions of higher education through marketing services, publications, the staging of events and training courses.

Further information is available under www.daad.de.



department for
children, schools and families

DCSF

The Department for Children, Schools and Families (DCSF) was a new government department set up by the Prime Minister in June 2007.

The department is committed to enabling all children and young people to reach their full potential, which requires a strong lead in securing integrated children's services and educational excellence.

The department will build on the successes in education and children's services that we have seen over the last decade. It will focus on the significant challenges that remain – raising standards so that more children and young people reach expected levels, lifting more children out of poverty and re-engaging disaffected young people. The new structure allows the department to respond to new challenges that will affect children and families: demographic and socio-economic change; developing technology; and increasing global competition.

In addition to its direct responsibilities, the department leads work across government to improve outcomes for children, including work on children's health and child poverty.

Department for Innovation, Universities & Skills

DIUS

The Department for Innovation, Universities and Skills (DIUS) was created by Gordon Brown on his first full day as Prime Minister. It brings together for the first time in government the three strands of policy – skills, science and research, and innovation – that will be decisive factors in determining Britain's future economic and social well-being.

The department recognises that in a rapidly changing world it is essential to develop skills to the fullest possible extent, carry out world-class research and scholarship, and apply both knowledge and skills to create an innovative and competitive economy.

DIUS has responsibility for all post-19 learning – from basic literacy to postdoctoral biochemistry – and aims to improve the nation's skills at every level, with provision for people at every stage of their adult lives.

These same ambitions inform the department's drive to create a leading knowledge economy. By supporting an excellent science and research base, and by encouraging innovation in all sectors, it will improve the quality of life in this country through new technologies and improved public services. DIUS supports the government's aim is to make the UK the leading place in the world in which to be an innovative business, public service or third-sector organisation.

Exhibitors



ETS TOEFL

The Educational Testing Service (ETS) is the largest private educational measurement organisation in the world today. Recognised as the world leader in educational research and in the development of performance assessments, ETS has developed the TOEFL® test, the most globally recognised and accepted academic English language assessment.



ENGLISH LANGUAGE TESTING

Password is the new online English language test, which has been developed for the growing number of international students taking pathway programmes leading to an undergraduate or postgraduate university course. Password is appropriate for students joining EAP, foundation, pre-Master's and long pre-sessional courses.

The test is delivered by accredited Password Test Centres in many different locations around the world and, in addition, is available for use by universities and colleges who wish to place international students reliably on arrival into pathway or bridging programmes that include English language study. University and college users can also use the test when interviewing students overseas.

Password takes one hour to complete, is securely delivered and assessed online, and test takers are given instantaneous test results. Results from this thoroughly trialled and validated new test are accurate, reliable, and secure.

Password has been designed by CRELLA, a research centre of leading academics in the field of English language testing and assessment at the University of Bedfordshire. The University of the Arts London, the University of Reading and the University of Southampton have also been involved in the academic development of the test. The test has been fully accredited by BALEAR.



INTERNATIONAL EDUCATION FAIRS OF TURKEY

IEFT International Education Fairs of Turkey organises leading student recruitment exhibitions in Turkey and Northern Cyprus that focus on promoting international education abroad and increasing exhibitor's visibility in the Turkish market. Exhibitions take place three times a year and welcome over 250 international institutions annually to showcase study abroad options to IEFT's serious student visitors.

With over 30,000 Turkish students going abroad annually to study, and with increasingly limited study space in domestic institutions, Turkey is a market that cannot be overlooked and IEFT has proven to be the best venue to put schools in touch with top prospective students and their families.

In 2009, we will launch our latest initiative – BEFT (British Education Fairs of Turkey) – held in conjunction with the traditional IEFT Exhibition. This new feature will give British higher education institutes optimal exposure at the exhibition and give Turkish students the ultimate resource for British education.

The level of service, targeted promotions and strong domestic and international business insight are what have made IEFT a leader in the Turkish market. Rely on our quality, experience and reputation to increase your visibility in the Turkish market.

Experience the difference • Trust the vision • Recruit in Turkey at IEFT.

www.ieft.netinfo@ieft.net



PMI2

Launched in 2006, the Prime Minister's Initiative for International Education – commonly referred to as PMI2 – is a five-year strategy that aims to secure the UK's position as a leader in the international education market and sustain the managed growth of UK international education delivered both in the UK and overseas.

International student recruitment to the UK is an important part of this strategy, but our ability to continue to recruit and be part of the international flow of knowledge will increasingly rely on our reputation and good-standing in the international arena. Not only is this dependant on the quality and value of our education, it is also contingent on the contribution we make globally and the strength of the partnerships we build.

To achieve and maintain the desired UK positioning, PMI2 looks to consolidate in its strongest existing markets and diversify into new ones through marketing and communications strategies, ensuring the quality of the student experience, and building strategic partnerships and alliances in – and through – education.



STUDY LINK

Paper has its place – just not in international admissions.

More Australian universities use StudyLink AppManager to receive electronic applications from international students, direct or via their agents, than any other solution. Launched in January 2007 AppManager is now used by Australian National University, Griffith University, University of Queensland and Sydney University among others.

Our clients report significant improvements in turn-around time, quality, and improved relationships with prospective students and their agents. Admissions and marketing staff can improve their conversion rates by focusing on a more qualified application pipeline, not just an enquiry pipeline. The StudyLink Agent Training programme makes sure your agents know how to use the solution and continue to use it.

The solution is hosted, requires little or no involvement from IT and can be delivering benefits within weeks.

Visit us at Going Global and find out why we think paper has its place – not just in international admissions – and how you can move into the 21st century quickly, easily and cost effectively.

StudyLink has been serving the recruitment needs of the education sector globally since 1991. Every year nearly two million prospective students visit a StudyLink website.



UCAS

UCAS is the organisation responsible for managing applications to higher education courses in the UK. Not only do we process more than two million applications for full-time undergraduate courses every year, but we help students to find the right course. We try to make things run as smoothly as possible by providing innovative online tools that make it easier for students and HEIs to manage applications and offers.

UCAS provides application services across a range of subject areas and modes of study for UK universities and colleges. More than half a million people wanting to study at a university or college use our services each year. Our specialist services, the Graduate Teacher Training Registry (GTTR), the UK Postgraduate Application and Statistical Service (UKPASS) and the Conservatoires UK Admissions Service (CUKAS) are used by more than 50,000 people every year.

www.ucas.com



UKCISA

The UK Council for International Student Affairs (UKCISA) is the UK's national advisory body promoting and serving the interests of international students and those who work with them. It has over 500 institutional members including every university in the UK and the majority of further education colleges that are active internationally. It liaises with government and advises on all aspects of the international student experience including legislation, regulations and policy, which relate to fee status, visas, immigration, employment and other rights, restrictions and entitlements. It also now leads for the UK on the Prime Minister's Initiative (PMI2) 'Student Experience' project, supports institutional innovation and has recently launched two major websites –

www.studentcalculator.org.uk/international

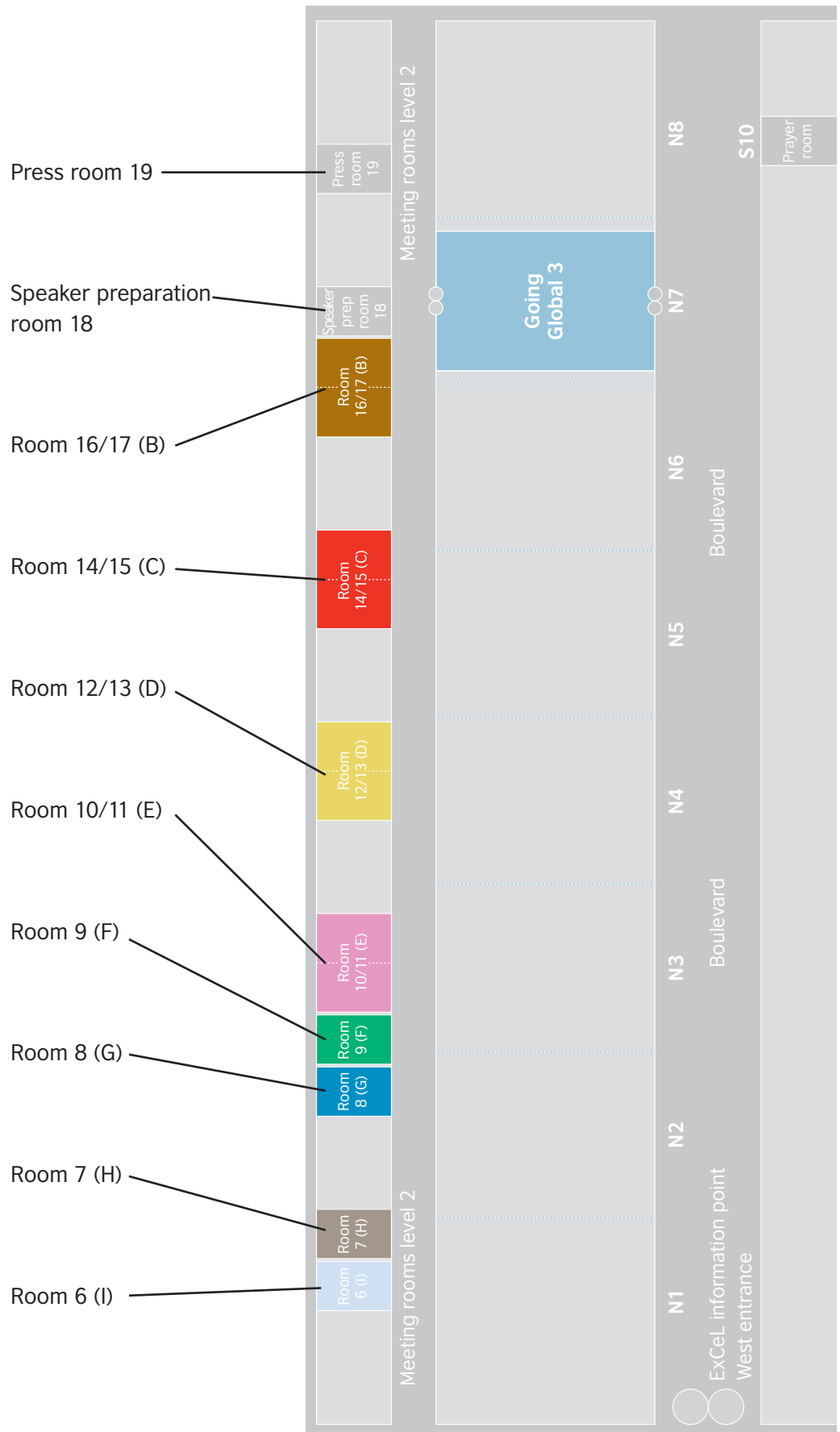
(helping students to budget) and

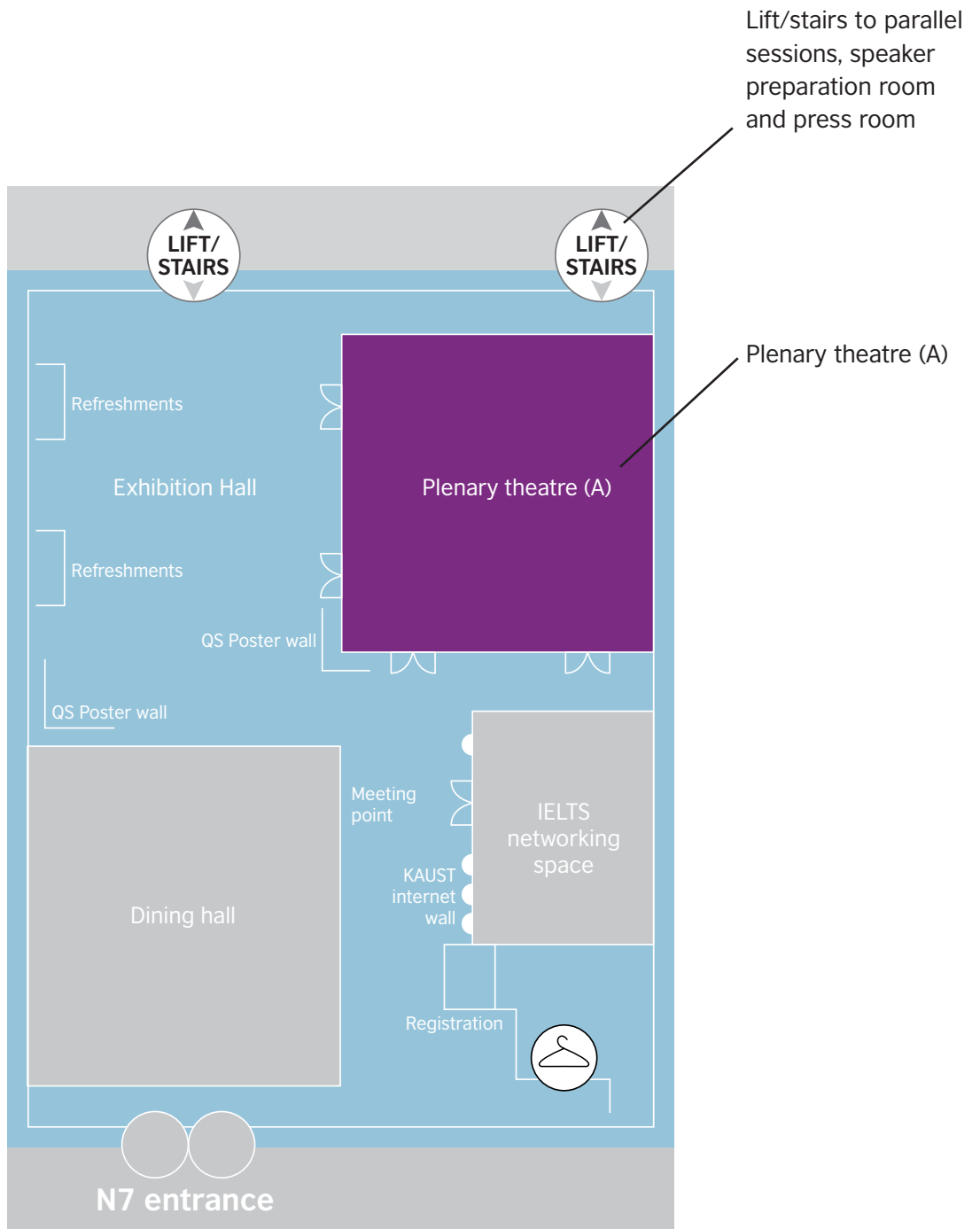
www.prepareforsuccess.org.uk (providing open access, pre-arrival study skills material).

Founded in 1968, 2008 marks UKCISA's 40th anniversary of service to international students and the sector. A range of UKCISA's latest reports will be available on its stand – covering regulatory aspects, surveys and research and aspects of good practice – and copies of *Mobility Matters* – a guide to the last 40 years of the UK international student story.

www.ukcisa.org.uk

ExCeL London floor plan





Information for journalists

Going Global 3 and the British Council

We kindly request that when writing about Going Global 3, journalists refer to the conference as 'Going Global 3 – the UK's largest international education conference' and to the British Council as 'the British Council – the United Kingdom's international organisation for cultural relations and educational opportunities'.

Press pass requests

In the first instance please contact our press office and express your interest in reporting on the conference.

Security

For security reasons, all journalists are required to bring a valid press card to the conference, issued by one of the following organisations: The UK Press Card Authority or The European Press Federation. Holders of cards should be prepared to confirm their identity if necessary by providing the password linked to their card. Holders of cards issued by The European Press Federation should also be prepared to provide their postcode. International journalists who are holders of other forms of accreditations are requested to provide full information about their organisation prior to the conference.

Recording

Audio recording of sessions at Going Global 3 is permitted. Video recording is not permitted. Video and audio recording is permitted during break times.

Photography

Press photography is permitted.

Frequently asked questions

Q: May I report on specific people who attended the conference and/or specific comments that they have made?

A: We kindly request that you do not report on specific people who have attended the conference or comments that they have made, unless directly quoted, if they are not specific speakers or contributors.

Q: If I do not report on specific people or their comments, may I report on the organisation they are affiliated with?

A: We kindly request that you do not report on the affiliated organisations of those people who have not been directly quoted and are not specified speakers or contributors.

Q: If I have a question or I need to clarify something during or after the conference, who should I contact?

A: Please direct any questions or points of clarification to a member of the press team at Going Global during the conference or e-mail us at press.office@britishcouncil.org.



The world speaks IELTS



Setting language standards in HE
Dr Sacha DeVelle
Thursday 4 December 15.45–16.45

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